



**gyan
Manik** 2021-22
Saluting Womanhood Since 1973

Guru Gobind Singh College for Women
Sector-26, Chandigarh

A Premier Multi Faculty Post Graduate Institution (NAAC Accredited)
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*Cover Page Designed by Dr Sarabjit Kaur, Asst. Professor,
Department of English, Guru Gobind Singh College for Women, Sector 26, Chandigarh*

From the Principal's Desk



I feel extremely happy to speak to you through the pages of our college magazine, Gyan Manik. Over the years, the college magazine has been providing a platform to its students for presenting their creativity, interests and ideas, and showcasing their intellectual insight and excellent command over language. As you scan through the pages, you will realize the importance of holistic development in the life of college students which goes beyond just classroom teaching or any structured education system. I am highly appreciative of all such attempts which offer multi-pronged opportunities to students and helps them to grow and realize their true potential. Gyan Manik, allows its readers to delve into and appreciate new voices, at times radical in expression and opinion but still true to their creed. All contributors and students deserve congratulations. I hope other students will also feel inspired and motivated to build up their writing and presentation skills. I look forward to all students reaching new heights in their respective fields and making the college a proud institution. I congratulate the entire Editorial team for this edition of Gyan Manik.

*Dr. Jatinder Kaur
Principal*

From the Desk of the Chief Editor

“Good leaders create a vision, articulate a vision and passionately owns a vision and turn it into a reality” - Jack Welch.

It is with profound pleasure, humility and anticipation that I present the current issue of our college magazine, Gyan Manik. On behalf of the Editorial Team, I would like to extend a very warm welcome to the readers. I, take this opportunity to thank our student authors, editors, faculty members and all of whom have volunteered to contribute to the successful publication of this edition of the magazine.

Ever since the dawn of civilization, humans have been inclined towards knowledge and the quest to seek the truths that govern us, our societies and the way our world coordinates and works. The past two years are a reminder of what can be achieved when a group of like-minded people come together to achieve a common goal. Our GGSCW family worked as a well-oiled machine to impart valuable knowledge to the students using novel ways of teaching, in order to open their minds towards new avenues which can be accessed through the new virtual world of learning. The main thrust of the college has always been to achieve human excellence, shape the personality of its pupil and instill in them moral values, thus, preparing them for a bright future. Our budding talents have expressed their thoughts, ideas, hopes, feelings, aspirations and convictions in a creative way in this edition of the magazine—a major step in the direction of broadening their mental, psychological and intellectual horizons. The main aim of Gyan Manik is to reflect the achievements of our glorious institute in providing quality education to the students. I extend my gratitude to the Principal, Dr Jatinder Kaur who has guided us at every stage.

***Dr Sarabjit Kaur
Assistant Professor
Department of English***

From the Desk of the Student Editor

Dear Readers,

It gives me immense pleasure to present to you this year's Annual Magazine of Guru Gobind Singh College for Women, Gyan Manik with creativity of budding writers eagerly demonstrated with their innate writing abilities. These musings will undoubtedly keep the readers gripped and will surely inspire to try their hand in creative exercise. With an observant eye and a good memory along with enthusiasm and persistence, one can inculcate a habit of writing. This issue contains poems, prose and articles on myriad topics but one stands out more than any other; the vital role of education in achieving success and women breaking many glass ceilings to march alongside men in every field. The twenty-first century has given women fresh hope and positive empowerment, if given the proper education and opportunities, the advancement and empowerment of women would become more prevalent. As said by Serena Williams -

"Every successful woman should serve as an example to others."

When we support one another, we are more powerful. "

I experienced an extreme range of emotions while editing this magazine. While the readers will flip the pages and drown in the content, I do not doubt they will have the same experience. I'd like to thank my professors who stood by me through this emotionally-charged journey. Guru Gobind Singh College for Women has stepped into its 50th year. We stand tall as one large family, pleased and glad to support one another.

**- Ibaadat M Jacob
BA II**

*English
Section*



Editorial

Nature never did betray the heart that loved her.

William Wordsworth

As I look out of the window to see the rain pelting down on trees, bushes, flora and fauna and each one facing this torrential onslaught in its own way I am totally amazed. Some leaves sway with the wind even as others try to resist, some seem to be on the verge of breaking as some break down. Suddenly the perfect imperfection that exists in nature strikes me leading to philosophical thoughts and musings. Everything and everyone that is born or created is supposed to wither and die one day. In the light of this thought what should our goal in life be? Should we try to resist the ravages of time or should we be more accepting?

Suddenly my phone pings and alerts me to a new post on my Facebook. Most of us are over exposed to social media today. We are constantly being bombarded with images of perfect bodies, perfect homes, perfect parties, perfect holidays and how to achieve these. Without realising we become passive consumers and begin to torture our minds and bodies to these unrealistic standards, goals and expectations. The pictures of good looking people with perfect bodies enjoying and partying, dancing with smiling faces compel us to waste our precious time and hard earned resources to change ourselves, our lives, our environment and then post our pictures on social media even as we anxiously wait for likes and comments on our “perfect lives”.

Perfection or existence without any flaw takes me back to beautiful and unique imperfection of the rain drenched environs, each plant accepting its fate with grace and I cannot help comparing it to the pursuit of unachievable image conscious goals of us humans today. This mad pursuit is what is leading to chronic dissatisfaction, depression and anxiety of a kind that has never been witnessed in the history of mankind. What can be sadder than people avoiding even smiling let alone laughing to keep their skin smooth and to prevent the formation of laughter lines. And what for since the only unchanged law of nature is change! What to talk of human life, the story of this Universe too is all about change. Even as I write this I am reminded of the very apt theme song of the much appreciated, award winning American sitcom Big Bang Theory...

*Our whole universe was in a hot, dense state
Then nearly fourteen billion years ago expansion started
The earth began to cool, the autotrophs began to drool
Neanderthals developed tools
We built a wall (we built pyramids)
Math, Science, History, unravelling the mysteries*

*That all started with a Big Bang
It's expanding ever outward but one day
It will pause and start to go the other way
Collapsing ever inward, we won't be here it won't be heard*

There is a beginning and an end to everything and if we only accept it gracefully and embrace it willingly seeing and experiencing beauty in imperfection and asymmetry whether in nature or in man we would stop chasing the unrealistic goals that are cause of so much mental distress today. Besides this acceptance would help us become more tolerant and loving.

I end with much deserved compliments to our budding writers who have the courage to express their thoughts, feelings and emotions in words for all to read.

**– Dr. Ramnik Kohli
Associate Professor,
Department of English**



Time, Memories and Jubilee Celebrations

Nathaniel Hawthorne famously wrote that “Time flies over us, but leaves its shadow behind.” We all tend to live in the shadow of time, allowing it a special place in both our present and future. Furthermore, it is quite ironical to think that the thing which mankind would like to save the most and yet tends to waste the most is once again time. It is so because time is relative—a conclusion reached by Einstein in his Special Theory of Relativity—meaning that the rate at which time passes depends on the observer’s frame of reference. For instance, it takes earth 365 ¼ days to orbit once around the sun while it takes only one day for it to rotate on its own axis. Thus, one witness’ sunrise and sunset for 365 days yet realizes the passage of time only with the change in season or the arrival of the festive season. It is impossible to hold time in one place, so the next best thing is to cherish the time which has passed in the form of memories. This allows stillness to the passed time, engraving it forever in history either individual or collective. Social media is the new playground for etching one’s memory on the virtual timelines of friends and acquaintances. These social media websites seem to have dedicated themselves to the words of Alek Wek: “The most beautiful things are not associated with money; they are memories and moments. If you don’t celebrate those, they can pass you by.” Coming out of the virtual to the real world, memories and moments are mostly celebrated in the form of holidays, especially in India and an example would be 2nd of October. The reason behind celebrating the birth anniversaries of great men like Mahatma Gandhi or Pandit Jawaharlal Nehru each year is to remind as well as educate the younger generations of their contributions to the making of India

as an independent nation. It is both a celebration of their existence as well as a remembrance of their efforts and achievements in life. In order to celebrate the 150th birth anniversary of Mahatma Gandhi in 2019, the Prime Minister launched a nationwide cleanliness campaign in 2014, stressing the ideals of Gandhian way of living. The result was the Swachh Bharat mission which is dedicated towards the health and hygiene of the general public, a fitting tribute to the father of the nation.

Another word often associated with celebrations is “jubilee” which in itself stands for a commemoration of a long period of time, often used as a suffix with silver, gold, platinum, ruby, among others. However, etymologically speaking, the word “jubilee” is associated with every fifty years and is derived from the Hebrew word jobel, which means “ram’s horn”—a musical instrument or trumpet made from the beautiful horns of a ram (male sheep)—whose sound was used to indicate the beginning of the jubilee year. To understand the significance of the jubilee year, one has to understand the importance of the Sabbatical year (every seventh year): “According to the Hebrew Bible, every seventh year, farmers in the land of Israel are commanded to let their land lie fallow, and slaves were freed. The celebration of the Jubilee is the fiftieth year, that is, the year after seven Sabbatical cycles.” The book of Leviticus, in the code of holiness, is another source which informs about the influence of the jubilee year, which was considered a year of liberation “par excellence,” while in Roman Catholic tradition, a “jubilee” is a year of remission of sins and also the punishment due to sin. This would mean that an individual would be able to witness the jubilee year only once in their lifetime allowing them one chance to redeem themselves before their death. However, today the term “jubilee” has lost its original meaning and is used in common parlance as a synonym to celebration.

Guru Gobind Singh College for Women (GGSCW) will also be celebrating its Golden Jubilee this year, marking fifty successful and golden years in educating women across North India. These past fifty years have been a blessing in terms of the outcomes which the institute has witnessed and with the achievements of its students. The Golden Jubilee celebrations in itself reflects the time passed and the memories created by the family of GGSCW beginning with the founding batch of 1973. In terms of time, fifty years is equal to five decades and represents half a century which is a long period of time in terms of historical importance. Since the past fifty years, the institute’s legacy is being passed on to a new batch every year with a single aim which is to keep working in order to maintain and promote the familial bond, for “moments come and go but memories last forever.”

– Dr. Kamalpreet Kaur
Assistant professor,
Department of English



Selfless Hearts

I come from a family of educators, so I appreciate how a teacher manages her life. There is no particular timetable set for them. But they definitely know how to set a timetable for their pupil. From a student's perspective, the life of a teacher is quite easy and it is thought that when a teacher is outside her classroom, her job is over. No! A teacher's job is never over. Even when we are sleeping, a teacher somewhere around the world is taking time out of her personal life to make a better future for her students. In the time when everyone's clock was going the other way round, teachers were and are still working selflessly. From teaching on the board in the classroom to teaching on screen online, teachers have turned into super-beings in no time. Our bedrooms became our classrooms, ALL DAY, EVERYDAY. Remember the time we all used to pray for a 'Routine'. In no time God answered our prayers with the onset of the Pandemic. We all very proudly spoke of the 'Covid Warriors' and guess what, who didn't get the credit they actually deserved for working day and night to adapt to this huge change? They were the teachers. They were least appreciated and yet every morning they would sit in front of the screens and smile at us, no matter how exhausted they were. For me, teachers are the real 'Superheroes.' They do so much in just 24 hours not only for their students but for their family as well. We, as students try to shirk our assignments but teachers never shirk. The impact of a good teacher remains for a lifetime. It is always beyond the four walls of a classroom. We can never repay our teachers even if we want to. This bond remains wrapped in love and respect. I am blessed to have such inspiring and loving teachers who have supported me, held my hand when I needed. I extend my heartfelt gratitude to all my teachers whom I have never met in person for continuing to impart knowledge, motivate us and care for us through the laptop screens. A BIG SHOUTOUT to all the teachers for never missing out to check on us. Here's a small poem for all the teachers have touched my life and have always guided me through my journey:

From a student's perspective, the life of a teacher is quite easy and we all think that when a teacher Leaves her classroom, her job is over. NO. Never. A teacher never takes a day off. When we are sleeping, a teacher somewhere around the world is disturbing her personal life and sleep just to make a better future for her students. In the time when everyone's clock was going the other way round, teachers were and are still working selflessly. From teaching on the blackboard and using chalk to teaching a blank screen online, teachers have turned into Wikipedia. Our bedrooms became our classrooms. Remember the time we all used to pray for a 'Routine'. In no time God answered our prayers. There's only Google and laptops and we are all glued to our beds. ALL DAY, EVERYDAY. We all very proudly were talking about the 'Covid Warriors' and guess what, who didn't get the credit they actually deserved for working day and night to adapt to this huge change? It is the teachers. They were least appreciated and yet every morning they would sit in front of the screens and smile at us, no matter how exhausted they were. For me, teachers are the real 'Superheroes.' They do so much in just 24 hours not only for their students but for their family as well. We as students try to shirk our assignments but teachers never shirk. The impact of a good teacher remains for a lifetime. It is always beyond the four walls of a classroom. We can never repay our teachers even if we want to. This bond remains wrapped in love and respect. I am blessed to have such inspiring and loving teachers who have supported me, held my hand when I needed. I extend my heartfelt gratitude to all my teachers whom I have never met in person for continuing to impart knowledge, motivate us and care for

us through the laptop screens.

A BIG SHOUTOUT to all the teachers for never missing out to check on us. Here's a small poem for all the teachers who have touched my life and have always guided me through my journey:

*You are the star.
who teaches me to shine.
No matter how old you grow,
You'll always remain in my heart and mind.*

*You taught us how to learn and grow.
which made us outgrow it and glow.
With wisdom, you guided us.
Thank you for shadowing like our mother does.*

*To my dear teacher who listens to me
I dare you to just take a closer look,
for being "just a teacher."
does not appear in any book*

*I may earn thousands of things in life
But you'll always remain my most
precious asset for life.*

***Ibaadat Jacob
BA II***



‘Farmers : The Food Providers’

I would like to share a story with you all.

This is a story about innocent farmers.

Just like a bird is caged.

Farmers are trapped in the cages of lies.

*Campaigning silently and fearlessly
sitting on the borders of the capital
without caring for their life.*

*Voices, that are echoing in the corners,
wishes, that are behind the closed doors.*

Let us all raise our voice in their favour.

To see our fellow brothers and sisters happy and smiling.

*Love, which they give to their crops,
time, to nurture them,*

And patience, to see them like a grown-up adult.

Let us support them as pillars.

*To dispel the sadness and sorrow,
with a magical spell.*

***Manmeet Kaur
BA I***



Life is the Only Hope

Life is the only hope

Don't let your demons choke.

Always look for the light, which brings rays of hope.

Never obstruct the path to your heart.

Hold on, my friend; don't fall apart.

Life is like a steep hill.

Please don't go against God's will.

Close your eyes and feel the air.

Forget the pain as if it never existed.

Life is the only hope.

Don't let your demons choke.

God will shower his love on each of us,

like the rainbow after the rain does.

Put yourself to rest,

The sunsets are in the east and not the west.

Till then, remember,

Life is the only hope.

Don't let your demons choke.

-

***Ibaadat Jacob
BA II***



Please listen to me...

*I feel like screaming but don't want to show,
'cause there is something inside me which is eating me slow.*

*I don't know what everyone's up to, I don't want to interrupt too
but I'm standing here all alone.*

*I don't know why I look insane,
I go begging all over again...please listen to me and
give me a chance to say something.*

Please listen to me, can't you give it an ear

Oh please, listen to me.

*My mind has killed me more than anyone has done
I'm all left, just nothing but half burnt.*

*Now I'm scared to love anyone, you can call it indiscretion
but I don't want to stand all alone.*

I want to be heard, I'm afraid of being forgotten.

I don't know why I look insane

but here I go begging again

Please listen to me and give me a chance to say something,

Please listen to me.

Can't you give an ear at least

oh please, listen to me

I'm lying down in peace

What else do you want from me?

'cause confusions causes illusions,

and the conclusion is with no solution.

So here I go in vain, begging you again,

Please listen to me.

Aatifa Masood

BA I



F.A.T

*It's easy for you to call people fat. You don't know.
You don't know about squeezing yourself in a school uniform.
About sweaty shirts, strangling tie knots and red welts on the waist.
You don't know about catcalls and nicknames.
About snide comments and you being used as an example
Whenever a fat reference came up in the textbook.
You don't know about huffing and puffing PT periods.
About shoving, pinching and the humiliation of finishing last.
About relatives who comment and best friends who join in the laughter to look cool.
You don't know about getting French curves and cuts as puberty hit.
About looking down at your lumps and the pain of the first 'fat rejection.'
You certainly don't know about using humour as a shield
And then breaking down as soon as one reaches home.
You don't know about insecurities of college life.
About self, regarding relationships and being the doormat.
There is no way you can know about starving and diet.
About counting calories and dreading looking at that taunting weighing scale.
And about giving in and hogging to overcome the sinking feeling within.
About realising that even after you became thin, the demon persists.
You know why else is it easier for you to call someone 'fat'?
Because deep down you are way more unhappy and insecure than they are.*

Anmol Bruwa
BA I



Comparison is the Thief of Joy

The biggest self-abuse in the world is to compare yourself to others--Nitin Namdeo

It sounds very familiar and relatable too, doesn't it?

Well, yes, it is a universal truth and something that every individual on Earth has experienced, regardless of caste, creed, background, or colour. Comparing and judging oneself can create a state of inferiority complex within a person and this results in the birth of major complications like stress, depression and social anxiety and even anthropophobia.

The thought of comparison not only affects the teenagers but adults as well. The most common example that one can give to illustrate this is when parents compare their children to others and ask them to behave and act like them. This can negatively impact a child and her mind.

Comparison acts as a catalyst in destroying one's quality of thoughts and peace of mind. It can never satisfy a man. His urge to have everything and become superior to everyone else keeps on increasing, which is very harmful and should be stopped at once.

Ways in which one can overcome this negative trait:

- *Writing a gratitude journal: One must write all the things that they are grateful for in a book every day, which will provide them a positive outlook towards life. It's a difficult task but anything easy results into boredom.*
- *Highlighting what you have rather than what you lack: Be happy for the qualities and things you have in your life. Focus on your belongings rather than desiring for more. Trust me it helps!*
- *Read self-help books: Reading is simply bliss. It has a great healing power. Read books that keep you motivated and provide new ways to look at life.*
- *Compete with yourself: Make sure that you grow as a person. Follow a healthy lifestyle and focus on improving and embracing your flaws. Try to make yourself a better human being.*
- *Avoid people who drain you mentally: Surround yourself with positive and optimistic people who make you feel loved and help you cross your hurdles. They are the best people in your life.*

Hope this helps!

*Aaina Rana
BCom I*



Student Life

Student life is the most important period of one's life. It is the time when we receive education and train for the future. We students are the future of our country. Student life is the time when we learn most of the important things about life. At this stage the student mind is in a fluid state and can take any shape. Children lack maturity to differentiate between good and bad, so they need proper guidance from the parents at home and teachers at school which is essential for them.

The first and foremost duty of the student is to study. Education should comprise of not only book learning but also proper training of the mind and heart. School life is the best and happiest part of every student's life. They live without any worries and tensions about the future. But this is also an important period to learn skills and acquire knowledge. Student life initiates the process of learning about everything. Students acquire academic knowledge, learn about manners, appropriate behaviors, discipline, punctuality, and more. They also learn to respect the differences in other students while following their own norms and values.

It is a unique experience to be a student. You make new friends and make memories that you

will never forget. For me being a student means being independent and responsible at the same time. Students have to be very responsible because they have to study hard. Students should spend most of their time in learning new things. Every student has her/his own choices and opinions on what kind of work she/he wants to take up in the future after the completion of their education.

Life is too precious and short. So, we have to spend every moment of it with meaning. Follow your heart, enjoy every day and live your life to the fullest. We students are the future and hope of our country. That's why students should prepare from their school to achieve their goals, so as to shine like stars in the future.

Tsewang Dolma
BA I



On Feeling stuck and confused!

A lot of times we feel confused about our lives, what to do and what not to do. This question always lingers which makes us more confused and we feel stuck. Through experiences we know that what we assume is not right all the time, so how do we know that our chosen path is right? Well! The first thing to know is our intention behind any action because that action is going to have an impact. If the intention is not clear a great action can go wrong. So, the path we have chosen to walk on should be beneficial for the majority and should be concerned with the surroundings, then the chosen path will always be right. If your path is exclusive and flexible enough, you are not going to feel trapped in it. Hence, the more exclusive and conscious the path is, the less you need to worry about losing direction.

Wherever we go, we take those steps which we think are better for our future. So being on the right path is crucial. Wise men always say that, everyone should learn from failure. However, if we look practically, we need to learn how to avoid the wrong path. For this to happen in real, we need to pay closer attention to our everyday actions. We have to be conscious of ourselves all the time to check whether our words match our actions or not. If we do what we say or truly believe in it, then we can be completely dedicated towards our life. Sometimes we try to change our plans just to make others happy and only to satisfy them. This is the biggest problem with most of us. We always worry about what people will say or think about us. When we receive opinions or criticism from others, we accept and believe their opinions and forget our own. One thing that most successful people have common in them, is that they don't care about others' opinion. That is what we should also do.

People who don't care about what others think about them are more successful and fulfilled as compared to those who change themselves as per others' opinions. Others judge you on the basis of your past achievements and failures but only you know how capable you are. There are always those times when we feel lost. In the past, we have witnessed that a person whose actions are guided by the intention to make the society better, always leaves his mark. So, whenever we feel lost or demotivated, we should remind ourselves of our purpose. Students who squander

their precious time watching TV and mobiles at the time when studies should have been the priority of their lives, later repent and realize that the time lost will never return. Whereas, students who maintain a balance between their goals and leisure in life will succeed in their life.

We always have our parents, guardians, teachers and mentors to guide us and to make sure that we are on the right track. We shouldn't take them for granted. Staying connected with experienced and wise people, talking to elders, reading autobiographies of successful people and self-development books and materials are a few habits that can keep us grounded and on the right path.

Jashanpreet Kaur
BA I



The Dream World

*Sun is so bright
Sadness out of sight
No sign of fight
Everything is bright!
Life is fantastic
You need not be realistic
People are enthusiastic
Though joy isn't everlasting
Sort out the mess
Just like playing chess
Or buying a new dress!
Which you don't need to press
Everything is going to be fine
Although this one doesn't rhyme!
So, smile and enjoy
The dream world.*

Tanisha Sethi
BCom I



Struggling Learner

*Every day, I strive diligently
To discover myself
I collapse many a times, but get
Back up for the future
Striving to achieve
Some new elevations
If you really want to
Touch the sky,
Go Against the grain
To recapture your inner self
Straighten it out
Towards my aspirations
The goals that I see
People seeking to accomplish
I'm a growing organism
A youngster putting in
Dealing with adverse
Situations and daily quarrels
I find myself standing
Up by my own
A golden epoch
Human life is a precious commodity
The period of unadulterated
Joy and happiness
The primary responsibility
Is to learn and acquire knowledge
Unless life is lived carefully, success is assured
It will be unique to each individual
And it will evolve over time
Everything was fascinating
Marks were still important
Like a rollercoaster
With ups and downs
The only thing, I was afraid of were the grades*

Manmeet Kaur

BA I



The Cry of an Unborn Girl

*I am a girl, a daughter and a sister,
Destined to face an unborn disaster.
Let me explore the earth,
Please don't give death before birth,
Oh mom! feel me, listen to me,
I wonder how can you kill me?
I can feel, listen and see everything
Am I not a human being?
Give me a chance and then see.
Father I will be your strength and power,
Save me, it is the call of love.
Mother, I will be your friend,
Without me, can you imagine
How your life will be spent?
Brother, when I am dead
Who will tie on your wrist, a rakhi thread?
I will complete your family
I will make you live happily
Please don't kill me.*

***Tanisha Sethi
BCom I***

Blessing in Disguise

*God! Disaster came one day,
And tried to change everything topsy turvy.
At a point of time, "I used to be up" and
now "I am down",
I am surrounded by sadness whereas I
thought to wear a success crown.
Things didn't happen as I had planned,
Life did not listen to my demand.
Firstly, I searched a shoulder to cry upon,
But then I found everyone seems unknown.
In life we must learn to choose,
Without thinking to win or lose.
Every experience teaches a lesson we must
learn,
Strong character we must earn.
Sometimes in the end we realize,
God's plan is always a blessing in disguise.*

***Muskan Kalra
BA II***



How did English become a global language?

“A language becomes a global language because of the power of the people”—David Crystal

Why only English? Why not French, Farsi, Spanish etc.? What is it about English that enticed the people globally? Or were the people forced by the British to communicate in English?

Well, roughly 6,500 languages are spoken in the world today. Each and every one of them makes the world a diverse and beautiful place. But the most commonly spoken language, connecting people in the world, is English. This language has procured the attention of many countries. But what is the history of English and how did it spread across the world?

Let us look back at history, the answer to the above-mentioned question begins with the British Empire. Britain was the most powerful nation in the world for over 200 years. Yes, that’s a lot. 1922 was the year when British occupied almost 25 percent of the world’s area, from Australia to South Africa, from Europe to Asia, and its colonising power was increasing at a great speed. People living in these countries had to learn English fluently in order to gain a good, well-qualified job. Therefore, English was considered the “Language of the Elite”.

By the 1950’s, the British had slowly and gradually stopped colonising and started giving its colonies, freedom. But why did English continue to be an official language in India and other countries?

Every country has its own explanation to this question, what I can tell you about is India. India chose English as its official language in order to prevent division among the populace. First, the Indian leaders chose Hindi as an accepted language but this created a lot of chaos and ruckus, for Muslims and representatives from the Southern states of India felt rejected and under-represented as Hindi was considered a North Indian language and was mostly spoken in that specific region.

Dr. B.R Ambedkar, therefore, came to the conclusion that the English language is the only language which is equidistant to all the communities in India.

There were many movements conducted in the past like the “angrezi hatao” movement to phase out English completely because speaking English promoted the idea of British supremacy. But these movements failed due to a lot of resistance.

Another reason being that Facebook, Apple, Google and other top technological companies were developed in America, therefore, making 65 percent of the Internet content available in English thus, promoting the language. The idea of English speaking gained supporters eventually making it a highly significant language. Thus, English became the “language of everyone”.

Aaina Rana
BCom I



The Rise of Women is not about the fall of Men

Feminism is not about rising above man, but rising above the social status bestowed upon us by these very men. It is for women to be held in equal regard and not for men to treat women as inferiors.

As a child, a woman imagines a future where she will acquire a respectful position, in which she will have none of the problems based on gender. Yet, such families still exist which wait for the birth of a son after the birth of a second daughter. It is rather rare to see the opposite: yearning for a daughter in a family with only sons.

Even in today's day and age, school and college going girls complain about the truck-load of restrictions which are placed on them by their families, some of which are highly irrational yet the same family and society allows ample freedom to the boys.

Society expects and wants girls to dress in a certain way—covered from head to toe—to be safe.

However, it has been proven through various research platforms that sexual harassment is not dependent on the girl's clothes but on the mindset of the perpetrator.

This gender gap in our thought, in our action and our behaviour, may change with the help of proper education, and practice. There is no doubt that with the involvement of women the economy will accelerate and the society will grow by leaps and bounds.

Rise of women will lead to growth of the family, society and nation with men being an equal contributor. Today, it doesn't matter whether you wear blue or pink, what matters is gender equality. It is a matter of concern that how many more centuries and celebrations of women's day is required to bring consciousness among people about gender equality.

Poonam Jaswal
BCom I



Rare Words

Petrichor - the smell of earth after rain.

Qualtagh- the first person one encounters on a special day.

Feuillemort- color of a dying leaf.

Sobremesa- Time spent around the table talking to people, after a meal. (A Spanish tradition)

Retrouvaille- Happiness of meeting someone again after a long time.

Tacenda- Things better left unsaid.

Rishika Thakur
BSc II (Non-Medical)

Effects of Covid-19 on Society

The COVID-19 epidemic has had a huge influence on our globe, claiming the lives of millions of people. It has thrown businesses and educational institutions into disarray and robbed people of their livelihoods. No doubt that it has changed society to a great extent. The work environment has become Work From Home (WFH): people are sitting at home and doing their jobs. On the other hand, there are people who struggled badly during this period, they did not get enough basic necessities to survive. The people below the poverty line suffered the most. The education department got affected too. It is not just the work that has become WFH, Education, too, has become online. Children who were supposed to see classrooms for the first time, who were to just enter the school environment for the first time, were at home, watching their teachers on video calls. Society has suffered at the mental level too. People lost their loved ones because of this virus. Numerous people died and left behind their family, friends, and loved ones. Children, college students, and health care employees, for example, are more prone to acquire post-traumatic stress disorder, anxiety, depression, and other distress symptoms as a result of their exposure. The whole system experienced change. Early research suggests that the health and economic consequences of the pandemic will be borne disproportionately by the poor. Homeless persons, for example, are particularly vulnerable to the virus because they may not be able to find a safe place for shelter. People without access to running water, refugees, migrants, and displaced persons are also likely to suffer disproportionately from the pandemic and its aftermath — as a result of restricted mobility, fewer job possibilities, or heightened xenophobia. Not only do older people face increased health risks, but they are also less likely to be able to sustain themselves in isolation. Although social separation is required to keep the disease from spreading, if done incorrectly, it can lead to increased social isolation among the elderly at a time when they are most in need of assistance. The COVID-19 pandemic has resulted in a significant loss of human life around the world, and it poses an unprecedented threat to public health, food systems, and the workplace. The pandemic has wreaked havoc on the economy and society, putting tens of millions of people at risk of falling into extreme poverty and increasing the number of individuals who are malnourished. It has had an adverse impact on the entire food chain, exposing its vulnerability. Farmers and agricultural workers have been unable to access markets to acquire inputs and sell their goods due to border closures, trade restrictions, and strict confinement measures, disrupting domestic and international food supply chains and reducing access to nutritious, safe, and diverse meals. The pandemic has wiped out jobs and put millions of people's lives in jeopardy. Millions of women and men's food security and nutrition are compromised as breadwinners lose jobs, become ill, and die, with those in low-income nations, notably the most underrepresented populations, such as small-scale farmers and indigenous people, being the hardest hit. We must reconsider our planet's future and act immediately to resolve climate change and environmental destruction. Only then will we be able to preserve everyone's health, livelihoods, food security, and nutrition, and ensure that our "new normal" is a better one.

Priya
MA II English
(Third Prize in Creative Writing (Essay Writing), Youth Festival, Ludhiana)

The Mundane Lives of the Extraordinary

The word 'intellectual' has been having its biggest identity crisis for centuries. An intellectual is a person who thinks deeply and engages in critical thinking in a particular field. Intellectuals can be good at mathematics, physics, biology, philosophy, arts and so on. However, many people with superficial knowledge are calling themselves intellectuals these days. One such example is of the so-called "woke people" (people who are well informed in a political or cultural sense) on social media platforms. Despite the lack of complete information and knowledge, they flaunt their 'proficiency.' Their knowledge is only at the surface level and lacks depth. Also, people with immense monetary powers are mistaken for 'intellectuals' due to their money which buys them reputation and charisma. There is also a shocking amount of people with doctoral degrees who are not curious and become extremely hostile if you try to have a deep conversation with them.

We need to understand that true intellectuals are not on big stages, in front of flashing lights but rather somewhere among us, quietly knitting the threads of the next magnum opus that might create history. An intellectual may not have a lot of knowledge or have a great vocabulary but knows how to apply the acquired knowledge practically. Albert Einstein, the greatest physicist of all time, was one such person. However, his brilliance was overlooked for a long time. He was initially declared a loser. A Pope even declared him a freak. He was considered disrespectful to his professors. His professors cast him aside as a lazy student due to his reckless and easy-going attitude. Einstein ran away from his home and even failed his entrance exams. Broke and unemployed, he had to settle for a lowly job as a patent clerk. However, this job gave him an opportunity to think freely and unconventionally. That is when he produced his most remarkable work.

The life of an intellectual isn't all glittery, perfect or affluent. We need to stop romanticizing their lives and intelligence as the most intellectual people like William James Sidis (American child prodigy with extraordinary mathematical and linguistic skills) are generally depressed and have gone insane.

***Aditi Gupta
BCom I***



Music has the Power to Heal

Music is a form of melody that soothes our body and helps us to feel refreshed and relaxed. It helps us to get rid of the anxiety and stress of our everyday life. Music is undoubtedly a great way of healing the pain. It makes us forget about unpleasant and disturbing thoughts by taking us into the world of melody.

Music can bring back old memories in our present time. Music therapy helps us recover from several problems and emotions in our daily life. When we attend music therapy it helps our brain function quicker and helps us to remain calm. Music has strong healing powers, whether it be a teen or an elder person, it is highly effective and helps the person to relieve their mental health.

***Poonam Jaswal
BCom I***

Value of Education

Education enables a person to adjust in life. It enables them to improve the quality of life and to earn a livelihood. Education modifies them and lead them to happiness and success. The purpose of education is not about simply filling the empty mind with information, it is about stimulating the art of thinking. It is only because of lack of values in education that in spite of being educated our young people commit crimes, disobey their elders, behave arrogantly and adopt corrupt ways. They may have degrees of qualification but spread unhappiness all around. Right education is the one which inculcates moral values in us.

Values such as honesty, politeness, sacrifice, love, compassion, obedience and discipline make one really educated with good personality.

These values can be learnt well during school education through healthy activities as the aim of all education is character building.

*Tanisha Sethi
BCom I*



Because You Are a Woman

You often hear this phrase, “women are not easy to understand.” However, understanding a woman is not a complicated task. It's just that a woman's intentions are often misinterpreted. If she wears a short dress, it is viewed as a seducing act. Her kind smile is interpreted as a love signal. In India, how many women work or party at night? There is no doubt that the number is less, and we all know why. When a woman is sexually harassed, she is asked to remain silent, otherwise it will ruin her and her family's reputation. Why? Because she is a woman. A woman should be able to dress in whichever way she likes. She should be able to speak her mind, go wherever she wants to and do whatever she likes. For any human being YES means YES and NO means NO, yet sometimes people fail to understand it especially in regard to women.

Harnaaz Kaur Sandhu (Miss Universe 2021), was asked about - “What advice would she give to young women on how to deal with the pressure they face today?” She replied - “The biggest pressure the youth today is facing is to believe in themselves, to know that you are unique and that’s what makes you beautiful... I believed in myself, and that's why I am standing here today.”

So, believing in yourself not only makes you beautiful and confident, but it also makes you strong enough to deal with any situation that arises. It's not just a man who makes a society male dominated. A woman has an equal role to play in it. A woman lets a man dominate her and justifies her actions by calling the society patriarchal.

As a woman, my only advice to other women is to just believe in yourself and to love yourself.

*Rajneesh Kaur
MA II English*

Desires ! Oh My Dear Heart Desires...

Desires, Desires, Desires

Oh my dear heart, you have innumerable desires,

With size only a little more than that of a fist,

It's unfair to carry alone the weight of desires hard to resist.

It's okay, if you are unable to fulfill some of these.

You just need to beat normally and be at ease.

One day, you will stop beating

So, what's the need for these desires?

Make sure you teach us to be kind,

Teach us to love,

Teach us to care and share,

Teach us to laugh and bear.

I know you do what you want to do,

I know you feel what you want to feel,

But I have something to say to you

No matter what you feel

I will always love you,

the same way you love my desires.

Rajneesh Kaur
MA II English



A Blessing or a Misfortune

*Should I call it a Blessing or should I
Call it a Misfortune?*

*Everyone's too busy doing their own things,
And no one has time for others.*

*I'm sad thinking that I myself am going with the flow,
Because I have no other place to go.
Through all of this, I learn to grow and survive.*

*People talk about their unfulfilled wishes,
and all I count are my Blessings.*

*Tears, sorrows and scars are part of life,
they make sure we learn to fight.*

*I have realised that if you see through my eyes -
it will be called a BLESSING and if you see through the eyes of
people around, it will be called a MISFORTUNE.*

***Diamond Thokchom Chanu
BA II***



The Post graduate Department of English celebrated World Book Day by organizing an Inter-College Competition on ' Write your own Twist to the Ending'. Much like a mesmerizing magic trick, the art of the twist takes skill and practice. The writer participants, much like magicians used their tools of the trade to give a turn, less predicted. Following are the prize winning entries that have found place in this edition.

The Time Machine by H.G . Wells and Waiting for Godot by Samuel Beckett

Time traveller decides to go again to escape Weena, aiming to land a bit before the time he left. He was sure that his charms would work again. Finally, he thought he had met the love of his life, and still, he could not do anything about it. He pulled the levers of his time machine, and the surroundings started changing. Soon, everything was grey. However, something was not right. Surroundings were turning black, grey, colourful, and disfigured. He feared entering a wormhole that he would never be able to escape, so he waited for the perfect moment when the colours returned. He slowed the lever. The year was 302705, according to the machine. The land was barren, and the traveller was baffled. He saw this same place twice, aeons apart, but he could not figure out the progression. There was a road, a stone, and a tree, which he thought was a willow, but a bit different.

He saw two middle-aged buffoons walking towards him. They looked as baffled as he was, doing some weird actions. They saw him and passed a look at each other. Now they were clueless.

"Where are we?" They asked.

Time traveller smiled, thinking this should be his question.

"England, I think," said he.

"Where is England?" they asked again.

"Europe"

"Where is Europe?"

"On earth"

"Where is the earth?"

"In space"

"So we are in space!" said the two, confused.

They were even more clueless than the time traveller. They observed the surroundings, and their faces had a constant mixture of two very different emotions: frustration and innocence.

Time traveller thought they might help him repair his machine, but they were as useless as the stone on which they sat taking turns, but they indeed were a great company. They thought he was some kind of God. When he told them about the time machine, they started calling him the God of time. They were impressed by his intelligence and his skills.

The time traveller observed how the species' intellect had started to decline, how the world had changed, and how he wanted to explore the world of these buffoons. He could see the evolution of the world into Elois and the Morlocks. He feared going back to the future, but Weena was more important to him, so he left as soon as he thought his machine was fit to penetrate time. He promised them that he would return.

Weena did not want to leave the world she lived in, and therefore the time traveller decided that he would stay there with her. He installed light bulbs, street lights, and many more things to guard the town against the Morlock. They lived a happy and safe life.

The buffoons waited for him for several years. Their memory now disfigured.

"Whom are we waiting for?" asked Estragon.

"God of something he said," replied Vladimir.

"Something with a T, I think".

"God-o-t?"

Sarthak
BA I (SD College, Chandigarh)

Tess of the D'Urbervilles

At midday, they drew near to a roadside inn, and Tess would have entered it with him to get something to eat, but he persuaded her to remain among the trees and bushes of this half-wooded, half-moorland part of the country till he should be back. A kiss on her forehead was the last thing he did before hastily leaving. Tess, tired from the journey and overwhelmed with angst, sat down on some dead boughs to patiently wait for Clare. She became morbidly sensitive, depressed, and apprehensive. The sight of a rook slowly flapping in the sky was anguish to her. That was a sign of ill-omen. She felt a foreboding so dark and so powerful she was almost out of breath. Yet, what was the matter? At the worst, he was only going away. Why did she mind? What was it she feared? She did not know. All she felt was a dreadful blackness. In gazing at the abstract path that led down to the inn, Tess fell asleep.

Though the season was an English May, the weather was serenely bright and, during the afternoon, quite warm. As he walked into the inn to get food and a bottle of wine, he overheard the conversation of the men enquiring about a young lady in fashion cut clothes with an ivory-handed parasol.

Upon seeing Angel, who was well-suited and appeared educated, the men asked if he had seen a lady like that before? A sigh escaped Angel's lips. He felt as if his paradise had been lost. He was dealing with the dilemma, or maybe the guilt of losing Tess again, but this time in death's grasp. But he chose, at least temporarily, to lose her again.

"Yes, I did see a lady that matched your description," said Clare.

Men asked, "Where?"

"The Herons... station near Herons. I could accompany you to show where I saw her." said Clare.

"Hurry! Come join us," said the man.

Broken in heart and numbed, he had nothing to hurry for, but he longed to leave this place, so that Tess would be able to live. He automatically turned to walk with the men towards the first station at Herons.

Oh, nature's beauty! Blue turns red, advancing night. Sleeping, Tess dreamed of dancing with Liza-Lu while wearing a gypsophila and Lilica's wreath. The wind blew in Tess's face, and she awoke with her clothes cleaved to her limbs. But it was a surging, turgid wind, instinct with a compressed vigour of life. And she seemed to have lost her Angel. Out there in the strong urgent night, she could not find him. The night was windy. The yew trees hissed, rattled, and vibrated; the wind seemed to rush about among the trees. It was dark. At this time, Tess cried and screamed for her Apollo, but her life, as she had always lived in part, would never be complete. In her there was a cold, stoic part. Yet she was madly sensitive. She could not bear herself.

When she rose, she felt strangely free and strong. She was not ashamed nor sad-why should she be? This half swampland, her past and present, compelled her to abandon it. But there was a curious separate force of strength, that existed in the darkness and pride of night, never forsook her. She had never been more herself. It could not occur to her that anybody, not even Angel Clare, should have anything at all to do with her permanent self.

As for her temporal and social self, she let it look after itself. The world was not strong-she was strong. The world existed only in the secondary sense: - she existed supremely.

Harshit Sharma

M.A English (I)

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FREE MAN in the glass box: 1984

Winston was carefully listening to the telescreen. At present, TWO MINUTES HATE was broadcasting on the screen. The patrons were screaming obscenities to the face of Goldstein. As Winston observed a blonde throwing bottle cork on the telescreen, he reminisced of his thick quota size blank book with a red back and a marbled cover and his ink pen, how fervently he bought the book from that little shop in plebian quarter and how indubitably Minister of Love took it away and his true OWNLIFE. To be freed from room 101, all he did was to turn off a switch back in his mind and just give in to survive. Winston had tucked away all his memories

of Julia and the truths that the **BIG BROTHER** won't ever be able to change, the truths that can start revolutions and overthrow the regime. Now that he has, he was a **FREE MAN** with his mind all to himself.

He picked up his glass and drained the oily liquid at a gulp. As always, the gin made him shudder and even retch slightly. The cloves and saccharine themselves weren't enough to mask the stench. The smell was hard to get off, it dwelt with him all hours of the day. The taste would hit on the back of the head with a club. As he proceeded to take another glass, Winston felt a sharp pain on the back of his head, like someone had hit him with a club.

As he gained consciousness, he found himself in a glass box, barely 10x10 in size, suspended high above in the Plebian quarter. He screamed in panic and punched in thin air. Looking down, Winston found himself to be stared at by thousands chanting, "beware: the **FREE MAN!** beware: the **FREE MAN!**". As the crowd continued chanting, the Telescreem broadcasted a special bulletin. "**HAZARD NEWSPEAK: OWNSELF. BEWARE: FREE MAN**".

Backing away from the edge, Winston scratched his right ankle as his eyes lay upon **BIG BROTHER** staring back at him, the **FREE MAN**.

Vinya Singh
BA I (MCM DAV CW, Chandigarh)

Othello By William Shakespeare

Act V
Scene - I
Cyprus - A Street

(Roderigo and Cassio start fighting with each other. Iago, from the back, wounds cassio on the leg and also stabs Roderigo. Roderigo has died, and Bianca, after seeing all this, faints) After that -

Enter Emilia

Emilia : How did all this happen? My dear husband!

Iago : My dear wife! Thou want to know how all this happened?

Othello : *(aside)* Before going to Desdemona, I should go and check whether Cassio is dead or not, and should meet Iago also.

(Othello, on his way to meet Iago)

Emilia : Tell me, my dar husband!

Iago : Listen, they and thou all, are just characters in my greedy plan who just have to suffer somehow so that I can play the role of villain in my plan. *(laughed)*

Emilia : Villain?

Iago : Yes, Villain! I am not what I am. Go and tell Othello his honest Iago is not an honest man. He is a Villain. (said in a loud voice)

Othello : (aside) Honest Iago? Villain?

Iago : Listen, my dear wife! I, honest Iago manipulated that Black man (with hatred) and set fire to Othello's jealousy with thou dear lady's handkerchief.

Emilia : Handkerchief?

Iago : Yes, Handkerchief. In the name of that handkerchief, I assured the Moor that his wife and Cassio is having an affair.

Emilia : What are thou saying?

Iago : Truth! My dear wife! and by now thou dear Lord would have killed thou dear Lady.

Othello : (aside) Thou treacherous villain Iago! (angrily) My dear loving wife! I striked her. Despise my not my dear Desdemona (Crying)

Exit Othello

Emilia : No, No, It is not possible, I will go and tell my Lord the truth.

Iago : (Laughed madly first, then, grabs Emilia) Now you are going to betray your dear husband! (stabs Emilia and kills her)

Emilia dies

Scene II. A Bedchamber in the Castle

Desdemona in bed asleep, a light burning

Enter Othello

Othello : My dear wife! Desdemona (screaming)

Desdemona : Who's there? Othello?

Othello : Ay, Desdemona (Hugged her)

Desdemona : Ay, my lord. What's the matter?

Othello : (crying) forgive my my sweet wife!
I hurt our love, our sacred marriage,
and thou also. Forgive me.

Desdemona : I do beseech you, my Lord.
What are thou saying?

Othello : (wiping his tears) Listen Desdemona, thou have to put a show with me, thou just have to play the role of dead Desdemona.

Desdemona : What? Why? My Lord.

Othello : For the sake of our love, don't ask me why? I will tell you later.

Desdemona : As thou wish, my dear Othello!

(Othello kisses her. Desdemona lay on the bed like a dead person. Othello sits beside her)

Enter Iago

Othello : *Here comes, my honest Iago!*

Iago : *Oh! my lord! Thou killed your dear wife.*

Othello : *I killed her as thou can see clearly.*

Iago : *She deserved that death.*

Othello : *Yes, you are right. But I truly loved her, my dear good Iago (crying intentionally)*

Iago : *This is the fruit of whoring. Don't cry my dear Lord. (Iago walks towards Othello)*

Othello : *(crying)*

(Meanwhile, wicked and cunning, Iago, thinks now that he should kill Othello. So, he tries to stab him from the back as Othello is crying on the fake dead Desdemona's body)

Othello : *(when Iago tries to stab him, Othello grabs his hand) What's the need to hurry, my honest Iago?*

By now, I have come to know all your wicked plans, you villain!

(Othello stabs Iago and Desdemona gets up from the bed)

Iago : *How is it possible? (with a deadly voice)*

Iago dies

Rajneesh Kaur
MA II



The Merchant of Venice

Dr Bellario and Shylock were good friends and they used to share a good bond. As soon as Shylock got to know that Dr Bellario will dispute the case for Antonio, he told his friend to lose the case for Antonio. Dr Bellario refused and told him that he has never lost any court case so far and if he will lose, he will tarnish his own reputation. So, Shylock and Dr Bellario conspired together against Bassanio and Portia. Shylock finally agreed to put his ego aside and decided that he will lose the case because deep inside he knew that Dr Bellario will be doing something even worse.

The conspiracy was that Dr Bellario had told everyone till the last minute that he will not take up this case anymore. Before the court scene starts, Portia comes to meet Dr Bellario and the latter- was also expecting her visit. Portia requested him, pleaded in front of him and even offered him all the money which she had.

Dr Bellario told her that she had never seen such a beautiful lady and he will only accept to fight Antonio's case if she will sign a bond which will mention that if they win against Shylock then Portia will have to marry him. Portia finds herself in a dilemma because she had already chosen her life-partner whom she loves unconditionally. Portia even knew that Bassanio is nothing without Antonio; therefore she agreed to marry him.

In the court, Dr Bellario stands up to Antonio and Shylock loses the case. Bassanio happily returns back home to announce this good news to Portia. On arriving, Nerissa tells him everything about the bond and the decision taken by Portia to save the life of Antonio. There, Dr Bellario expresses his happiness after having Portia by his side. He begins making all the preparations to get married to Portia when Bassanio makes a surprise visit. Bassanio attempts to take Portia away with him and Dr Bellario stops him. Dr Bellario relates everything to Bassanio regarding the bond and tells him that Portia has to get married to him only.

Being a genius, Bassanio told him that Portia has only signed a bond in which it was written that she has to marry him. But there was nothing as such mentioned in the bond that she has to fulfill all the duties of a wife. She can marry Dr Bellario but the latter cannot force her to accept him as her husband because she only loves Bassanio. Therefore, Dr Bellario can force her to get married but he cannot force her to be a good and virtuous wife who will serve him and satisfy all his wishes. Bassanio even told him that he was known as the doctor of law but now he will be known as the doctor of mockery in the society because his wife will never be loyal to him.

At the end, Dr Bellario regrets to have listened to Shylock's advice. He realises that he is wrong and therefore decides to set Portia a free from the bond. Bassanio and Portia get united and lead a dynamic life.

***Naveena Lufor
BA II***



ਪੰਜਾਬੀ ਭਾਗ



ਸੰਪ੍ਰਦਾਈ

ਭਾਰਤ ਅੱਜ ਅਨੇਕਾਂ ਮੁਸ਼ਕਲਾਂ ਦਾ ਸਾਹਮਣਾ ਕਰ ਰਿਹਾ ਹੈ। ਮਨੁੱਖ ਨੂੰ ਸੰਪ੍ਰਦਾਇਕਤਾ, ਅੱਤਵਾਦ, ਭਾਸ਼ਾਵਾਦ ਅਤੇ ਜਾਤੀਵਾਦ ਨੇ ਬੁਰੀ ਤਰ੍ਹਾਂ ਘੇਰ ਰਖਿਆ ਹੈ। ਬੜੇ ਦੁੱਖ ਦੀ ਗੱਲ ਹੈ ਕਿ ਸਾਡਾ ਦੇਸ਼ ਇਨ੍ਹਾਂ ਬੁਰਾਈਆਂ ਵਿੱਚ ਸੜ ਰਿਹਾ ਹੈ। ਜੇਕਰ ਅਸੀਂ ਸੰਸਾਰ ਦੇ ਇਤਿਹਾਸ ਨੂੰ ਪੜ੍ਹੀਏ ਤਾਂ ਜਿਸ ਖਿੱਤੇ ਵਿੱਚ ਵੀ ਕੋਈ ਭੁਗੋਲਿਕ, ਸਮਾਜਕ, ਰਾਜਨੀਤਕ ਜਾਂ ਕੋਈ ਹੋਰ ਤਬਦੀਲੀ ਆਈ ਹੈ, ਉਸਦੇ ਪਿੱਛੇ ਸਾਹਿਤ ਦਾ ਹੱਥ ਸੀ। ਰੂਸ ਦੀ ਕ੍ਰਾਂਤੀ, ਫਰਾਂਸ ਦੀ ਕ੍ਰਾਂਤੀ, ਚੀਨੀ ਇਨਕਲਾਬ ਜਾਂ ਭਾਰਤ ਦੀ ਅਜ਼ਾਦੀ ਦੀ ਲੜਾਈ ਸਭ ਸਾਹਿਤ ਦੀ ਹੀ ਦੇਣ ਹੈ। ਸਾਨੂੰ ਇਹਨਾਂ ਹਲਾਤਾਂ ਵਿੱਚ ਸਿਰਫ ਤੇ ਸਿਰਫ ਸਾਹਿਤ ਹੀ ਰਸਤਾ ਦਿਖਾ ਸਕਦਾ ਹੈ। (ਸਾਹਿਤ) ਸਾਹਿਤ ਦਾ ਭਾਵ ਹੈ ਸਾਰਿਆਂ ਦਾ ਭਲਾ ਕਰਨ ਵਾਲਾ, ਜੋ ਲਿਖਤ ਸਿੱਧੇ ਜਾਂ ਅਸਿੱਧੇ ਰੂਪ ਵਿੱਚ ਮਨੁੱਖ ਜਾਤੀ ਦੀ ਭਲਾਈ ਕਰਦੀ ਹੈ, ਉਹ ਸਾਹਿਤ ਅਖਵਾ ਸਕਦੀ ਹੈ। ਵਿਦਿਆਰਥੀ ਸਾਹਿਤ ਵਿੱਚੋਂ ਠੀਕ ਰੋਸ਼ਨੀ ਲੈ ਕੇ ਕੁਝ ਕਰ ਸਕਦੇ ਹਨ, ਕਿਉਂਕਿ ਵਿਦਿਆਰਥੀ ਦੇਸ਼ ਦਾ ਭਵਿੱਖ ਹੁੰਦੇ ਹਨ। ਉਹ ਸਮੇਂ ਦੀ ਸੋਚ ਬਦਲ ਸਕਦੇ ਹਨ। ਹਰ ਮਨੁੱਖ ਅੰਦਰ ਉਰਜਾ ਦਾ ਵੱਡਾ ਭੰਡਾਰ ਹੁੰਦਾ ਹੈ ਜਿਵੇਂ ਬੰਨ੍ਹ ਲਾ ਕੇ ਇੱਕਠੇ ਕੀਤੇ ਪਾਣੀ ਤੋਂ ਬਿਜਲੀ ਸ਼ਕਤੀ ਦਾ ਲਾਭ ਵੀ ਲਿਆ ਜਾ ਸਕਦਾ ਹੈ ਤੇ ਇਸੇ ਪਾਣੀ ਨੂੰ ਜੇਕਰ ਖੁੱਲ੍ਹਾ ਛੱਡ ਦਿੱਤਾ ਜਾਵੇ ਤਾਂ ਆਸਪਾਸ ਉਜਾੜਾ ਵੀ ਕਰਵਾਇਆ ਜਾ ਸਕਦਾ ਹੈ। ਕਾਲਜ ਮੈਗਜ਼ੀਨ ਸਾਡੇ ਬੁੱਧੀਜੀਵੀਆਂ ਦੀ ਚੰਗੀ ਸਾਹਿਤਕ ਸਿਰਜਣਾ ਨੂੰ ਦਰਸਾਉਣ ਦੇ ਨਾਲ-ਨਾਲ ਉਨ੍ਹਾਂ ਦੀ ਸਮਾਜਕ, ਸਭਿਆਚਾਰਕ ਅਤੇ ਨੈਤਿਕ ਆਦਰਸ਼ਾਂ ਦੀ ਸੂਝ ਨੂੰ ਵੀ ਦਰਸਾਉਂਦਾ ਹੈ। ‘ਗਿਆਨ-ਮਾਣਿਕ’ ਮੈਗਜ਼ੀਨ ਉਨ੍ਹਾਂ ਦੀ ਅਜਿਹੀ ਪ੍ਰਤਿਭਾ ਨੂੰ ਸਾਹਿਤਕ ਰੂਪ ਦੇਣ ਦਾ ਉਪਰਾਲਾ ਵੀ ਹੈ।

ਵਿਦਿਆਰਥੀ ਦਾ ਭਾਵ ਹੈ ਵਿਦਿਆ ਗ੍ਰਹਿਣ ਕਰਨ ਵਾਲਾ ਭਾਵ ਸਿੱਖਣ ਵਾਲਾ ਤੇ ਇਹ ਸਾਡੇ ਵਿਦਿਆਰਥੀ ਅਜੇ ਸਿੱਖਣ ਵਾਲੀ ਉਮਰ ਵਿੱਚ ਹਨ। ਇਸ ਅੰਕ ਲਈ ਵਿਦਿਆਰਥੀਆਂ ਦੀਆਂ ਕਾਫੀ ਰਚਨਾਵਾਂ ਆਈਆਂ ਸਨ, ਪਰ ਮੈਗਜ਼ੀਨ ਦੇ ਸਾਹਿਤਕ ਮਿਆਰ ਨੂੰ ਧਿਆਨ ਵਿੱਚ ਰੱਖਦੇ ਹੋਏ ਸਾਰੀਆਂ ਰਚਨਾਵਾਂ ਨਹੀਂ ਛਪ ਸਕੀਆਂ। ਕਈ ਵਿਦਿਆਰਥੀਆਂ ਨੇ ਚੰਗੇ-ਚੰਗੇ ਵਿਸ਼ੇ ਫੜਨ ਦੀ ਕੋਸ਼ਿਸ਼ ਕੀਤੀ ਹੈ ਪਰ ਮਿਹਨਤ ਤੇ ਅਧਿਐਨ ਦੀ ਘਾਟ ਕਰਕੇ ਉਹਨਾਂ ਦੀ ਰਚਨਾ ਵਿਚਲਾ ਰੰਗ ਉੱਪੜ ਨਹੀਂ ਸਕਿਆ। ਲੋੜ ਹੈ ਵਧੀਆ ਤੇ ਚੰਗੇ ਸਾਹਿਤ ਨੂੰ ਪੜ੍ਹਨ ਦੀ ਤੇ ਆਓ ਗੁਰੂ ਗ੍ਰੰਥ ਸਾਹਿਬ ਦੇ ਮਹਾਂਵਾਕ “ਘੜੀਐ ਸਬਦੁ ਸਚੀ ਟਕਸਾਲ” ’ਤੇ ਅਮਲ ਕਰੀਏ ਤੇ ਉਹੀ ਲਿਖੀਏ, ਜੋ ਸਮਾਜ ਨੂੰ ਸੇਧ ਦੇਣ ਵਾਲਾ ਹੋਵੇ। ਜਿਹੜੀਆਂ ਰਚਨਾਵਾਂ ਇਸ ਮੈਗਜ਼ੀਨ ਵਿੱਚ ਛਪੀਆਂ ਹਨ ਉਹ ਵਿਦਿਆਰਥੀਆਂ ਦੀ ਆਪਣੀ ਨਿੱਜੀ ਜ਼ਿੰਮੇਵਾਰੀ ਤੇ ਉਨ੍ਹਾਂ ਵਿੱਚ ਪ੍ਰਗਟਾਏ ਵਿਚਾਰਾਂ ’ਤੇ ਛਾਪੀਆਂ ਗਈਆਂ ਹਨ।

ਸ. ਸੁਖਮੀਨ ਕੌਰ
ਪੰਜਾਬੀ ਵਿਭਾਗ

ਸੰਪਾਦਕੀ

ਸਾਹਿਤ ਇਕ ਸੂਖਮ ਕਲਾ ਹੈ। ਇਸ ਦਾ ਮੁੱਖ ਉਦੇਸ਼ ਸੁਹਜ-ਸੁਆਦ ਰਾਹੀਂ ਚੰਗੇਰੇ ਜੀਵਨ ਵੱਲ ਪ੍ਰੇਰਣਾ ਹੁੰਦਾ ਹੈ। ਸਾਹਿਤ ਦੇ ਤਿੰਨ ਪ੍ਰਮੁੱਖ ਲੱਛਣ ਗਿਣਾਏ ਜਾਂਦੇ ਹਨ। ਸਤਿਯਮ, ਸਿਵਮ, ਸੁੰਦਰਮ। ਭਾਵ, ਸਾਹਿਤ ਸੱਚਾ, ਸੁੰਦਰ ਤੇ ਕਲਿਆਣਕਾਰੀ ਹੁੰਦਾ ਹੈ। ਸਾਹਿਤ ਦੇ ਕਈ ਰੂਪ ਹਨ ਜਿਵੇਂ ਕਵਿਤਾ, ਕਹਾਣੀ, ਨਾਟਕ ਤੇ ਵਾਰਤਕ ਆਦਿ।

‘ਗਿਆਨ ਮਾਣਿਕ’ ਮੈਗਜ਼ੀਨ ਦਾ ‘ਪੰਜਾਬੀ ਸੈਕਸ਼ਨ’ ਵਿਦਿਆਰਥੀਆਂ ਦੀ ਸਾਹਿਤਕ ਪ੍ਰਤਿਭਾ ਨੂੰ ਪ੍ਰਕਾਸ਼ਤ ਕਰਨ ਦਾ ਵਸੀਲਾ ਹੈ। ਬਹੁਤ ਸਾਰੇ ਵਿਦਿਆਰਥੀਆਂ ਨੇ ਆਪਣੀਆਂ ਰਚਨਾਵਾਂ ਮੈਗਜ਼ੀਨ ਵਿੱਚ ਦਰਜ ਕਰਨ ਲਈ ਦਿੱਤੀਆਂ। ਸਾਰੇ ਹੀ ਵਿਦਿਆਰਥੀਆਂ ਨੇ ਆਪਣੀਆਂ ਸਾਹਿਤਕ ਰਚਨਾਵਾਂ ਰਾਹੀਂ ਆਪਣੇ ਦਿਲ ਦੀ ਆਵਾਜ਼ ਅਤੇ ਲੋਕਾਂ ਦੀ ਆਵਾਜ਼ ਨੂੰ ਪ੍ਰਗਟ ਕਰਨ ਦਾ ਯਤਨ ਕੀਤਾ ਹੈ। ਮੈਂ ਸਾਰੇ ਵਿਦਿਆਰਥੀਆਂ ਦਾ ਤਹਿ ਦਿਲੋਂ ਧੰਨਵਾਦ ਕਰਦੀ ਹਾਂ, ਜਿਹਨਾਂ ਨੇ ਮੈਗਜ਼ੀਨ ਰੂਪੀ ਬਗੀਚੇ ਨੂੰ ਆਪਣੀਆਂ ਫੁੱਲਾਂ ਰੂਪੀ ਸਾਹਿਤਕ ਰਚਨਾਵਾਂ ਨਾਲ ਸ਼ਿੰਗਾਰਿਆ ਹੈ।

ਸਾਹਿਤ ਦਾ ਉਦੇਸ਼ ਹੁੰਦਾ ਹੈ ਕਿ ਉਹ ਪਾਠਕ ਦੀ ਸਾਹਿਤਕ ਭੁੱਖ ਮਿਟਾਵੇ। ਮੈਨੂੰ ਆਸ ਹੈ ਕਿ ‘ਪੰਜਾਬੀ ਸੈਕਸ਼ਨ’ ਵਿੱਚ ਦਰਜ ਸਾਰੀਆਂ ਹੀ ਰਚਨਾਵਾਂ ਪਾਠਕਾਂ ਨੂੰ ਸਾਹਿਤਕ ਆਨੰਦ ਦੇਣਗੀਆਂ।

ਗਗਨਜੋਤ ਕੌਰ
ਬੀ.ਏ. (ਭਾਗ ਦੂਜਾ)

ਸਤਿਗੁਰੂ ਗੁਰੂ ਨਾਨਕ ਦੇਵ ਜੀ

ਸਾਹਿਬ ਗੁਰੂ ਨਾਨਕ ਦੇਵ ਜੀ ਮੇਰੇ ਗੁਰੂ ਹਨ। ਮੈਂ ਹਮੇਸ਼ਾ ਹੀ ਗੁਰੂ ਸਾਹਿਬ ਨੂੰ ਆਪਣੇ ਅੰਗ-ਸੰਗ ਸਮਝਦੀ ਹਾਂ। ਆਪਣੇ ਗੁਰੂ ਉੱਤੇ ਮੈਨੂੰ ਪੂਰਾ ਭਰੋਸਾ ਹੈ। ਜਦੋਂ ਕਿਸੇ ਦੁੱਖ ਤਕਲੀਫ਼ ਚ ਹੁੰਦੀ ਹਾਂ ਉਦੋਂ ਗੁਰੂ ਜੀ ਨੂੰ ਧਿਆਉਂਦੀ ਹਾਂ। ਗੁਰੂ ਜੀ ਮੇਰੇ ਲਈ ਚਾਨਣਮੁਨਾਰਾ ਤੇ ਮਾਰਗ ਦਰਸ਼ਕ ਹਨ। ਗੁਰੂ ਜੀ ਨੇ ਸਮਾਜ ਦੇ ਲੋਕਾਂ ਨੂੰ ਸਿੱਧੇ ਰਾਹ ਪਾਇਆ ਹੈ। ਇਸ ਲਈ ਗੁਰੂ ਜੀ ਦੀ ਬਾਣੀ ਤੋਂ ਹਮੇਸ਼ਾ ਹੀ ਸੇਧ ਮਿਲਦੀ ਹੈ। ਤਦੇ ਮੈਂ ਆਪਣਾ ਵਿਸ਼ਾ ਲਿਖਣ ਲਈ ਗੁਰੂ ਨਾਨਕ ਦੇਵ ਜੀ ਨੂੰ ਚੁਣਿਆ ਹੈ।

ਗੁਰੂ ਨਾਨਕ ਦੇਵ ਜੀ ਦੇ ਜਨਮ 1469 ਈਸਵੀ ਨੂੰ ਰਾਏ ਭੋਇ ਦੀ ਤਲਵੰਡੀ ਜ਼ਿਲ੍ਹਾ ਸ਼ੇਖੂਪੁਰ ਪਾਕਿਸਤਾਨ ਵਿਖੇ ਮਹਿਤਾ ਕਾਲੂ ਤੇ ਮਾਤਾ ਤ੍ਰਿਪਤਾ ਦੇਵੀ ਦੇ ਘਰ ਹੋਇਆ। ਗੁਰੂ ਸਾਹਿਬ ਦੇ ਬਚਪਨ ਨਾਲ ਸੰਬੰਧਿਤ ਬਹੁਤ ਸਾਰੀਆਂ ਘਟਨਾਵਾਂ ਦਾ ਵੇਰਵਾ ਸਾਖੀਆਂ ਵਿੱਚ ਮਿਲਦਾ ਹੈ। ਗੁਰੂ ਜੀ ਨੇ ਬਹੁਤ ਸਾਰੀਆਂ ਬਾਣੀਆਂ ਰਚੀਆ ਹਨ। ਜਿਨ੍ਹਾਂ ਦਾ ਜ਼ਿਕਰ ਸਾਖੀਆਂ ਵਿੱਚ ਮਿਲਦਾ ਹੈ। ਇਹ ਬਾਣੀਆਂ ਇਸ ਪ੍ਰਕਾਰ ਹਨ - ਜਪੁਜੀ ਸਾਹਿਬ, ਸਿੱਧ ਗੋਸ਼ਟਿ, ਆਸਾ ਦੀ ਵਾਰ, ਮਾਝ ਦੀ ਵਾਰ, ਮਲਾਰ ਦੀ ਵਾਰ, ਤੁਖਾਰੀ ਰਾਗ ਦਾ ਬਾਰਮਾਹ, ਸੋਹਿਲਾ, ਪਹਰੇ, ਵਣਜਾਰੇ, ਬਾਬਰ ਬਾਣੀ, ਦੱਖਣੀ ਓਅੰਕਾਰ ਤੇ ਹੋਰ ਰਚਨਾਵਾਂ ਵੀ ਹਨ। ਇਹ ਸਾਰੀ ਬਾਣੀ 19 ਰਾਗਾਂ ਵਿੱਚ ਹੈ। ਗੁਰੂ ਸਾਹਿਬ ਨੇ ਭਾਰਤ ਦੇ ਗੁਆਂਡੀ ਦੇਸ਼ਾਂ 'ਚ ਬਹੁਤ ਯਾਤਰਾ ਕੀਤੀ। ਇਸ ਤਰ੍ਹਾਂ ਵੱਖ-ਵੱਖ ਸਮਾਜਾਂ ਤੇ ਵੱਖ-ਵੱਖ ਧਰਮਾਂ ਦੇ ਲੋਕਾਂ ਨੂੰ ਮਿਲਕੇ ਉਹਨਾਂ ਦੇ ਵਹਿਮ ਭਰਮ ਤੇ ਸਮਾਜਿਕ ਬੁਰਾਈਆਂ ਨੂੰ ਬਾਹਰ ਕੱਢਿਆ ਤੇ ਸਿੱਧੇ ਰਾਹ ਪਾਇਆ ਗੁਰੂ ਜੀ ਨੇ ਅੰਤਿਮ ਸਮਾਂ ਕਰਤਾਰਪੁਰ 'ਚ ਬਿਤਾਇਆ। 1539 ਈਸਵੀ 'ਚ ਜੋਤੀ-ਜੋਤ ਸਮਾ ਗਏ। ਅੰਤ ਵਿੱਚ ਮੈਂ ਇਹੀ ਕਹਾਂਗੀ ਕਿ ਗੁਰੂ ਦੀ ਬਾਣੀ ਜੀਵਨ ਨੂੰ ਸਹੀ ਢੰਗ ਨਾਲ ਜਿਉਣ ਦੇ ਨਾਲ-ਨਾਲ ਪਰਮਾਤਮਾ ਦੇ ਨਾਮ ਨਾਲ ਵੀ ਜੋੜਦੀ ਹੈ।

ਤਰਨਜੀਤ ਕੌਰ
ਬੀ.ਸੀ.ਏ. (ਭਾਗ ਦੂਜਾ)

ਸ੍ਰੀ ਗੁਰੂ ਅਰਜਨ ਦੇਵ ਜੀ

ਤੇਰਾ ਕੀਆ ਮੀਠਾ ਲਾਗੈ ॥

ਹਰਿ ਨਾਮੁ ਪਦਾਰਥੁ ਨਾਨਕੁ ਮਾਂਗੈ ॥

ਸ਼ਹੀਦਾਂ ਦੇ ਸਿਰਤਾਜ ਸਾਹਿਬ ਸ੍ਰੀ ਗੁਰੂ ਅਰਜਨ ਦੇਵ ਜੀ ਦੇ ਸ਼ਹੀਦੀ ਦਿਹਾੜੇ ਤੇ ਕੋਟਿ-ਕੋਟਿ ਪ੍ਰਣਾਮ। ਗੁਰੂ ਅਰਜਨ ਦੇਵ ਦੀ ਦਾ ਜਨਮ 15 ਅਪਰੈਲ 1536 ਈ. ਨੂੰ ਗੋਇੰਦਵਾਲ ਜ਼ਿਲ੍ਹਾ ਅਮ੍ਰਿਤਸਰ ਵਿੱਚ ਗੁਰੂ ਰਾਮਦਾਸ ਜੀ ਦੇ ਘਰ ਹੋਇਆ। ਗੁਰੂ ਜੀ ਨੇ ਤਰਨਤਾਰਨ ਵਸਾਇਆ। ਓਥੇ ਸਰੋਵਰ ਦੀ ਨੀਂਹ ਰੱਖੀ। ਹਰਿਮੰਦਰ ਸਾਹਿਬ ਦੀ ਉਸਾਰੀ ਅਤੇ ਸੰਤੋਖਸਰ ਬਣਵਾਇਆ, ਫਿਰ ਜ਼ਿਲ੍ਹਾ ਹਰਗੋਬਿੰਦਪੁਰ ਵਸਾਇਆ। ਛੇਹਰਟਾ ਸਾਹਿਬ ਕਾਇਮ ਕੀਤਾ। ਲਾਹੌਰ ਦੀ ਬਾਉਲੀ ਲਗਾਈ ਰਾਮਸਰ ਤੇ ਗੁਰੂ ਦੇ ਬਾਗ ਦੀਆਂ ਨੀਹਾਂ ਰੱਖੀਆਂ। ਸੰਨ 1601 ਤੋਂ 1604 ਈ. ਤੱਕ ਰਾਮਸਰ ਦੇ ਕਿਨਾਰੇ ਬੈਠ ਕੇ ਗੁਰੂ ਗ੍ਰੰਥ ਸਾਹਿਬ ਦੀ ਬੀੜ ਤਿਆਰ ਕੀਤੀ। ਗੁਰੂ ਜੀ ਦੁਆਰਾ 30 ਰਾਗਾਂ ਚ ਬਾਣੀ ਰਚੀ ਗਈ। ਗੁਰੂ ਸਾਹਿਬ ਜੀ ਦੁਆਰਾ ਰਚਿਤ ਬਾਣੀ ਗੁਰੂ ਗ੍ਰੰਥ ਸਾਹਿਬ ਵਿੱਚ ਸ਼ਾਮਲ ਹੈ। (1322 ਸ਼ਬਦ, 45 ਅਸ਼ਟਪਦੀਆਂ ਤੇ 63 ਛੰਦ ਸਾਮਿਲ ਹਨ) ਗੁਰੂ ਅਰਜਨ ਦੇਵ ਜੀ ਦੀਆਂ ਲੰਮੀਆਂ ਬਾਣੀਆਂ ਵਿੱਚ ਮਾਝ ਰਾਗ ਦਾ ਬਾਰਾਮਾਹ, ਸੁਖਮਨੀ ਅਤੇ ਬਾਵਨ ਅੱਖਰੀ ਹਨ। ਇਸ ਤੋਂ ਇਲਾਵਾ ਗੁਰੂ ਜੀ ਨੇ ਸਲੋਕ ਸਹਸਕ੍ਰਿਤੀ, ਗਾਥਾ ਅਤੇ ਸਲੋਕ ਲਿਖੇ ਹਨ।

ਗੁਰੂ ਸਾਹਿਬ ਜੀ ਨੂੰ ਉਸ ਵੇਲੇ ਦੇ ਜ਼ਾਲਮ ਹਾਕਮ ਜਹਾਂਗੀਰ ਦੇ ਹੁਕਮ ਕਰਕੇ 30 ਮਈ 1606 ਈ. ਨੂੰ ਸ਼ਹਾਦਤ ਦਾ ਜਾਮ ਪੀਣਾ ਪਿਆ। ਗੁਲਾਮ ਭਾਰਤ ਵਿੱਚ ਆਪ ਜੀ ਦੀ ਇਹ ਸਭ ਤੋਂ ਪਹਿਲੀ ਮਹਾਨ ਸ਼ਹੀਦੀ ਸੀ, ਜਿਸਨੇ ਸਦੀਆਂ ਤੋਂ ਸੁੱਤੇ ਭਾਰਤ ਨੂੰ ਜਗਾ ਦਿਤਾ।

ਗੁਰੂ ਸਾਹਿਬ ਜੀ ਨੇ ਪਰਮਾਤਮਾ ਨੂੰ ਸਰਵ ਸ਼ਕਤੀਮਾਨ ਅਤੇ ਸਰਵ-ਵਿਆਪਕ ਆਖਿਆ ਹੈ।

ਹਰਿ ਜੇਠਿ ਜੁੜਦਾ ਲੋੜੀਐ ਜਿਸੁ ਅਗੈ ਸਭਿ ਨਿਵੰਨਿ ॥

ਤਪਦੀ ਤਪਦੀ ਤੱਤੀ ਤਵੀ ਸ਼ੀਤਲ ਹੋਈ, ਜਦੋ ਸਤਿਗੁਰੂ ਸੱਚੇ ਪਾਤਸ਼ਾਹ ਸਾਹਿਬ ਦਾ ਸਿਦਕ ਪਛਾਣਿਆ, 'ਤੇਰਾ ਕੀਆ ਮੀਠਾ ਲਾਗੈ' ਸਬਦ ਦੀ ਮਹਿਮਾ ਰਾਹੀਂ ਮੇਰੇ ਸਤਿਗੁਰੂ ਨੇ ਰੱਬੀ ਹੁਕਮ ਜਾਣਿਆ। ਸੇਵਾ, ਸ਼ਾਂਤੀ, ਭਾਣਾ ਮੰਨਣਾ ਅਤੇ ਤਿਆਗ ਨਾਲ ਰੱਖਿਆ ਗੁਰੂ ਸਾਹਿਬ ਦਾ ਸੰਪੂਰਨ ਜੀਵਨ ਸਾਨੂੰ ਇਹ ਪ੍ਰੇਰਣਾ ਦਿੰਦਾ ਹੈ।

ਜਸ਼ਨਪ੍ਰੀਤ ਕੌਰ
ਬੀ.ਏ. (ਭਾਗ ਪਹਿਲਾ)



ਗੁਰੂ ਸਾਹਿਬਾਨ ਦੀ ਵਿਲੱਖਣ ਤਸਵੀਰ

ਮੈਂ ਆਪਣੇ ਗੁਰੂ ਸਾਹਿਬਾਨ ਦੀ,
ਸੁਪਨਿਆਂ ਤੋਂ ਹੱਟ ਕੇ ਤਸਵੀਰ ਦੇਖੀ।
ਭੁੱਲੇ ਭਟਕਿਆਂ ਨੂੰ ਬਖਸ਼ਣ ਤੇ ਪਾਤਸ਼ਾਹੀਆਂ ਨਿਵਾਜਣ ਦੀ ਤਸਵੀਰ ਦੇਖੀ।
ਤੱਤੀ ਤਵੀ ਤੇ ਬੈਠਣ ਤੇ ਤੇਰਾ ਭਾਣਾ ਮਿੱਠਾ ਮੰਨਣ ਦੀ ਤਸਵੀਰ ਦੇਖੀ।
ਚਾਂਦਨੀ ਚੌਕ ਤੇ ਸੀਸ ਗੰਜ ਗੁਰੂਦੁਆਰੇ ਦੇ ਇਤਿਹਾਸ ਵਾਲੀ
ਲਾਸਾਨੀ ਸ਼ਹਾਦਤ ਦੀ ਦੁਨੀਆ ਭਰ 'ਚ ਤਾਰੀਫ਼ ਦੇਖੀ
ਹਿੰਦੋਸਤਾਨ ਲਈ ਹਿੰਦ ਦੀ ਚਾਦਰ ਹੋਣ ਦੀ ਤਸਵੀਰ ਦੇਖੀ
ਪਾਪੀਆਂ ਦੁਸ਼ਟਾਂ ਤੇ ਦੋਖੀਆਂ ਦੇ ਦੁੱਖਾਂ ਦਾ ਨਾਸ਼ ਕਰਨ ਵਾਲੇ
ਵਿਚਾਰਾਂ ਦੀ ਦੁਨੀਆ ਭਰ 'ਚ ਤਾਰੀਫ਼ ਦੇਖੀ॥
ਮੈਂ ਹਿੰਦ ਦੀ ਚਾਦਰ ਤੇ ਬਲੀਦਾਨ ਦੀ ਮਜ਼ਬੂਤ ਤਸਵੀਰ ਦੇਖੀ।
ਮੈਂ ਆਪਣੇ ਗੁਰੂ ਦੁਆਰਾ ਪਾਪੀਆਂ ਪਾਖੰਡੀਆਂ ਨੂੰ
ਬਖਸ਼ ਦੇਣ ਦੀ ਕਾਬਲੇ ਤਾਰੀਫ਼ ਦੇਖੀ॥
ਮਾਛੀਵਾੜੇ ਦੇ ਜੰਗਲਾਂ 'ਚ ਕੰਡਿਆਂ ਦੀ ਸੇਜ 'ਤੇ ਲੋਟੇ ਗੁਰੂ ਦੀ ਤਸਵੀਰ ਦੇਖੀ।
ਮਹਾਂ ਸਿੰਘ ਦੇ ਕਹਿਣ 'ਤੇ ਬੇਦਾਵਾ ਪਾੜ ਦੇਣ ਦੀ ਤਸਵੀਰ ਦੇਖੀ
ਦੁਨੀਆ ਭਰ ਦੇ ਇਤਿਹਾਸ ਅੰਦਰ ਗੁਰੂ ਦੀ ਨਿਵੇਕਲੀ ਤਸਵੀਰ ਦੇਖੀ।

ਆਂਚਲ ਸ਼ਰਮਾ
ਬੀ.ਏ. (ਭਾਗ ਦੂਜਾ)



ਗੁਰਦੁਆਰਾ ਅੰਬ ਸਾਹਿਬ ਦਾ ਇਤਿਹਾਸ

ਸਿੱਖ ਗੁਰੂ ਸਾਹਿਬਾਨ ਤੇ ਉਹਨਾਂ ਨਾਲ ਸੰਬੰਧਿਤ ਇਤਿਹਾਸ ਉੱਤੇ ਬਹੁਤ ਕੁੱਝ ਲਿਖਿਆ ਮਿਲਦਾ ਹੈ, ਪਰ ਮੇਰੀ ਨਿੱਕੀ ਜਿਹੀ ਕੋਸ਼ਿਸ਼ ਹੋਵੇਗੀ ਕਿ ਮੈਂ ਵੀ ਸਿੱਖ ਇਤਿਹਾਸ ਦੇ ਪੰਨਿਆਂ ਨੂੰ ਆਪਣੀ ਕਲਮ ਜਰੀਏ ਉਲੀਕਾਂ। ਖੈਰ ਮੇਰਾ ਵਿਸ਼ਾ ਹੈ ਗੁਰਦੁਆਰਾ ਅੰਬ ਸਾਹਿਬ ਦਾ ਇਤਿਹਾਸਕ ਮਹੱਤਵ। ਇਸਦਾ ਨਾਂ ਅੰਬ ਸਾਹਿਬ ਕਿਵੇਂ ਪਿਆ, ਜਿਸ ਬਾਰੇ ਜਾਣਕਾਰੀ ਦੇਣਾ ਮੇਰਾ ਦਿਲਚਸਪ ਤੇ ਰੋਚਿਕ ਵਿਸ਼ਾ ਹੋਵੇਗਾ ਇਹ ਜਗ੍ਹਾ ਮੌਜੂਦਾ ਸਮੇਂ ਐਸ.ਏ.ਐਸ ਨਗਰ ਮੋਹਾਲੀ (ਪੰਜਾਬ) ਦੇ ਫੇਸ ਅੱਠ ਚ ਪੈਂਦੀ ਹੈ। ਲੇਕਿਨ ਪੁਰਾਣੇ ਸਮੇਂ ਇਹ ਅਸਥਾਨ 'ਅੰਬਾਲਾ' ਪੰਜਾਬ ਚ ਰਿਹਾ। ਇਥੇ ਸਿੱਖਾਂ ਦੇ ਸੱਤਵੇਂ ਗੁਰੂ ਆਏ ਸਨ। ਇਸ ਇਤਿਹਾਸ ਦੀ ਲੜੀ ਗੁਰੂ ਅਰਜਨ ਦੇਵ ਜੀ ਨਾਲ ਜਾ ਮਿਲਦੀ ਹੈ। ਅਮ੍ਰਿਤਸਰ ਸਾਹਿਬ ਵਿਖੇ ਗੁਰੂ ਜੀ ਦੇ ਦਰਸ਼ਨ ਕਰਨ ਲਈ ਦੂਰ-ਦੁਰਾਡੇ ਤੋਂ ਸੰਗਤ ਆਇਆ ਕਰਦੀ ਸੀ। ਗੁਰੂ ਜੀ ਦੇ ਦਰਬਾਰ ਸਾਹਿਬ ਕਾਬਲ ਸ਼ਹਿਰ ਤੋਂ ਸੰਗਤ ਆਈ। ਉਹਨਾਂ ਨੇ ਗੁਰੂ ਅਰਜਨ ਦੇਵ ਜੀ ਮਹਾਰਾਜ ਨੂੰ ਅੰਬ ਭੱਟ ਕੀਤੇ। ਗੁਰੂ ਸਾਹਿਬ ਨੇ ਉਹੀ ਅੰਬ ਸੰਗਤ ਵਿਚ ਪਰਸਾਦਿ ਵਜੋਂ ਦਿੱਤੇ। ਅੰਬਾਲੇ ਜ਼ਿਲ੍ਹੇ ਚ ਪੈਂਦੇ ਪਿੰਡ ਲੰਬਿਆਂ ਦਾ ਵਸਨੀਕ (ਮੌਜੂਦਾ ਸਮੇਂ ਇਹ ਪਿੰਡ ਮੋਹਾਲੀ 'ਚ ਪੈਂਦਾ ਹੈ) ਭਾਈ ਕੂਰਮ ਜੀ ਵੀ ਗੁਰੂ ਸਾਹਿਬ ਦੇ ਦਰਬਾਰ 'ਚ ਸੰਗਤ ਵੱਲੋਂ ਮੌਜੂਦ ਸਨ। ਜਦੋਂ ਅੰਬ ਦਾ ਪਰਸਾਦਿ ਵਰਤਾਇਆ ਗਿਆ ਉਹ ਭਾਈ ਕੂਰਮ ਜੀ ਨੂੰ ਵੀ ਪ੍ਰਾਪਤ ਹੋਇਆ। ਲੇਕਿਨ ਭਾਈ ਕੂਰਮ ਜੀ ਪੂਰੀ ਰਾਤ ਇਹੀ ਸੋਚਦੇ ਹੋਏ ਸੋ ਗਏ ਕਿ ਮੈਂ ਤਾਂ ਗੁਰੂ ਸਾਹਿਬ ਨੂੰ ਕੋਈ ਭੱਟ ਅਰਪਿਤ ਨਹੀਂ ਕੀਤੀ, ਚਲੋ ਇਹੀ ਅੰਬ ਜੋ ਪਰਸਾਦਿ ਚ ਮਿਲਿਆ ਸਵੇਰ ਦੇ ਦੀਵਾਨ ਚ ਗੁਰੂ ਜੀ ਅੱਗੇ ਅਰਪਿਤ ਕਰ ਦੇਵਾਂਗਾ। ਸਵੇਰ ਹੋਈ ਭਾਈ ਕੂਰਮ ਜੀ ਨੇ ਉਹੀ ਅੰਬ ਗੁਰੂ ਜੀ ਨੂੰ ਭੱਟ ਕਰ ਦਿੱਤਾ, ਜਿਹੜਾ ਪਰਸਾਦ ਚ ਮਿਲਿਆ ਸੀ। ਸਤਿਗੁਰੂ ਤਾਂ ਜਾਣੀ-ਜਾਣ ਸਨ ਉਦੋਂ ਗੁਰੂ ਅਰਜਨ ਦੇਵ ਜੀ ਨੇ ਭਾਈ ਕੂਰਮ ਜੀ ਨਾਲ ਬਚਨ ਕੀਤਾ ਕਿ ਜਦੋਂ ਅਸੀਂ ਤੈਨੂੰ ਮਿਲਣ ਆਵਾਂਗੇ ਉਦੋਂ ਭੋਜਨ ਪਰਸਾਦਾ ਛੱਕ ਲਵਾਂਗੇ। ਇਸੇ ਪ੍ਰਕਾਰ ਸਮਾਂ ਬੀਤਦਾ ਗਿਆ ਪਰ ਗੁਰੂ ਘਰ ਦਾ ਸ਼ਰਧਾਲੂ ਹਮੇਸ਼ਾ ਅਪਣੀ ਉਮੀਦ ਰੱਖਦਾ ਕਿ ਸਤਿਗੁਰੂ ਜੀ ਜ਼ਰੂਰ ਹੀ ਉਹਨਾਂ ਦੀ ਨਗਰੀ ਆਉਣਗੇ। ਇਸ ਤਰਾਂ ਭਾਈ ਕੂਰਮ ਜੀ ਬਾਗ 'ਚ ਪ੍ਰਭੂ ਭਗਤੀ ਚ ਲੀਨ ਸਨ। ਜਦੋਂ ਸੱਤਵੇਂ ਜਾਮੇਂ ਚ ਗੁਰੂ ਹਰਿ ਰਾਇ ਸਾਹਿਬ ਕਰੂਕਸ਼ੇਤਰ ਦੀ ਫੇਰੀ ਉਪਰੰਤ ਇਸ ਅਸਥਾਨ ਉੱਤੇ ਪੁੱਜਦੇ ਹਨ ਅਤੇ ਭਾਈ ਕੂਰਮ ਜੀ ਭੋਜਨ ਤਿਆਰ ਕਰਕੇ ਪਰਸਾਦਿ ਲਿਆਉਂਦੇ ਹਨ। ਜਦੋਂ ਭਾਈ ਕੂਰਮ ਜੀ ਭੋਜਨ ਤਿਆਰ ਕਰਕੇ ਪਰਸਾਦਿ ਲਿਆਉਂਦੇ ਹਨ ਤਾਂ ਗੁਰੂ ਜੀ ਉਦੋਂ ਭਾਈ ਕੂਰਮ ਜੀ ਨੂੰ ਬੋਲਦੇ ਹਨ ਇਹ ਭੋਜਨ ਨਹੀਂ ਛਕਣਾ ਬਲਕਿ ਅਸਾਂ ਤਾਂ ਅੰਬਾਂ ਦਾ ਭੋਜਨ ਛਕਦਾ ਹੈ। ਗੁਰੂ ਸਾਹਿਬ ਦੇ ਇਹ ਬਚਨ ਸੁਣ ਕੇ ਭਾਈ ਕੂਰਮ ਜੀ ਬੋਲੇ ਗੁਰੂ ਜੀ ਹੁਣ ਤਾਂ ਪੋਹ ਦਾ ਮਹੀਨਾ ਹੈ ਤੇ ਰੁੱਤ ਸਰਦੀ ਦੀ ਹੈ, ਅੰਬ ਤਾਂ ਗਰਮੀ ਰੁੱਤ 'ਚ ਲਗਦੇ ਹਨ। ਇਸ ਰੁੱਤ 'ਚ ਤਾਂ ਅੰਬ ਕਿਤੋਂ ਵੀ ਨਹੀਂ ਮਿਲਣਗੇ। ਉਸ ਵੇਲੇ ਗੁਰੂ ਹਰਿ ਰਾਇ ਸਾਹਿਬ ਬੋਲਦੇ ਹਨ, 'ਭਾਈ ਕੂਰਮ ਸਈਆਂ ਉੱਪਰ ਅੰਬ ਦੇ ਰੁੱਖ ਵੱਲ ਵੇਖ।' ਜਦੋਂ ਭਾਈ ਕੂਰਮ ਜੀ ਅੰਬ ਵੱਲ ਵੇਖਦੇ ਹਨ ਤਾਂ, ਅੰਬ ਦਾ ਰੁੱਖ ਅੰਬ ਦੇ ਫਲਾਂ ਨਾਲ ਭਰਿਆ ਨਜਰ ਆਉਂਦਾ ਹੈ। ਇਹ ਸਭ ਕੁਝ ਅਚੰਭਿਤ ਕਰਿਸ਼ਮਾ ਵੇਖ ਕੇ ਭਾਈ ਕੂਰਮ ਜੀ ਸਤਿਗੁਰੂ ਜੀ ਤੋਂ ਨਿਹਾਲ ਹੋ ਜਾਂਦੇ ਹਨ। ਇਸ ਤਰ੍ਹਾਂ ਗੁਰੂ ਜੀ ਭਾਈ ਕੂਰਮ ਨੂੰ ਅਸੀਸ ਦਿੰਦੇ ਹੋਏ ਇਹ ਬਚਨ ਕਰਦੇ ਹਨ ਕਿ ਅੱਜ ਤੋਂ ਬਾਅਦ ਇਸ ਜਗ੍ਹਾ ਦਾ ਨਾਂ ਅੰਬਾਂ ਕਰਕੇ ਜਾਣਿਆ ਜਾਵੇਗਾ। ਇਸ ਅਸਥਾਨ ਉੱਤੇ ਗੁਰਦੁਆਰਾ ਅੰਬ ਸਾਹਿਬ ਬਣਿਆ ਹੋਇਆ ਹੈ ਜੋ ਇਤਿਹਾਸਕ ਗੁਰਦੁਆਰਾ ਹੈ।

ਸਿਮਰਨ ਕੌਰ

ਬੀ.ਏ. (ਭਾਗ ਪਹਿਲਾ)



ਕੋਇਲ

ਬਾਗਾਂ ਦੇ ਵਿੱਚ ਕੋਇਲ ਬੋਲੀ,
ਬਾਗਾਂ ਦੇ ਵਿੱਚ ਕੋਇਲ ਬੋਲੀ।
ਇਹ ਤਾਂ ਬੋਲਦੀ ਇੰਝ ਜਾਪੇ,
ਜਿਉਂ ਸੱਜਣਾਂ ਦੀ ਤਰਫ ਤੋਂ ਬੋਲਦੀ।
ਮਿੱਠੀ-ਮਿੱਠੀ ਕੂਕ ਕੋਇਲ ਦੀ,
ਜਿਵੇਂ ਸ਼ੱਕਰ 'ਚ ਮਿਸ਼ਰੀ ਘੋਲੀ।
ਕਾਲਾ ਰੰਗ ਕੋਇਲ ਦਾ,
ਵਿਚ ਬਾਗੀ ਪਈ ਬੋਲੇ
ਟੱਪ ਆਈ ਹਾਂ ਦੇਸ਼ੋਂ ਵਿਦੇਸ਼ੋਂ
ਭੈੜਿਆ ਤੈਨੂੰ ਲਭ-ਲਭ ਹੋਈ ਬਹਿਰੀ ਬੋਲੀ।
ਇਸ ਬਾਗੇ ਬੋਲ ਬਿਰਹੇ ਦੇ ਬੋਲਦੀ
ਕਾਲੀ ਕੋਇਲ ਅੰਬੀਆਂ ਓਤੇ
ਬਹਿ-ਬਹਿ ਪੀ ਬੋਲੇ॥
ਵਿਚ ਹਾਂ ਪਰਦੇਸ ਦੇ ਲੱਭਣ ਲਈ.
ਗੁਆਚੀ ਰੂਹ ਦੀ ਭਾਲ 'ਚ ਪਈ ਬੋਲੇ
ਬਾਗਾਂ ਦੇ ਵਿਚ ਕੋਇਲ ਬੋਲੀ
ਬਾਗਾਂ ਦੇ ਵਿਚ ਕੋਇਲ ਬੋਲੀ।

ਅਮਨਪ੍ਰੀਤ ਕੌਰ
ਬੀ.ਏ. (ਭਾਗ ਦੂਜਾ)



ਰੱਬ ਦੇ ਦਰਸ਼ਨ

ਆਓ ਨੀ ਕੁੜੀਓ ਤੁਹਾਨੂੰ ਰੱਬ ਦੇ ਦਰਸ਼ਨ ਕਰਾਵਾਂ
ਸਹੁੰ ਰੱਬ ਦੀ ਪੜ੍ਹ ਗੁਰੂਆਂ ਦੀ ਬਾਣੀ
ਤੁਹਾਨੂੰ ਅਮ੍ਰਿਤ ਰਸ ਦਿੰਦੀ ਬਾਣੀ ਵਿੱਚੋਂ
ਪ੍ਰਭ ਦੀ ਅਪਾਰ ਝਲਕ ਦਿਖਾਵਾਂ
ਪੜ੍ਹ ਸੁਖਮਨੀ ਸਾਹਿਬ ਅਰਥਾਂ ਰਾਹੀਂ
ਬ੍ਰਹਮ ਮੇਲ ਕਰਾਵਾਂ ॥
ਦੁੱਖ ਭੰਜਨੀ ਪੜ੍ਹਨ ਤੇ ਦੁੱਖਾਂ ਦਾ ਨਾਸ
ਕਰਨ ਦਾ ਪਾਠ ਪੜ੍ਹਾਵਾਂ ॥
ਪੜ੍ਹ ਸਤਿਗੁਰੂ ਦੀ ਬਾਣੀ ਸਾਰੀ
ਰੱਬੀ ਪ੍ਰਸਾਰ ਵਿਖਾਵਾਂ
ਪੜ੍ਹ ਗੁਰੂ ਗ੍ਰੰਥ ਸਾਹਿਬ ਜੀ ਨੂੰ
ਜੀਵਨ ਸਭ ਦਾ ਸਫਲ ਬਣਾਵਾਂ
ਆਓ ਨੀ ਕੁੜੀਓ ਤੁਹਾਨੂੰ ਰੱਬ ਦੇ ਦਰਸ਼ਨ ਕਰਾਵਾਂ

ਕਿਰਨ

ਬੀ.ਏ. (ਭਾਗ ਤੀਜਾ)



ਸਫਲਤਾ ਦਾ ਮਹੱਤਵ

ਸਫਲਤਾ ਉਹ ਚੀਜ਼ ਹੈ, ਜੋ ਸਾਡੀ ਜਿੰਦਗੀ ਨੂੰ ਬਣਾਉਂਦੀ ਹੈ। ਇਹ ਜਿੰਦਗੀ ਦੀ ਇਸ ਪੌੜੀ ਦਾ ਉੱਚਾ ਬਿੰਦੂ ਹੈ। ਜਿੱਥੇ ਅਸੀਂ ਸਾਰੇ ਪਹੁੰਚਣਾ ਚਾਹੁੰਦੇ ਹਾਂ। ਸਫਲਤਾ ਦੀ ਸਭ ਤੋਂ ਉੱਚੀ ਪੌੜੀ ਤਕ ਪਹੁੰਚਣ ਲਈ ਹਰ ਕਦਮ ਚੁਣੌਤੀਆਂ ਨਾਲ ਭਰਿਆ ਹੁੰਦਾ ਹੈ। ਇਹਨਾਂ ਚੁਣੌਤੀਆਂ ਦਾ ਸਾਹਮਣਾ ਕਰਕੇ ਹੀ ਅਸੀਂ ਸਫਲਤਾ ਹਾਸਲ ਕਰ ਸਕਦੇ ਹਾਂ। ਦੁਨੀਆ ਵਿੱਚ ਹਰ ਵਿਅਕਤੀ ਦਾ ਆਪਣਾ ਮਹੱਤਵ ਹੁੰਦਾ ਹੈ। ਜਿਸ ਨੂੰ ਪ੍ਰਾਪਤ ਕਰਨ ਲਈ ਉਹ ਬਹੁਤ ਮਿਹਨਤ ਕਰਦਾ ਹੈ। ਸਫਲਤਾ ਹਾਸਲ ਕਰਨ ਲਈ ਸਾਨੂੰ ਸਮੇਂ ਦੀ ਸਹੀ ਵਰਤੋਂ ਕਰਨੀ ਚਾਹੀਦੀ ਹੈ। ਜੇਕਰ ਅਸੀਂ ਸਮੇਂ ਦੀ ਸਹੀ ਵਰਤੋਂ ਕਰਕੇ ਮਿਹਨਤ ਅਤੇ ਲਗਨ ਨਾਲ ਕੰਮ ਕਰੀਏ ਤਾਂ ਸਫਲਤਾ ਦੀਆਂ ਉੱਚਾਈਆਂ ਨੂੰ ਛੂਹ ਸਕਦੇ ਹਾਂ। ਕਈ ਵਾਰੀ ਅਸੀਂ ਸਖ਼ਤ ਮਿਹਨਤ ਕਰਨ ਦੇ ਬਾਵਜੂਦ ਸਫਲ ਨਹੀਂ ਹੁੰਦੇ। ਇਸ ਦਾ ਮਤਲਬ ਇਹ ਨਹੀਂ ਕਿ ਮਿਹਨਤ ਕਰਨੀ ਛੱਡ ਦੇਈਏ, ਸਗੋਂ ਅਸਫਲਤਾ ਤੋਂ ਸਿੱਖਣਾ ਚਾਹੀਦਾ ਹੈ ਅਤੇ ਕੋਸ਼ਿਸ਼ ਕਰਦੇ ਰਹਿਣਾ ਚਾਹੀਦਾ ਹੈ।

ਨਿਕਿਤਾ ਗੁੱਜਰ

ਬੀ.ਏ. (ਭਾਗ ਪਹਿਲਾ)

ਪੰਜਾਬ ਦਾ ਇਤਿਹਾਸ

ਗੀਤ ਤੋਂ ਹਟ ਇਕ ਗੀਤ ਲਿਖਾਂ,
ਪੰਜਾਬ ਦੇ ਲੋਕਾਂ ਦੇ ਦੁੱਖਾਂ ਦਰਦਾਂ ਦੀ ਤਸਵੀਰ ਲਿਖਾਂ
ਪੰਜਾਬ ਦੇ ਇਤਿਹਾਸ ਅੰਦਰ ਗੁਰੂ ਸਾਹਿਬਾਂ ਦੀ
ਕੁਰਬਾਨੀ ਦੀ ਤੋਰੀ ਵੱਖਰੀ ਰੀਤ ਲਿਖਾਂ
ਉਸ ਨਾ ਭੁਲਣ ਵਾਲੇ ਦਰਦ ਦੀ ਤਕਲੀਫ ਲਿਖਾਂ
ਜਿਥੋਂ ਸ਼ੁਰੂ ਹੋਈਆਂ ਸਨ, ਗੁਰੂਆਂ ਦੀਆਂ ਕੁਰਬਾਨੀਆਂ
ਗੁਰੂਆਂ ਦੁਆਰਾ ਸੰਗਤਾਂ ਨੂੰ ਨਿਵਾਜਣ ਦੀ ਪ੍ਰੀਤ ਲਿਖਾਂ
ਜਦੋਂ ਡੁੱਲਦਾ ਖੂਨ ਸ਼ਹੀਦਾਂ ਦਾ ਤਾਂ ਤਕਦੀਰ ਬਦਲਦੀ ਕੌਮਾਂ ਦੀ,
ਦੇ ਬਾਰੇ ਪੰਜਾਬ ਦੇ ਇਤਿਹਾਸ ਦੀ ਵੱਖਰੀ ਪਹਿਚਾਣ ਵਾਲਾ ਗੀਤ ਲਿਖਾਂ।
ਬੰਦ-ਬੰਦ ਕਟਵਾ, ਕੌਮ ਨੂੰ ਬਾਦਸ਼ਾਹੀ ਨਿਵਾਜਣ ਦੇ ਗੀਤ ਲਿਖਾਂ
ਤੱਤੀ ਤਵੀ 'ਤੇ ਬੈਠਣ ਵਾਲੇ ਗੁਰੂ ਅਰਜਨ ਦੇਵ ਪਾਤਸ਼ਾਹ ਦੀ ਰੀਤ ਲਿਖਾਂ
ਨੌਵੇ ਪਾਤਸ਼ਾਹੀ ਸਾਹਿਬ ਗੁਰੂ ਤੇਗ ਬਹਾਦਰ ਜੀ ਦੀ
ਸ਼ਹਾਦਤ ਦੇ ਗੀਤ ਲਿਖਾਂ
ਚਮਕੌਰ ਦੀ ਗੜੀ ਤੇ ਸਰਹਿੰਦ ਦੀਆਂ ਦੀਵਾਰਾਂ 'ਚ
ਸ਼ਹੀਦ ਹੋਏ ਬੰਦਿਆਂ ਦੀ ਕੁਰਬਾਨੀ ਦੇ ਗੀਤ ਲਿਖਾਂ

ਨਵਜੋਤ ਕੌਰ
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ਇਕੋ ਰੱਬ

ਹਿੰਦੂ ਮੇਰਾ, ਸਿੱਖ ਮੇਰਾ, ਮੇਰਾ ਮੁਸਲਮਾਨ ਹੈ.
ਬਨਾਵਟੀ ਜਾਤਾਂ ਤੋਂ ਉੱਤੇ ਵੀ ਦਿਲੋਂ ਇਕ ਜਾਤ ਇਨਸਾਨ ਹੈ।

ਈਸ਼ਵਰ, ਅੱਲਾ, ਵਾਹਿਗੁਰੂ, ਬਸ ਨਾਮ ਹੀ ਨੇ ਵੱਖਰੇ,
ਕਣ-ਕਣ ਵਿਚ ਵਸਦਾ ਉਹ ਇੱਕੋ ਭਗਵਾਨ ਹੈ।

ਨਾ ਰੂਪ ਕੋਈ ਉਹਦਾ, ਨਾ ਆਕਾਰ ਕੋਈ ਰੱਬ ਦਾ,
ਅੰਗ-ਸੰਗ ਹੋਕੇ ਸਦਾ ਖਿਆਲ ਰੱਖੇ ਸਭ ਦਾ।

ਦਿੱਸਦਾ ਨਹੀਂ ਕਦੇ, ਨਾ ਕਦੇ ਬੋਲ ਕੇ ਸੁਣਾਉਂਦਾ ਏ,
ਕੱਲਾ ਹੋਕੇ ਵੀ ਉਹਨੂੰ ਫਿਕਰ ਸਭ ਦਾ ਏ।
ਕਰਾਂ ਉਸ ਅਕਾਲ-ਪੁਰਖ ਤੇ ਮੈਂ ਕਿੰਤੂ,
ਇੰਨੀ ਮੇਰੀ ਔਕਾਤ ਨਹੀ,
ਉਹਦਾ ਸਰੂਪ ਲਫਜਾਂ 'ਚ ਪਰੋਂਦਿਆਂ, ਐਨੇ ਮੇਰੇ ਕੋਲ ਅਲਫਾਜ਼ ਨਹੀਂ,
ਪੂਰੇ ਬ੍ਰਹਮੰਡ ਵਿਚੋਂ ਸੋਹਣੀ ਉਹਨੇ ਰਚੀ ਕੋਈ ਕਾਇਨਾਤ ਨਹੀਂ,
ਇਸ਼ਕ ਉਹਦੇ 'ਚ ਆਪਣਾ ਧਿਆਨ ਕਰਦਾ, ਐਨੇ ਮੇਰੇ ਜਜ਼ਬਾਤ ਨਹੀਂ।

ਜਸਨਪ੍ਰੀਤ ਕੌਰ
ਬੀ.ਏ. (ਭਾਗ ਪਹਿਲਾ)



ਭਾਰਤੀ ਔਰਤ

ਕਿਸੇ ਵੀ ਦੇਸ਼ ਦੀ ਤਰੱਕੀ 'ਚ ਔਰਤਾਂ ਦਾ ਬਹੁਤ ਹੀ ਮਹੱਤਵਪੂਰਨ ਯੋਗਦਾਨ ਹੁੰਦਾ ਹੈ। ਸੰਸਾਰ ਵਿੱਚ ਅੱਧੀ ਜਨਸੰਖਿਆ ਔਰਤਾਂ ਦੀ ਹੈ। ਔਰਤ ਕੋਮਲਤਾ, ਪਿਆਰ ਅਤੇ ਸੁੰਦਰਤਾ ਦੀ ਪ੍ਰਤੀਕ ਹੈ। ਔਰਤ ਮਾਂ, ਭੈਣ, ਪੁੱਤਰੀ, ਪਤਨੀ ਤੇ ਪ੍ਰੇਮਿਕਾ ਦੇ ਰੂਪ ਵੰਗ ਨਾਲ ਨਿਭਾਉਂਦੀ ਹੈ। ਉਹ ਸਮੁੱਚੀ ਮਨੁੱਖਤਾ ਨੂੰ ਮੋਹ ਅਤੇ ਅਪਣਤ ਦੇ ਅੰਮ੍ਰਿਤ ਰਸ ਨਾਲ ਮਿਲਦੀ ਹੈ। ਪਰ ਫਿਰ ਵੀ ਔਰਤ ਦੀ ਸਥਿਤੀ ਮਰਦਾਂ ਦੇ ਮੁਕਾਬਲੇ ਬਹੁਤ ਹੀ ਤਰਸਯੋਗ ਹੈ।

ਜਿਵੇਂ ਹੀ ਘਰ ਵਿੱਚ ਧੀ ਦਾ ਜਨਮ ਹੁੰਦਾ ਹੈ ਤਾਂ ਉਸਦੇ ਜਨਮ ਦੀ ਕੋਈ ਖੁਸ਼ੀ ਨਹੀਂ ਮਨਾਈ ਜਾਂਦੀ। ਦੂਜੇ ਪਾਸੇ ਜੇਕਰ ਘਰ ਵਿੱਚ ਪੁੱਤਰ ਦਾ ਜਨਮ ਹੁੰਦਾ ਹੈ, ਤਾਂ ਬਹੁਤ ਸਾਰੀਆਂ ਖੁਸ਼ੀਆਂ ਮਨਾਈਆਂ ਜਾਂਦੀਆਂ ਹਨ। ਉਸਦਾ ਪਾਲਣ-ਪੋਸ਼ਣ ਪੁਰਸ਼ ਬੱਚੇ ਦੇ ਮੁਕਾਬਲੇ ਘਟੀਆ ਹੁੰਦਾ ਹੈ। ਉਸ ਨੂੰ ਬਚਪਨ ਵਿੱਚ ਅਜਿਹੇ ਖਿਡੌਣੇ ਖੇਡਣ ਲਈ ਦਿੱਤੇ ਜਾਂਦੇ ਹਨ, ਕਿ ਉਸਦੀ ਮਾਨਸਿਕਤਾ ਕਮਜ਼ੋਰ ਅਤੇ ਅਧੀਨਗੀ ਵਾਲੀ ਹੋ ਜਾਂਦੀ ਹੈ। ਉਸਨੂੰ ਨਰ ਬੱਚੇ ਦੇ ਮੁਕਾਬਲੇ ਪੌਸ਼ਟਿਕ ਭੋਜਨ ਨਹੀਂ ਦਿੱਤਾ ਜਾਂਦਾ। ਉਹ ਬਚਪਨ ਵਿੱਚ ਹੀ ਹੀਣ ਭਾਵਨਾ ਦੀ ਸ਼ਿਕਾਰ ਹੋ ਜਾਂਦੀ ਹੈ।

ਔਰਤਾਂ ਨੂੰ ਵੱਖ-ਵੱਖ ਦ੍ਰਿਸ਼ਟਾਂਤਾਂ ਨਾਨ ਭੰਡਿਆ ਵੀ ਜਾਂਦਾ ਹੈ। ਜਿਵੇਂ ਮਨੁੱ ਸਮ੍ਰਿਤੀ ਗ੍ਰੰਥ ਵਿੱਚ ਲਿਖਿਆ ਗਿਆ ਹੈ ਕਿ ਔਰਤ ਨੂੰ ਹਮੇਸ਼ਾ ਹੀ ਬੰਧਨ ਵਿੱਚ ਰਹਿਣ ਦਿੱਤਾ ਜਾਵੇ। 'ਔਰਤ ਬਚਪਨ ਵਿੱਚ ਪਿਤਾ ਦੇ ਅਧੀਨ, ਜਵਾਨੀ ਵਿੱਚ ਪਤੀ ਦੇ ਅਧੀਨ ਤੇ ਬੁਢਾਪੇ ਵਿੱਚ ਪੁੱਤਰ ਦੇ ਅਧੀਨ ਰਹੇ। ਉਹ ਕਦੀ ਵੀ ਸੁਤੰਤਰ ਨਾ ਰਹੇ।' ਉਸਨੂੰ ਸੱਪਣੀ, ਰੰਡੀ, ਬਦਚਲਨ, ਕੰਜਰੀ ਆਦਿ ਨਾਵਾਂ ਨਾਲ ਭੰਡਿਆ ਜਾਂਦਾ ਹੈ।

ਸ਼ਿਸ਼ਟੀ

ਬੀ.ਸੀ.ਏ. (ਭਾਗ ਪਹਿਲਾ)



ਮਾਂ ਦਾ ਪਿਆਰ

ਸੱਚ ਪੁੱਛੋ ਤਾਂ ਇਸ ਔਲਾਦ ਪਿੱਛੇ
ਲੱਖਾਂ ਮੰਨਤਾਂ
ਮਾਂ ਮੁੜ-ਮੁੜ ਦੇਖਦੀ
ਲਾਡ-ਪਿਆਰ ਕਰਦੀ
ਚੁੰਮ-ਚੁੱਟ ਕਲੇਜੇ ਨੂੰ ਠਾਰਦੀ ਮਾਂ
ਰੀਝਾਂ ਅਤੇ ਸੱਪਰਾਂ ਨਾਲ ਉਹ ਪਾਲਦੀ ਏ
ਸਿਰ ਤੋਂ ਔਕੜਾਂ ਲੱਖ ਸਹਾਰਦੀ ਮਾਂ
ਰੀਝਾਂ ਵੇਖ ਕੇ ਖਿੜਦਾ ਏ ਚਿੱਤ ਉਸਦਾ,
ਫੜ-ਫੜ ਬਾਹਾਂ ਨੂੰ ਫੇਰ ਖਲਾਰਦੀ ਮਾਂ
ਦਿਨ ਰਾਤ ਹੀ ਚਾਅ-ਦੁਲਾਰ ਕਰਦੀ
ਖਿੜ-ਖਿੜ ਹੱਸਦੀ ਜਦੋਂ ਪੁਕਾਰਦੀ ਮਾਂ।

ਰਮਨਪ੍ਰੀਤ ਕੌਰ
ਬੀ.ਏ. (ਭਾਗ ਤੀਜਾ)

ਪਿਤਾ ਦਾ ਪਿਆਰ

ਕਦੀ ਅਭਿਮਾਨ ਤਾਂ ਕਦੀ ਸਵੈਭਿਮਾਨ ਹੈ ਪਿਤਾ
ਕਦੀ ਧਰਤੀ ਤਾਂ ਕਦੀ ਅਸਮਾਨ ਹੈ ਪਿਤਾ,
ਜਨਮ ਦਿੱਤਾ ਹੈ ਜੇ ਮਾਂ ਨੇ
ਜਾਣਦਾ ਹੈ ਜਿਸ ਤੋਂ ਜਗ ਉਹ ਇਕ ਪਹਿਚਾਣ ਹੈ ਪਿਤਾ
ਕਦੇ ਮੋਢੇ 'ਤੇ ਬਿਠਾ ਕੇ ਮੇਲਾ ਵਿਖਾਉਂਦਾ ਹੈ
ਕਦੇ ਬਣਕੇ ਘੋੜਾ ਘੁਮਾਂਦਾ ਹੈ ਪਿਤਾ
ਜੇਕਰ ਮਾਂ ਪੈਰਾਂ 'ਤੇ ਚਲਣਾ ਸਿਖਾਉਂਦੀ ਹੈ
ਤਾਂ ਪਿਤਾ ਪੈਰਾਂ 'ਤੇ ਖੜਾ ਹੋਣਾ ਸਿਖਾਉਂਦਾ ਹੈ

ਰਮਨਪ੍ਰੀਤ ਕੌਰ
ਬੀ.ਏ. (ਭਾਗ ਤੀਜਾ)

ਅਣਜੰਮੀ ਧੀ ਦੀ ਅਰਜ਼ੋਈ

ਮੈਂ ਹਿੱਸਾ ਉਸ ਪਰਮੇਸ਼ਵਰ ਦਾ, ਜਿਸਨੇ ਉਪਾਇਆ ਕੁੱਲ ਜਹਾਨ
ਉਹਨੇ ਬਖਸ਼ੇ ਮੈਨੂੰ ਸਾਹ ਤੂੰ ਬਖਸ਼ ਦੇ ਮੇਰੀ ਜਾਨ
ਕੀ ਪਤਾ ਵਡੇਰੀ ਹੋ ਕੇ ਮੈਂ, ਤੇਰਾ ਕਰ ਦਿਆਂ ਰੋਸ਼ਨ ਨਾ
ਦੁਨੀਆ ਦੀ ਸੜਦੀ ਧੁੱਪ ਵਿੱਚ, ਤੇਰੀ ਬਣ ਜਾਂ ਠੰਡੀ ਛਾਂ।
ਪੱਟਕੇ ਅਣਜੰਮੇ ਬੂਟੇ ਨੂੰ, ਨਾ ਕਰ ਵਿਹੜਾ ਵੀਰਾਨ।
ਉਹਨੇ ਬਖਸ਼ੇ ਮੈਨੂੰ ਸਾਹ ਨੇ, ਤੂੰ ਵੀ ਬਖਸ਼ ਦੇ ਮੇਰੀ ਜਾਨ

ਮੈਂ ਸ਼ੁਕਰ ਮਨਾ ਕੇ ਖਾਲਾਂਗੀ, ਜੋ ਰੁੱਖਾ-ਸੁੱਖਾ ਮਿਲ ਜਾਵੇ।
ਤੂੰ ਡਰ ਨਾ ਐਵੇਂ ਖਰਚੇ ਤੋਂ, ਜੇ ਸਿਰ ਤੇ ਹੱਥ ਤੰਗ ਮਿਲ ਜਾਵੇ।
ਮੈਨੂੰ ਪੁੱਤ ਸਮਝ ਲੈ ਬਾਬਲਾ, ਤੇ ਸਮਝ ਮੇਰੇ ਅਰਮਾਨ।
ਉਹਨੇ ਬਖਸ਼ੇ ਮੈਨੂੰ ਸਾਹ ਨੇ, ਤੂੰ ਵੀ ਬਖਸ਼ ਦੇ ਮੇਰੀ ਜਾਨ

ਮਾਂ ਤਾਂ ਠੰਡੀ ਛਾਂ ਹੁੰਦੀ, ਉਹ ਜਨਮ ਜਿੰਨ੍ਹਾ ਨੂੰ ਦਿੰਦੀ ਹੈ।
ਮਾਂ ਨਹੀ ਉਹ ਬਾਘਣ ਹੈ, ਜੋ ਮੌਤ ਨੂੰ ਧੋਖਾ ਦਿੰਦੀ ਹੈ।
ਉ ਦੱਸੀ ਮੇਰੀ ਅੰਮੜੀਏ, ਜੀਹਦੇ ਢਿੱਡ ਦੇ ਵਿੱਚ ਸ਼ਮਸ਼ਾਨ
ਉਹਨੇ ਬਖਸ਼ੇ ਮੈਨੂੰ ਸਾਹ ਨੇ, ਤੂੰ ਵੀ ਬਖਸ਼ ਦੇ ਮੇਰੀ ਜਾਨ

- ਮੇਰੀ ਨਿੱਕੀਆਂ ਮੁੱਠੀਆਂ ਤੋਂ, ਤੇਰੇ ਵੱਡੇ ਹੱਥ ਨਾ ਰੋਕ ਹੋਣੇ
 - ਮੇਰੀ ਨਿੱਕੀ ਜਿਹੀ ਜੁਬਾਨ ਤੋਂ, ਮੇਰੀ ਮੌਤ ਦੇ ਹਾਕਮ ਨਹੀਂ ਰੋਕ ਹੋਣੇ।
 - ਇਹ ਕੈਸਾ ਇਨਸਾਫ਼ ਤੇਰਾ, ਮੈਂ ਮਾੜੀ ਤੂੰ ਬਲਵਾਨ।
- ਉਹਨੇ ਬਖਸ਼ੇ ਮੈਨੂੰ ਸਾਹ, ਤੂੰ ਬਖਸ਼ ਦੇ ਮੇਰੀ ਜਾਨ।

ਮੈਂ ਭੋਰਾ-ਭਰ ਦੀ ਜਿੰਦ ਅੰਮੀਏ, ਬੜੀ ਦੁਵਿਧਾ ਵਿੱਚੋਂ ਲੰਘਦੀ ਹਾਂ।
ਜੁਲਮ ਤੇਰੇ ਤੋਂ ਪਹਿਲਾਂ, ਰਹਿਮ ਦੀ ਭੀਖ ਮੈਂ ਮੰਗਦੀ ਹਾਂ
ਮੇਰਾ ਜਨਮ-ਮਰਨ ਹੁਣ ਤੇਰੇ ਹੱਥ, ਤੂੰ ਮੇਰੇ ਲਈ ਭਗਵਾਨ....
'ਰੀਚਾ' ਕਰਦੀ ਬਸ ਇਹੀ ਅਰਦਾਸ,
ਉਹਨੇ ਬਖਸ਼ੇ ਮੈਨੂੰ ਸਾਹ, ਤੂੰ ਬਖਸ਼ ਦੇ ਮੇਰੀ ਜਾਨ।

ਹਰਮਨ ਕੌਰ
ਬੀ. ਏ. (ਭਾਗ ਦੂਜਾ)

ਧਰਤੀ ਦੀ ਮਹੱਤਤਾ

‘ਪਵਣ ਗੁਰੂ ਪਾਣੀ ਪਿਤਾ ਮਾਤਾ ਧਰਤ ਮਹਤ’

ਗੁਰਬਾਣੀ ਦੇ ਇਹ ਸ਼ਬਦ ਪੌਣ, ਪਾਣੀ ਤੇ ਧਰਤੀ ਮਨੁੱਖੀ ਜੀਵਨ ਨੂੰ ਬਹੁਤ ਪ੍ਰਭਾਵਿਤ ਕਰਦੇ ਹਨ। ਜਿਸ ਵਿੱਚ ਪੌਣ (ਪਵਣ) ਨੂੰ ਗੁਰੂ, ਪਾਣੀ ਨੂੰ ਪਿਤਾ ਤੇ ਧਰਤੀ ਨੂੰ ਸਾਡੀ ਮਾਂ ਦਾ ਦਰਜਾ ਦਿੱਤਾ ਗਿਆ ਹੈ। ਪੂਰੇ ਬ੍ਰਹਿਮੰਡ ਵਿੱਚ ਧਰਤੀ ਹੀ ਇਕ ਅਜਿਹਾ ਗ੍ਰਹਿ ਹੈ, ਜਿੱਥੇ ਜੀਵਨ ਸੰਭਵ ਹੈ। ਕੁਦਰਤ ਨੇ ਇਸ ਧਰਤੀ ਉਪਰ ਬਹੁਤ ਅਨਮੋਲ ਖਜ਼ਾਨੇ ਇਨਸਾਨ ਨੂੰ ਬਖਸ਼ੇ ਹਨ। ਵਿਗਿਆਨਕ ਤੱਥ ਪੁਸ਼ਟੀ ਕਰਦੇ ਹਨ ਕਿ ਅਜਿਹੇ ਅਜੋਕੇ ਸਮੇਂ ਵਿੱਚ ਵਾਤਾਵਰਣ ਦਾ ਸੰਤੁਲਨ ਵਿਗੜ ਰਿਹਾ ਹੈ। ਧਰਤੀ ਦੇ ਇਸ ਵਿਗੜਦੇ ਸੰਤੁਲਨ ਪਿੱਛੇ ਮਨੁੱਖ ਦਾ ਹੱਥ ਹੈ। ਮਨੁੱਖ ਦੀ ਅਣਗਹਿਲੀ, ਲਾਲਸਾ ਤੇ ਲਾਪਰਵਾਹੀ ਨਾਲ ਧਰਤੀ ਨੂੰ ਨੁਕਸਾਨ ਪਹੁੰਚਦਾ ਹੈ। ਵੱਧ ਰਹੀ ਅਬਾਦੀ, ਜੰਗਲਾਂ ਦੀ ਕਟਾਈ, ਪਾਣੀ ਪ੍ਰਦੂਸ਼ਣ ਤੇ ਹੋਰ ਪ੍ਰਦੂਸ਼ਣ ਧਰਤੀ ਦਾ ਸੰਤੁਲਨ ਸਥਿਰ ਰਹਿਣ ਵਿੱਚ ਰੁਕਾਵਟ ਪੈਦਾ ਕਰ ਰਹੇ ਹੈ।

ਮਨੁੱਖ ਦੇ ਨਾਲ ਨਾਲ ਧਰਤੀ ਲੱਖਾਂ ਪ੍ਰਜਾਤੀਆਂ ਦਾ ਘਰ ਹੈ। ਇਸ ਗ੍ਰਹਿ ਦਾ ਗਠਨ 4.54 ਅਰਬ ਸਾਲ ਪਹਿਲਾਂ ਹੋਇਆ। ਧਰਤੀ ਦੀਆਂ ਤਿੰਨ ਪਰਤਾਂ ਹਨ-ਪਪੜੀ, ਮੈਂਟਲ ਅਤੇ ਕੋਰ। ਧਰਤੀ ਨੂੰ ਨੀਲਾ ਗ੍ਰਹਿ ਵੀ ਕਿਹਾ ਜਾਂਦਾ ਹੈ। ਧਰਤੀ ਦੇ 71% ਹਿੱਸੇ ਤੇ ਪਾਣੀ ਹੈ ਧਰਤੀ ਸੂਰਜ ਦੀ ਪਰਿਕਰਮਾ ਪੁਰੀ ਕਰਨ ਵਿੱਚ 24 ਘੰਟੇ ਦਾ ਸਮਾਂ ਲੈਂਦੀ ਹੈ। ਧਰਤੀ ਆਪਣੀ ਪੁਰੀ ਦੇ ਦੁਆਲੇ ਘੁੰਮਦੀ ਹੈ।

ਲੋਕਾਂ ਨੂੰ ਧਰਤੀ ਅਤੇ ਵਾਤਾਵਰਣ ਦੀ ਮਹੱਤਤਾ ਤੋਂ ਜਾਣੂ ਕਰਾਉਣ ਅਤੇ ਇਸ ਦੀ ਸਾਂਭ-ਸੰਭਾਲ ਸੰਬੰਧੀ ਜਾਗਰੂਕ ਕਰਨ ਦੇ ਲਈ ਹਰ ਸਾਲ ਪੂਰੇ ਵਿਸ਼ਵ ਵਿੱਚ 22 ਅਪ੍ਰੈਲ ਨੂੰ ‘ਧਰਤੀ ਦਿਵਸ’ (ਅਰਥ ਡੇ) ਮਨਾਇਆ ਜਾਂਦਾ ਹੈ। ਤਾਂ ਜੋ ਵੱਧ ਰਹੇ ਪ੍ਰਦੂਸ਼ਣ ਨੂੰ ਰੋਕਣ ਲਈ ਜਰੂਰੀ ਹੈ ਹਰ ਕੋਈ ਆਪਣੇ ਵੱਲੋਂ ਪੂਰੀ ਕੋਸ਼ਿਸ਼ ਕਰੇ। ਵੱਧ ਰੁੱਖ ਲਗਾਏ ਜਾਣ, ਪਲਾਸਟਿਕ ਦੀ ਵਰਤੋਂ ਘੱਟ ਕਰੀ ਜਾਵੇ, ਮਿੱਟੀ ਨੂੰ ਜਹਿਰੀਲੇ ਪਦਾਰਥਾਂ, ਕੀਟਨਾਸ਼ਕਾਂ ਤੇ ਬਚਾਇਆ ਜਾਵੇ, ਵਾਹਨਾਂ ਦੀ ਵਰਤੋਂ ਘੱਟ ਤੋਂ ਘੱਟ ਕੀਤੀ ਜਾਵੇ ਆਦਿ ਅਜਿਹੇ ਕੰਮਾਂ ਨਾਲ ਧਰਤੀ ਨੂੰ ਸਾਫ਼ ਸੁਰੱਖਿਅਤ ਰੱਖਿਆ ਜਾ ਸਕਦਾ ਹੈ। ਧਰਤੀ ਤੇ ਹੋ ਰਹੇ ਨੁਕਸਾਨ ਵਿੱਚ ਸਿੱਧੇ ਜਾਂ ਅਸਿੱਧੇ ਤੌਰ ’ਤੇ ਮਨੁੱਖ ਜ਼ਿੰਮੇਵਾਰ ਹੈ। ਸੋ ਇਸ ਲਈ ਹੁਣ ਧਰਤੀ ਦੀ ਸੁਰੱਖਿਆ ਦੀ ਜ਼ਿੰਮੇਵਾਰੀ ਵੀ ਹਰ ਮਨੁੱਖ ਦੀ ਹੀ ਹੈ। ਮਨੁੱਖ ਨੂੰ ਹੀ ਹੁਣ ਧਰਤੀ ਦੀ ਸਾਂਭ-ਸੰਭਾਲ ਕਰਨੀ ਪਵੇਗੀ।

ਮਨਪ੍ਰੀਤ ਕੌਰ

ਬੀ.ਏ. (ਭਾਗ ਪਹਿਲਾ)



‘ਖੁਸ਼ ਰਹਿਣਾ’ ਚੰਗੀ ਆਦਤ

ਖੁਸ਼ ਰਹਿਣਾ ਚੰਗੀ ਆਦਤ ਹੁੰਦੀ ਹੈ। ਹਰ ਮਨੁੱਖ ਇਕੋ ਜਿਹੇ ਸੁਭਾਅ ਦਾ ਨਹੀਂ ਹੁੰਦਾ। ਦੂਜੇ ਸ਼ਬਦਾਂ ’ਚ ਅਸੀਂ ਰਹਿੰਦੇ ਹਾਂ ਕੁਝ ਮਨੁੱਖ ਸੁਭਾਅ, ਕੱਦ, ਰੰਗ, ਸ਼ਕਲ, ਸੂਰਤ ਤੇ ਦੇਖਣ ਕਰਕੇ ਦੂਜੇ ਮਨੁੱਖਾਂ ਨਾਲੋਂ ਵਖਰੇਵਾਂ ਰਖਦੇ ਹਨ। ਇਸ ਲਈ ਹਸਦੇ ਮਨੁੱਖ ਵੀ ਭਾਂਤ-ਭਾਂਤ ਦੇ ਹੁੰਦੇ ਹਨ। ਉਂਜ, ਵੀ ਪਰਮਾਤਮਾ ਨੇ ਕਿਸੇ ਵੀ ਪ੍ਰਾਣੀ ਨੂੰ ਦੂਜੇ ਵਰਗਾ ਨਹੀਂ ਬਣਾਇਆ। ਇਸ ਲਈ ਸਾਰੇ ਲੋਕ ਦੁੱਖ ਤੇ ਸੁੱਖ ਨੂੰ ਇੱਕੋ ਤਰੀਕੇ ਨਾਲ ਨਹੀਂ ਲੈਂਦੇ ਕੁਝ ਲੋਕ ਦੁੱਖ ਨੂੰ ਦੁੱਖ ਨਹੀਂ ਮੰਨਦੇ। ਇਸ ਦੇ ਉਲਟ ਕੁਝ ਲੋਕਾਂ ਦਾ ਸੁਭਾਅ ਚਿੜਚਿੜਾ ਜਿਹਾ ਹੁੰਦਾ ਹੈ। ਉਹ ਸੁੱਖ ਚ ਵੀ ਖੁੱਲ ਕੇ ਖੁਸ਼ ਨਹੀਂ ਹੁੰਦੇ। ਲੇਕਿਨ ਗੁਰਬਾਣੀ ਸਾਨੂੰ ਸੰਦੇਸ਼ ਦਿੰਦੀ ਹੈ ਕਿ ਦੁੱਖਾਂ ਤੇ ਸੁੱਖਾਂ ਨੂੰ ਜਿੰਦਗੀ ਚ ਇਕੋ ਜਿਹਾ ਲੈਣਾ ਚਾਹੀਦਾ ਹੈ। ਸੁੱਖ’ਚ ਜਿਆਦਾ ਖੁਸ਼ ਨਹੀਂ ਹੋਣਾ ਤੇ ਦੁੱਖ ’ਚ ਘਬਰਾਉਣਾ

ਨਹੀ ਪਰ ਮੈਂ ਮਹਿਸੂਸ ਕਰਦੀ ਹਾਂ ਕਿ ਦੁੱਖ ਤੇ ਖੁਸ਼ੀ ਦੇ ਮੌਕੇ ਸਾਰਿਆਂ ਨਾਲ ਜਰੂਰ ਸਾਂਝੇ ਕਰੋ।

ਮੰਨਿਆ ਜਾਂਦਾ ਹੈ ਕਿ ਦੁੱਖ ਵੰਡਾਉਣ ਨਾਲ ਘੱਟਦੇ ਹਨ, ਸੁੱਖ ਦੂਜਿਆਂ ਨਾਲ ਜਦੋਂ ਅਸੀਂ ਸਾਂਝੇ ਕਰਦੇ ਹਾਂ ਖੁਸ਼ੀਆਂ ਵਧਦੀਆਂ ਹਨ। ਸਾਨੂੰ ਆਪਣੇ ਜੀਵਨ 'ਚ ਖੁਸ਼ ਰਹਿਣਾ-ਚਾਹੀਦਾ ਹੈ। ਖੁਸ਼ ਰਹਿਣ ਦਾ ਫਾਇਦਾ ਇਹ ਹੁੰਦਾ ਹੈ ਕਿ ਅਸੀਂ ਤੰਦਰੁਸਤ ਰਹਿੰਦੇ ਹਾਂ। ਸਾਨੂੰ ਹਲਕੀਆਂ-ਹਲਕੀਆਂ ਗੱਲਾਂ ਨੂੰ ਜਿਆਦਾ ਸੋਚਣਾ ਨਹੀਂ ਚਾਹੀਦਾ। ਸਾਨੂੰ ਆਪਣੀ ਜ਼ਿੰਦਗੀ ਜਿਉਣ ਵੇਲੇ ਨਿੱਕੀ-ਨਿੱਕੀ ਖੁਸ਼ੀ ਨੂੰ ਮਨਾਉਣਾ ਚਾਹੀਦਾ ਹੈ। ਸਾਨੂੰ ਪਲਪਲ ਜਿਉਣ ਵੇਲੇ ਖੁਸ਼ ਰਹਿਣਾ ਚਾਹੀਦਾ ਹੈ। ਦੂਜਿਆਂ ਦੀ ਤਰੱਕੀ 'ਤੇ ਈਰਖਾ ਨਹੀਂ ਕਰਨੀ ਚਾਹੀਦੀ ਬਾਕੀ ਹਰ ਅਵਸਥਾ 'ਚ ਖੁਸ਼ੀ ਨੂੰ ਪਾਉਣਾ ਚਾਹੀਦਾ ਹੋਵੇਗਾ। ਇਸ ਤਰ੍ਹਾਂ ਖੁਸ਼ ਰਹਿਣ ਨਾਲ ਸਾਡਾ ਜੀਵਨ ਵਧੀਆ ਹੋ ਜਾਵੇਗਾ।

ਪਰਵਿਤਾ

ਬੀ.ਏ. (ਭਾਗ ਦੂਜਾ)



ਵਿਹਲੇ ਸਮੇਂ ਦੀ ਸਹੀ ਵਰਤੋਂ

ਅਕਸਰ ਬਹੁਤ ਸਾਰੇ ਲੋਕ ਆਪਣੇ ਜੀਵਨ 'ਚ ਵਿਹਲੇ ਹੁੰਦੇ ਹਨ। ਉਹ ਇਹ ਗੱਲ ਮਹਿਸੂਸ ਕਰਦੇ ਹਨ ਕਿ ਮੇਰਾ ਸਮਾਂ ਨਹੀਂ ਲੰਘਦਾ, ਮੈਂ ਕਰਾਂ ਤੇ ਕੀ ਕਰਾਂ! ਮੇਰੇ ਪਾਸ ਕਰਨ ਲਈ ਕੰਮ ਨਹੀਂ, ਇਹ ਗਲ ਕਈ ਦਫ਼ਾ ਆਪਣੇ ਸਾਥੀਆਂ ਨਾਲ ਕਰਦੇ ਵੇਖੇ ਜਾਂਦੇ ਹਨ। ਅਸਲ ਵਿੱਚ ਵਿਹਲੇ ਰਹਿਣਾ ਕਈ ਬੁਰਾਈਆਂ ਨੂੰ ਜਨਮ ਦਿੰਦਾ ਹੈ। ਵਿਹਲਾਪਣ ਸਾਨੂੰ ਸ਼ੈਤਾਨ, ਨਿਕੰਮਾ ਤੇ ਆਲਸੀ ਬਣਾ ਦਿੰਦਾ ਹੈ। ਸਾਨੂੰ ਆਪਣੇ ਜੀਵਨ ਲਈ ਕੁਝ ਨਿਯਮ ਬਣਾਉਣੇ ਚਾਹੀਦੇ ਹਨ ਕਿ ਕਿਹੜਾ ਕੰਮ ਕਿਸ ਵੇਲੇ ਕਰਨਾ ਚਾਹੀਦਾ ਹੈ। ਜੇਕਰ ਅਸੀਂ ਆਪਣੇ ਰੋਜ਼ਾਨਾ ਦੇ ਕਾਰਜਾਂ ਦੀ ਇਕ ਸੂਚੀ ਬਣਾ ਲਈਏ ਤਾਂ ਸਾਡੀ ਜ਼ਿੰਦਗੀ ਸੌਖੀ ਹੋ ਜਾਵੇਗੀ। ਸਾਨੂੰ ਕੁਦਰਤ ਤੋਂ ਸਿੱਖਣਾ ਚਾਹੀਦਾ ਹੈ। ਕੁਦਰਤ ਵੀ ਅਨੁਸ਼ਾਨ 'ਚ ਹੁੰਦੀ ਹੈ। ਫਿਰ ਕੁਦਰਤ ਤੋਂ ਅਸੀਂ ਕਿਉਂ ਨਹੀਂ ਸਿਖਦੇ। ਖੈਰ ਮਨੁੱਖ ਨੂੰ ਵਿਹਲੇ ਨਹੀਂ ਰਹਿਣਾ ਚਾਹੀਦਾ। ਸਾਨੂੰ ਆਪਣੇ ਰੋਜ਼ਾਨਾ ਦੀ ਜ਼ਿੰਦਗੀ ਨੂੰ ਵਧੀਆ ਬਣਾਉਣ ਵਿੱਚ ਕੁਝ ਨਾ ਕੁਝ ਕਰਦੇ ਰਹਿਣਾ ਚਾਹੀਦਾ ਹੈ। ਸਭ ਤੋਂ ਪਹਿਲਾ ਹਰ ਰੋਜ਼ ਵਕਤ ਸਿਰ ਉਠ ਕੇ ਸੈਰ ਕਰਨੀ ਚਾਹੀਦੀ ਹੈ। ਫਿਰ ਸਾਨੂੰ ਨਹਾ ਧੋ ਕੇ ਆਪਣਾ ਨਾਸ਼ਤਾ ਕਰਨਾ ਚਾਹੀਦਾ ਹੈ। ਇਸੇ ਤਰ੍ਹਾਂ ਤਿੰਨ ਵੇਲੇ ਦੇ ਭੋਜਨ ਕਰਨ ਤੇ ਸੌਣ ਦਾ ਸਮਾਂ ਖੁਦ ਤੈਅ ਕਰਨਾ ਚਾਹੀਦਾ ਹੈ। ਯਾਨੀ ਕਿ ਕਿਹੜਾ ਕੰਮ ਕਿੰਨੇ ਤੇ ਕਿਸ ਵੇਲੇ ਕਰਨਾ ਹੈ। ਰੋਜ਼ਾਨਾ ਲਈ ਇਹ ਤੈਅ ਕਰ ਲੈਣਾ ਚਾਹੀਦਾ ਹੈ। ਸਾਨੂੰ ਵਿਹਲੇ ਨਹੀਂ ਰਹਿਣਾ ਚਾਹੀਦਾ। ਹਰ ਵੇਲੇ ਕਿਸੇ ਨਾ ਕਿਸੇ ਕੰਮ 'ਚ ਆਪਣਾ ਧਿਆਨ ਲਗਾਉਣਾ ਚਾਹੀਦਾ ਹੈ। ਇਸ ਤਰ੍ਹਾਂ ਸਾਡਾ ਜੀਵਨ ਤੰਦਰੁਸਤ ਰਹੇਗਾ।

ਡਿਜ਼ਨੀ

ਬੀ.ਏ. (ਭਾਗ ਦੂਜਾ)



ਮਾਂ

ਮਾਂ ਹੁੰਦੀ ਹੈ ਫਰਿਸ਼ਤਾ
ਮਾਂ ਵਰਗਾ ਨਾ ਕੋਈ ਹੋਰ ਰਿਸ਼ਤਾ।

ਮਾਂ ਦੀ ਸੇਵਾ ਰੱਬ ਦੀ ਸੇਵਾ,
ਜੋ ਕਰਦਾ ਉਹ ਖਾਂਦਾ ਮੇਵਾ।

ਮਾਂ ਹੈ ਠੰਡੀ ਬੋਹੜ ਦੀ ਛਾਂ,
ਕਰਦੀ ਬੱਚਿਆਂ ਲਈ ਬਲੀਦਾਨ।

ਮਾਂ ਵਰਗਾ ਨਾ ਹੁੰਦਾ ਕੋਈ ਮਹਾਨ
ਲੱਭ-ਲੱਭ ਬੱਕਿਆ ਮੈਂ ਸਾਰਾ ਜਹਾਨ।
ਬੱਚਿਆਂ ਨੂੰ ਮਾਂ ਹੁੰਦੀ ਪਿਆਰੀ,
ਇਸ ਦੀ ਮਮਤਾ ਜੱਗ ਤੋਂ ਨਿਆਰੀ।

ਮਾਂ ਬਿਨਾਂ ਨਾ ਜੱਗ ਤੇ ਕੋਈ,
ਵਿਛੋੜਾ ਇਸ ਦਾ ਝੱਲੇ ਨਾ ਕੋਈ।

ਜੱਗ ਦੀ ਮੈ 'ਗਗਨ' ਹਾਂ ਇਕ ਪਰਿੰਦਾ,
ਜਾਣਦੀ ਹਾਂ ਮਾਂ ਤੇ ਰੱਬ 'ਚ ਕੋਈ ਫਰਕ ਨਾ ਹੁੰਦਾ।

ਗਗਨਜੀਤ ਕੌਰ ਖਟੜਾ
ਬੀ.ਏ. (ਭਾਗ ਦੂਜਾ)



ਕੰਮ ਦੀ ਗੱਲ

ਜਿਵੇਂ ਫੁੱਲਾਂ ਤੋਂ ਬਿਨਾਂ ਬਹਾਰ ਨੀ ਹੁੰਦੀ,
ਨਾਲ ਸਫਲਤਾ ਦੇ ਕਦੇ ਹਾਰ ਨਹੀਂ ਹੁੰਦੀ।

ਸਿਰਫ ਕੰਮ ਦੀ ਗੱਲ ਨਾ ਕਰ ਸੱਜਣਾ
ਬਿਨਾਂ ਕੰਮ ਤੋਂ ਵੀ ਬੰਦੇ ਦੀ ਸਾਰ ਨਹੀਂ ਹੁੰਦੀ..

ਉਹ ਘਰ ਕਦੇ ਵੀ ਵਸਦਾ ਨਹੀਂ
ਜਿਸ ਘਰ ਸੁਚੱਜੀ ਨਾਰ ਨਹੀਂ ਹੁੰਦੀ

ਕੱਲਾ-ਕੱਲਾ ਪੰਛੀ ਭਾਵੇਂ ਉੱਡੇ ਅਸਮਾਨੀ
ਬਿਨਾਂ ਸਾਂਝ ਦੀ ਉਡਾਰੀ ਦੇ ਡਾਰ ਨਹੀਂ ਹੁੰਦੀ....
ਲੱਖ ਵਾਰ ਪੁੱਤ ਹੱਕ ਜਤਾਉਣ ਆਪਣਾ
ਪਰ ਧੀ ਵੀ ਮਾਪਿਆਂ ਲਈ ਭਾਰ ਨਹੀਂ ਹੁੰਦੀ...

ਜਿੰਦਗੀ ਦਾ ਵੀ ਕੀ ਭਰੋਸਾ ਕਰਨਾ
ਕਈਆਂ ਦੀ ਅਰਸੇ ਜਾਂ ਦਿਨ ਚਾਰ ਨਹੀਂ ਹੁੰਦੀ

ਕਰ ਪਛਾਣ ਤੂੰ ਆਪਣੇ ਮਕਸਦ ਦੀ
ਕੁਦਰਤ ਦਿੰਦੀ ਮੌਕਾ ਹਰ ਵਾਰ ਨਹੀਂ ਹੁੰਦੀ...

ਸਿਮਰਨਜੀਤ ਕੌਰ
ਬੀ.ਏ. (ਭਾਗ ਦੂਜਾ)



ਕਾਲਜ ਦੇ ਦਿਨ

ਕੁੱਝ ਨਾ ਚੇਤੇ ਰਹਿਣਾ,
ਬਸ ਉਹ ਪਲ ਚੇਤੇ ਆਉਣਗੇ।

ਮੈਂ ਕਾਲਜ ਵਿਚ ਬਿਤਾਏ,
ਉਹ ਪਲ ਚੇਤੇ ਆਉਣਗੇ।

ਕਦੇ ਕਲਾਸ ਵਿਚ ਹੀ ਬਹਿਣਾ,
ਕਦੇ ਗਰਾਉਂਡ ਵਿੱਚ ਗੇੜੀ ਲਾਉਣਾ
ਕਦੇ-ਕਦੇ ਦਿਲ ਦੀ ਕੁੰਡੀ ਖੜਕਾਉਣਗੇ,
ਕਾਲਜ ਦੇ ਦਿਨ ਬੜੇ ਚੇਤੇ ਆਉਣਗੇ।

ਕਦੇ ਲੈਕਚਰ ਨਾ ਲਾਉਣਾ
ਤੇ ਅਟੈਂਡਸ ਘੱਟ ਨਾ ਹੋਵੇ,
ਉਬਾਸੀਆਂ ਲੈ-ਲੈ ਲੈਕਚਰ ਲੰਘਾਉਣਾ,
ਯਾਦਾਂ ਦੀ ਬਰਸਾਤ ਬਣ ਆਉਣਗੇ।

ਨਵੇਂ-ਨਵੇਂ ਸੂਟ ਸਵਾ ਕੇ,
ਚਾਹਵਾਂ ਨਾਲ ਕਾਲਜ ਆਉਣਾ।

ਪੇਪਰਾਂ ਦੇ ਨੇੜੇ ਸਹੇਲੀਆਂ ਤੋਂ ਨੋਟਸ ਮੰਗਣ ਵਾਲੇ ਦਿਨ
ਦਿਲ ਨੂੰ ਹੋਲ ਜਿਹਾ ਪਾਉਣਗੇ।

ਕਾਲਜ ਦੇ ਦਿਨ ਬੜੇ ਚੇਤੇ ਆਉਣਗੇ।

ਕਦੇ-ਕਦੇ ਮਸਤੀ ਕਰਨਾ, ਪੁੱਪਾਂ ਤੋਂ ਬਚ-ਬਚ ਕਾਲਜ ਆਉਣਾ

ਉੱਚੀ-ਉੱਚੀ ਹੱਸਣਾ, ਠੰਡ ਵਿੱਚ ਲੈਕਚਰ ਛੱਡ

ਪੁੱਪ ਸੇਕਣ ਵਾਲੇ ਦਿਨ ਚੇਤੇ ਆਉਣਗੇ

ਸੱਚੀ ਇਹ ਸੋਹਣੇ-ਸੋਹਣੇ ਦਿਨ, ਬੜੇ ਚੇਤੇ ਆਉਣਗੇ।

ਕੁੱਝ ਨਾ ਚੇਤੇ ਰਹਿਣਾ, ਬਸ ਇਹ ਪਲ ਚੇਤੇ ਆਉਣਗੇ।

ਬਸ ਇਹ ਪਲ ਚੇਤੇ ਆਉਣਗੇ।

ਨੰਦਨੀ
ਬੀ.ਏ. (ਭਾਗ ਦੂਜਾ)

ਚੁਟਕਲੇ

1. ਇੱਕ ਆਦਮੀ ਦੇ ਸਿਰ ਡੂੰਘੀ ਸੱਟ ਲਗ ਗਈ

ਡਾਕਟਰ - ਇਹ ਕਿੱਦਾ ਹੋਇਆ?

ਆਦਮੀ - ਮੈਂ ਇੱਟ ਨਾਲ ਪੱਥਰ ਤੋੜ ਰਿਹਾ ਸੀ ਤਾਂ ਇੱਕ ਆਦਮੀ ਕਹਿੰਦਾ ਕਦੇ ਸਿਰ ਦਾ ਵੀ ਇਸਤੇਮਾਲ ਕਰ ਲਿਆ ਕਰੋ।

2. ਪਤਨੀ ਨੇ ਬੋਰਡ ਤੇ ਪੜਿਆ-

“ਬਨਾਰਸੀ ਸਾੜੀਆਂ 10 ਰੁਪਏ, ਨਾਈਲਾਨ 50 ਰੁਪਏ, ਕਾਟਨ ਪੰਜ ਰੁਪਏ।”

ਪਤਨੀ ਖੁਸ਼ ਹੋ ਕੇ ਆਪਣੇ ਪਤੀ ਨੂੰ

“ਮੈਨੂੰ ਪੰਜ ਸੌ ਦੇ, ਮੈਂ 50 ਸਾੜੀਆਂ ਖਰੀਦਾਂਗੀ।”

ਪਤੀ- “ਉਹ ਬੀਰਬਲ ਦੀ ਮਾਂ, ਕੱਪੜੇ ਪ੍ਰੈਸ ਕਰਨ ਦੀ ਦੁਕਾਨ ਹੈ, ਰੇਟ ਪ੍ਰੈਸ ਕਰਨ ਦੇ ਹਨ।”

ਤਰਨਜੀਤ ਕੌਰ

ਬੀ.ਸੀ.ਏ. (ਭਾਗ ਦੁਜਾ)



ਨੇਕ/ਚੰਗੇ ਵਿਚਾਰ

ਸਦਾ ਸੱਚ ਬੋਲੋ: ਸਾਨੂੰ ਸੱਚ ਬੋਲਣਾ ਚਾਹੀਦਾ ਹੈ। ਝੂਠ ਬੋਲਣ ਨਾਲ ਸਾਡੀ ਸ਼ਖਸੀਅਤ ਉੱਤੇ ਬੁਰਾ ਅਸਰ ਪੈਂਦਾ ਹੈ, ਕੋਸ਼ਿਸ਼ ਕਰੋ ਸੱਚ ਬੋਲਣ ਦੀ।

ਪੁਸਤਕਾਂ ਪੜਨ ਦੇ ਫਾਇਦੇ : ਪੁਸਤਕਾਂ ਪੜਨ ਨਾਲ ਸਾਡੇ ਗਿਆਨ ਦਾ ਦਾਇਰਾ ਵਧਦਾ ਹੈ। ਇਸਦੇ ਨਾਲ ਹੀ ਇਹ ਕਈ ਸਥਿਤੀਆਂ ਚ ਸਾਡਾ ਪ੍ਰੇਰਣਾ ਸਰੋਤ ਹੋ ਨਿਬੜਦੀਆਂ ਹਨ।

ਤੰਗ ਦਿਲੀ ਦਾ ਤਿਆਗ : ਤੰਗ ਸੋਚ ਅਧੀਨ ਲਿਆ ਫੈਸਲਾ ਵਧੇਰੇ ਲਾਭਦਾਇਕ ਨਹੀਂ ਹੁੰਦਾ। ਹੌਂਸਲਾ ਰੱਖ ਕੇ ਵੱਡੇ ਦਿਲ ਨਾਲ ਫੈਸਲਾ ਕਰਨਾ ਚਾਹੀਦਾ ਹੈ।

ਸਵੇਰ ਦੀ ਸੈਰ : ਸਵੇਰ ਦੀ ਸੈਰ ਤੁਹਾਡੀ ਸਿਹਤ ਨੂੰ ਤੰਦਰੁਸਤ ਰੱਖਦੀ ਹੈ। ਸਾਹ ਲੈਣ ਲਈ ਸਾਫ ਹਵਾ ਮਿਲਦੀ ਹੈ।

ਧੋਖਾ ਨਾ ਕਰੋ : ਸਾਨੂੰ ਕਿਸੇ ਵੀ ਨਾਲ ਧੋਖਾ ਨਹੀਂ ਕਰਨਾ ਚਾਹੀਦਾ

ਪਰਮਾਤਮਾ ਦੀ ਬੰਦਗੀ : ਪਰਮਾਤਮਾ ਦੀ ਬੰਦਗੀ ਹਰ ਮਨੁੱਖ ਨੂੰ ਕਰਨੀ ਚਾਹੀਦੀ ਹੈ। ਕਿਉਂ ਜੋ ਮਨੁੱਖਾ ਜਨਮ ਪ੍ਰਭੂ ਦੀ ਮਿਹਰ ਸਦਕਾ ਸੰਭਵ ਹੋਇਆ ਹੈ।

ਕਿਰਤ ਕਰਨਾ : ਗੁਰਬਾਣੀ ਦੁਆਰਾ ਸਤਿਗੁਰੂ ਜੀ ਕਿਰਤ ਕਰਨ ਦਾ ਉਪਦੇਸ਼ ਦਿੰਦੇ ਹਨ। ਕੰਮ ਹੀ ਪੂਜਾ ਹੈ।

ਹਿੰਮਤੀ ਬਣੋ : ਹਿੰਮਤ ਸਫਲਤਾ ਦਾ ਰਾਹ ਖੋਲਦੀ ਹੈ। ਪੰਜਾਬੀ ਦਾ ਅਖਾਣ ਹੈ ‘ਹਿੰਮਤ ਅੱਗੇ ਲੱਛਮੀ, ਪੱਖੇ ਅੱਗੇ ਪੌਣ’

ਦਿਲ ਨਾ ਦੁਖਾਵੋ : ਸਾਨੂੰ ਬੋਲਣ ਵਿਵਹਾਰ ਕਰਨ ਸਮੇਂ ਧਿਆਨ ਰੱਖਣਾ ਹੋਵੇਗਾ ਕਿ ਮੇਰੇ ਦੁਆਰਾ ਬੋਲਿਆ ਗਿਆ ਸ਼ਬਦ ਦੂਜਿਆਂ ਨੂੰ ਠੀਕ ਲੱਗੇ ਤਾਂ ਜੋ ਕਿਸੇ ਦਾ ਦਿਲ ਨਾ ਦੁਖੇ।

ਜਸ਼ਨਪਰੀਤ ਕੌਰ
ਬੀ.ਏ. (ਭਾਗ ਪਹਿਲਾ)



हिन्दी ~ अनुभाषा



संपादकीय

ज्ञान माणिक का हिन्दी अनुभाग आपके सामने प्रस्तुत है। प्रत्येक वर्ष की तरह इस वर्ष भी यह प्रयास रहा कि विद्यार्थियों को एक समसामयिक विषय देकर मौलिक लेखन के लिए अवसर प्रदान किया जाए। हिन्दी दिवस पर आयोजित रचनात्मक लेखन प्रतियोगिता का विषय था- कोविड से मैंने सीखा। विद्यार्थियों ने अत्यन्त उत्साहपूर्वक इस प्रतियोगिता में भाग लिया। उनमें से कुछ रचनाओं को इस अंक में स्थान दिया गया है। इस विषय द्वारा विद्यार्थियों की सोच को भी सकारात्मक दिशा की ओर मोड़ने का प्रयास किया गया है। संघर्ष मानव जीवन की सच्चाई है। संघर्ष से वही व्यक्ति पार हो सकता है जो सकारात्मक है। कोविड-19 के आरंभिक दिनों की एक घटना इस बात को समझने में सहायक हो सकती है। बात उन दिनों की है जब कोविड आरंभिक चरण में था। उसे लेकर सभी में बहुत दहशत थी। इन्हीं दिनों दिल्ली में सिडनी से एक लड़का अपनी माँ के साथ भारत पहुंचा। बुखार होने के कारण चिकित्सीय जांच के लिए उसे हवाई अड्डे से सीधे सफदरजंग अस्पताल ले जाया गया, कोविड की रिपोर्ट आने से पहले ही उसने अस्पताल की छत से छलांग लगा कर आत्महत्या कर ली। जबकि हम सभी जानते हैं कि बुखार कोविड का पक्का लक्षण नहीं है। दूसरे इस बीमारी की चपेट में आने वाले लोगों की मृत्यु दर की प्रतिशत भी बहुत ही कम है। इस घटना से स्पष्ट हो जाता है कि जीवन में सकारात्मक सोच कितनी महत्वपूर्ण है। यह सोच ही हमें अनावश्यक भय और तनाव से दूर रखती है। आशा है कि हम सभी सकारात्मकता को अपने जीवन में अपनाएंगे।

डॉ. आराधना
एसोसिएट प्रोफेसर, हिन्दी विभाग

छात्र संपादकीय

आओ साथियों साथ मेरे !
चलो साथियों साथ मेरे !
कर्म पथ पर कदम बढ़ाओ,
देश का सुनहरा भविष्य बनाओ।
अकेले न मैं कुछ कर पाऊंगी,
न ही तुम कुछ कर पाओगे।
एक एक मिल ग्यारह होकर,
आओ देश को आगे बढ़ाएं।
आओ साथियों साथ मेरे,
चलो साथियों साथ मेरे।
ईर्ष्या द्वेष को छोड़ें,
लालच से नाता तोड़ें।
धर्म-जाति का विवाद छोड़ें,
मानव को मानव से जोड़ें।
प्रेम के फूल खिलाएं,
देश को आगे बढ़ाएं।
आओ साथियों साथ मेरे,
चलो साथियों साथ मेरे।

निधि
बी ए तृतीय वर्ष

कोविड से मैंने सीखा

लो मैंने लिख ही दी पीड़ा विश्व के मानव की,
लो मैंने लिख ही दी कथा, धरती पर आए दानव की,
लिख दिया मैंने महामारी का काला लेख,
मानव की कुछ भूलों से, कैसे निकला मानव का दम।
संस्कारों को भूल गए और पाश्चात्य को अपनाया,
अपनी जीवन रीति को हमने बिसराया।
कन्द-मूल, फल-फूल भूल गए,
लैंग पीस हमें भाया।
फिर कोरोना से ग्रसित हो, हर कोई पछताया,
यदि बढ़ानी है प्रतिरक्षा, तो नित्य करो व्यायाम।
हर घण्टे साबुन से, हाथों को करो साफ,
कोरोना से बचना है तो करना होगा लॉकडाउन का पालन।
जरूरी है अपनाना अपनी संस्कृति को
हाथ मिलाना छोड़, आज नमस्ते को अपनाओ।

दिया
बी कॉम तृतीय



कोविड से मैं सीखा

कोविड ने माँ-बाप से मिलवाया,
कोविड ने बचपन याद दिलवाया।
कोविड ने जीना सिखलाया,
कोविड ने अपनों को याद करवाया।
कोविड ने माँ का प्यार दिलाया,
कोविड ने पापा के पास सुलाया।
कोविड ने सबको घर पर बिठाया,
कोविड ने अपनों में प्यार बढ़ाया,
कोविड ने मिल-जुलकर रहना सिखलाया।
कोविड ने मुश्किलों से लड़ना सिखलाया,
कोविड ने हाथ मिलना छुडवाया।
कोविड ने समय का महत्व समझाया,
कोविड ने परिवार के साथ हँसना-खेलना सिखलाया।
कोविड ने हमें जीना-सिखलाया,
कोविड ने हमें जीना सिखाया।

प्राचिता
बीकॉम द्वितीय वर्ष

गुलमोहर

गुलमोहर बहुत भाता है मुझे,
चटकीला लाल रंग खींचता है अपनी ओर।
सूर्य की किरणों से मिल इसकी लालिमा
धरती का शृंगार करती है।
धरती लाल जोड़े में लिपटी नववधू,
सी आकर्षक लगती है।
मन को सुखद लगता,
तन को ऊर्जा से भरता,
ईश्वरीय वरदान है यह वृक्ष।
माँ धरती को प्रकृति का,
अवदान यह वृक्ष।
मुरझाए मन को अपनी लालिमा से
सराबोर कर,
नव ऊर्जा तथा नव स्फूर्ति प्रदान करता
गुलमोहर
सदा खिलता रहे धरती पर भी
और मन रूपी आंगन में भी।

डॉक्टर आराधना
एसोसिएट प्रोफेसर, हिन्दी विभाग



कोविड से मैंने सीखा

कोविड से सारे काम रुक गए। स्कूल, कॉलेज बंद हो गए। सारे विश्व पर संकट छा गया। सबसे ज्यादा परेशानी तो उन लोगों को हुई जो रोज़ की आमदनी से अपना तथा परिवार का पेट पालते थे। किसी पर गरीबी का संकट, तो किसी पर रोग का, पर ईश्वर की कृपा से मैं इन सबसे दूर पहाड़ों में अपने गाँव में थी। स्कूल की पढ़ाई के कारण पहाड़ में अपने गांव जाना कठिन हो जाता था। परंतु अब तो अच्छा मौका मिला था, घूमने-फिरने का। न पढ़ाई की चिन्ता न किसी तरह की फिक्र। नाना-नानी, दादा-दादी का भरपूर प्यार। वहाँ के वातावरण की बात ही कुछ अलग थी। सुहाना मौसम, चिड़ियों की चहचहाहट, मिट्टी की खुशबू तथा मासूम, प्यार से भरपूर लोग।

पहाड़ों के लोगों से सीखा कुदरत ने हमें भरपूर दिया है, किसी चीज़ की कमी नहीं। सीधा सादा सरल जीवन एक वरदान है। भौतिक सुख-सुविधाओं की अन्धी दौड़ हमें गर्त में ले जा रही है। गाँव में कच्ची सड़कें, बिजली का अभाव, गैस के चूल्हे का अभाव और तो और पैसों का भी अभाव होता है पर उनके लिए ज्यादा जरूरी है, परिवार, रिश्ते-नातेदार। गाँव से वापिस आने पर समझ आया कि जिन्दगी सुकुन, प्यार और परिवार के साथ जी जाती है। मैं यह नहीं कहती कि शहर में लोग सुकुन से नहीं रहते, परन्तु आजकल लोगों ने स्वयं को इतनी सारी चीज़ों से बांध लिया है कि उनके छूटने पर उनका जीवन जीना कठिन हो जाता है।

लक्ष्मी कोहली
बी कॉम द्वितीय वर्ष



परोपकार

श्यामा के साथ चौका-बरतन करती मुस्कान को देखकर नीता को अच्छा नहीं लगा। उसने कहा, 'क्यों अपनी तरह ही इसे चौका-बरतन करवाओगी?' श्याम बोली, 'नहीं, बीबी जी इसे तो कम्प्यूटर क्लास में भरती करवाया हुआ है। मेरी इच्छा है कि यह कम्प्यूटर सीखकर कोई अच्छी नौकरी पा ले। आज तो इसकी छुट्टी थी और मेरी खराब तबीयत देखकर यह मेरे साथ मदद करवाने आ गई है।'

यह सुनकर नीता को तसल्ली हुई और वह मुस्कान से उसकी पढ़ाई के बारे में बात करने लगी। नीता जी ने अनुभव किया कि मुस्कान अत्यन्त बुद्धिमान तथा मेहनती लड़की है। इसी तरह समय बीतता गया। लगभग एक माह बात श्यामा ने खाट पकड़ ली। श्यामा की जगह मुस्कान काम पर आने लगी। नीता जी ने कारण पूछा तो पता चला कि पिता ने शराब पीकर श्यामा को इतना पीटा कि वह चलने-फिरने में असमर्थ हो गई। मुस्कान ने बताया कि अब वह काम पर आएगी क्योंकि उसका पिता तो सारी कमाई शराब में ही उड़ा देता है। उसे ही माँ की जगह काम करना पड़ेगा क्योंकि घर चलाना तो मुश्किल है ही साथ ही कम्प्यूटर क्लास की दो माह की फीस देने के लिए पैसे नहीं हैं। पिता ने कम्प्यूटर क्लास पर जाने से मना कर दिया है। नीता जी ने मुस्कान से कहा, 'दो माह की 2400 फीस तुम मेरे से ले जाओ और सीधा कम्प्यूटर क्लास में जाकर जमा करा दो ताकि ये पैसे पिता के हाथ न पड़ें और शाम की क्लास में जाना आरम्भ कर दो।' दो महीने बीत गए और मुस्कान की कम्प्यूटर क्लास खत्म हो गई। उसकी मेहनत और काम की पकड़ से प्रसन्न होकर कम्प्यूटर सेंटर के मालिक ने उसे अपने मित्र की कम्पनी में काम पर लगवा दिया। नौकरी लगने के एक माह बाद मुस्कान श्यामा के साथ आई और उसने नीता को एक लिफाफा पकड़ा दिया।

'क्या है इसमें?' - कहते हुए नीता ने लिफाफा खोला तो उसमें लाल रंग की एक सुन्दर सी चुनरी थी। नीता ने दुपट्टा ओढ़ा और प्रसन्नतापूर्वक मुस्कान को गले लगा लिया। भीगी आँखों से उसे आशीर्वाद दिया। वह प्रसन्न थी। उनकी एक छोटी से कोशिश ने मुस्कान के जीवन में बदलाव ला दिया था।

संजना
बी ए द्वितीय वर्ष

भगवान इन्द्र

भगवान इन्द्र हिन्दू धर्म में सभी देवताओं के राजा के रूप में विख्यात हैं। वैदिक साहित्य में इन्द्र को सर्वोच्च महत्ता प्रौ है लेकिन पौराणिक साहित्य में इनकी महत्ता धीरे-धीरे कम होती गई। ऋग्वेद में लगभग एक चौथाई सूत्र इन्द्र से संबंधित हैं। इसके अतिरिक्त 50 से अधिक मन्त्रों में उनका स्तवन किया गया है। मुख्य रूप से इन्द्र वर्षा के देवता हैं जो कि अनावृष्टि से युद्ध करते हैं तथा अवरुद्ध जल को धरती पर बिखेरते हैं। वह गौण रूप से आर्यों के युद्ध देवता भी हैं, जो दैत्यों के साथ युद्ध में आर्यों की सहायता करते हैं। भगवान इन्द्र का मानव के रूप में चित्रण दर्शनीय हैं। उनके विशाल शरीर, शीर्ष भुजाओं और बड़े उदर का उल्लेख मिलता है। उनके अधरों और जबड़ों का भी वर्णन मिलता है। उनका वर्ण हरित है। उनके केश और दाढ़ी भी हरितवर्णा है। वह स्वेच्छा से विविध रूप धारण कर सकते हैं। ऋग्वेद में इन्द्र के जन्म के विषय में भी बताया गया है। निष्टिग्री अथवा शवसी नामक गाय को उनकी माँ बताया गया है। उनके पिता द्यौः या त्वष्टा हैं। एक स्थल पर उन्हें सोम से उत्पन्न कहा गया है। अग्नि और पूषन् उनके भाई हैं। देवी इन्द्राणी उनकी पत्नी है।

भगवान इन्द्र का शरीर पृथ्वी के विस्तार से कम से कम दस गुणा है। वह सर्वाधिक शक्तिमान हैं। इसलिए वह संपूर्ण जगत् के एक शासक और नियन्ता हैं। सोमरस भगवान इन्द्र का परम प्रिय पेय है। वह बहुत अधिक सोम रस का पान करते हैं। उससे उन्हें स्फूर्ति मिलती है। वृत्र के साथ युद्ध के अवसर पर पूरे तीन सरोवरों को उसने पीकर सोम रहित कर दिया था।

इन्द्र वर्षा के देवता माने जाते हैं। वर्षा का मर्यादा में होना मानव जीवन के लिए आवश्यक है। इसलिए इन्द्र देवता को प्रसन्न करने के लिए बहुत से उपाय प्रचलित हैं।

1. असम और महाराष्ट्र के कुछ इलाकों में पुरुष मेंढक और मादा मेंढक की शादी करवाई जाती है। शादी पूरे रीति रिवाज से की जाती है।
2. देश के कई कोनों में वरूण यज्ञ की प्रथा है। पुजारी एक पानी से भरे पात्र में बैठते हैं और 1000 बार भगवान विष्णु का नाम लेते हैं। उसके बाद विधिवत् पूजन किया जाता है।
3. इलाहाबाद जिले के गाँव नारीबरी में इन्द्र देव को प्रसन्न करने के लिए बच्चे गीली मिट्टी में लोटकर भगवान से बारिश की प्रार्थना करते हैं।
4. तेलंगाना के कुछ गाँवों में यह मान्यता है कि इन्द्र देव को खुश करने के लिए गांववासी अपने घर छोड़कर एक दिन का वनवास लेते हैं।
5. बघेलखंड में समय पर बारिश न हो तो इन्द्र देवता को प्रसन्न करने के लिए पंचमेल दाल से एक व्यंजन बनाया जाता है। ऐसा माना जाता है कि इससे इन्द्र प्रसन्न होकर वर्षा करते हैं। इस व्यंजन को इंद्राहार कहा जाता है।
6. इंदौर में इन्द्र देवता को प्रसन्न करने के लिए दो पुरुषों की शादी पूरे रीतिरिवाज के साथ की गई। इस शादी को करने की सलाह पंडित ने दी थी। यह शादी इंद्रदेव को प्रसन्न करने के लिए की गई थी। बारातियों में दोनों दूल्हों की पत्नियाँ और बच्चे भी शामिल थे।
7. 2012 में हरदोई में रहने वाले एक व्यक्ति ने तो इंद्र के नाम कोर्ट नोटिस भेज दिया था, जिससे बारिश न करने के लिए उन्हें जिम्मेदार ठहराया गया था।
8. उत्तर प्रदेश में इन्द्र देव को प्रसन्न करने के लिए गाँव की स्त्रियाँ खेत में हल चलाती हैं।

उर्मिला पटेल
बी ए द्वितीय वर्ष



मित्रता करो मगर दिल से

मित्रता है एक स्नेहपूर्ण संबंध,
जो बरबस ही चेहरे पर मुस्कान ले आता है।
मित्रों के साथ बिताए पल याद आते ही,
तन-मन को आह्लाद से भर देते हैं।
मित्रता करो मगर दिल से,
क्योंकि यह है एक पवित्र रिश्ता।
यह है दिल से दिल के जुड़ाव का रिश्ता,
स्वार्थ से ऊपर, लेन-देन, मोल-तोल से ऊपर।
मित्रता रूपी धरा पर, विश्वास तथा
अपन्नत्व का बीज बोओगे तो,
उसमें खुशियों की फसल लहलहायेगी।
मित्रता है एक अनमोल रत्न,
धन से इसे न तोलो।
तन-मन को कर देती है शीतल,
प्राण की भाँति इसे सहेजो।
आडम्बर से ऊपर रखो,
सच्चा मित्र है अगर आपके पास,
तो जीवन पथ हो जाता है लाजवाब।

प्रीति
बी ए तृतीय वर्ष



मातृ दिवस

आज सुबह से माँ हैरान थी,
यह सब अचानक से क्या हो रहा है।
वह बिलकुल अनजान सी थी।
“आपको तो कुछ समझ नहीं आता”
कहने वाले बच्चे
सुबह से उसके साथ आ-आ कर तस्वीरें खिचवा रहे थे
“दवाई चल रही है, मगर जुबां चटखारे लेना नहीं छोड़ती,”
कहने वाला बेटा
आज माँ से केक कटवाते हुए तस्वीरें ले रहा था।
“तुम्हारा क्या है? घर में ज़िन्दगी निकाली दी,” कहने वाले
बच्चे
आज माँ को घुमाने ले जा रहे थे
“तुम्हारे ज़माने में यह सब नहीं होता था,” कहने वाली बेटी
आज तू कितनी अच्छी है, का गाना व्हाट्स ऐप पर स्टेटस
लगा रही थी
“बुढ़िया बहुत खराब है,” कहने वाली बहू भी
वर्ल्ड्स बेस्ट मॉम, लिख सास की तस्वीर फेसबुक पर डाल
रही है।
जिनको याद ही नहीं माँ को खाने में क्या पसंद है,
वो भी आज उसे रेस्टोरेंट में दाल मखनी खिलाते तस्वीरें ले
रहे थे।
माँ के चेहरे पर कितनी झुर्रियां आ गयी हैं,
तस्वीर खराब न हो इसलिए स्नैपचैट से यंग स्किन वाला
फिल्टर लगा रहे हैं।
माँ को मुस्कराये एक ज़माना हो गया था
पर माँ को “स्माइल प्लीज़”, बोल
फन विद मॉम इंस्टा पर लाइव हो रहे थे।
माँ बहुत खुश थी
सोच रही थी शायद अब उसके बच्चों को उस पर प्यार आ
गया है

माँ को भूल गए थे, पर अब फिर उसका ख्याल आ गया है।
माँ खुश थी,
चलो मेरे बच्चों को मेरा ख्याल तो आया।
शाम हुई, बच्चे भी खुशी से उछल रहे थे।
मदर्स डे पर आज कितने लाइक्स कमेंट्स शेरस आये गिन
रहे थे।
अगले दिन सुबह माँ को लगा,
आज बच्चे फिर आएंगे,
प्यार से बोलेगी और गले से लगाएंगे।
बेटी ने शीशा देखा बाल ठीक किये,
और लिपस्टिक लगाती बाहर चली गयी।
बेटे ने अपना प्रोटीन शेक उठाया,
और भागते हुए चला गया।
बहु भी आयी,
दिखता नहीं इतना काम है? आराम से बैठी रहो,
कहकर किटी पार्टी में चली गयी।
माँ फिर से उदास थी,
कल ऐसा क्या जो बच्चों में इतनी खुशी थी।
काम वाली ने बताया -
माँ जी कल मदरस डे था।
आपकी फोटो सबने बहुत पसंद की।
अब बेचारी वह उदास माँ
अगले साल तक फिर से मदर्स डे का इंतज़ार करेगी।
जिस दिन वह अपने बच्चों का प्यार और वक्त फिर पा सकेगी
मदर्स डे मनाने के बाद
अब माँ फिर से अगली थी।

अंजू
अस्सिस्टेंट प्रोफेसर, फाइन आर्ट्स

कोविड

कोविड घुसा घर-घर में खौफ भरा जन-जन में,
मच गया हाहाकार, महामारी के हुए अनेक शिकार।
पिता न जला सका लाश पुत्र की,
सुरक्षा के लिए डब्बे में बंद कर फेंकी वह लाश माँ की।

कुछ को प्रेम का पाठ सिखाया, कुछ परिवारों को उखाड़ गिराया।
कोविड नियम एक तोड़े, तो दस मरे।
गलती एक करे, तो सब भरें।
यह मनुष्य ने मनुष्य से कैसा खेल चला है,
घर में बैठो यही सबसे बेहतर सलाह है।

कई खुद को अकेला है पा रहे,
बस लौट आये वो अच्छे दिन यही है चाह रहे।
लौटेंगे पुराने दिन अगर सब एक जुट हो जाओगे,
एक दूसरे की मदद करेंगे और मैं नहीं हम कहलायेंगे।

अंधेरे से बीच उजाले को तुम्हें लाना है,
सभी को प्रेम, इन्सानियत का भाव सिखाना है।
आजकल बस यही सोच रहा है, मन मेरा, मनुष्य को आरजू थी फुरसत की
मिली तो इस शर्त पर कि किसी से न मिल सके।
शहरों का यूँ वीरान होना, कुछ गज़ब भी कर गई?

यह कैसा समय आया कि,
दूरियां ही दवा बन गई।
ज़िन्दगी में पहली बार ऐसा वक्त आया,
इन्सान ने ज़िन्दा रहने के लिए कमाना छोड़ दिया।

घर गुलज़ार, सूने शहर
बस्ती-बस्ती में कैद हर हस्ती हो गई,
आज फिर ज़िन्दगी महंगी,
और दौलत सस्ती हो गई।

अदिति गुप्ता
बीकॉम प्रथम वर्ष

कोविड से मैंने सीखा

सारे, विश्व में सन्नाटा है,
सड़कें सुनसान पड़ी हैं।
देखो ... देखो दोस्तो ...
कोरोना की इंसान पर कैसी मार पड़ी है ॥
जहाँ स्वतंत्र है पक्षी आज,
वहीं इंसान पिंजरे में खड़े हैं।
जैसा करोगे वैसा भरोगे,
वही बात घूम फिर सामने खड़ी है ॥
यूं तो महामारी का प्रकोप,
हर 100 साल बाद आया है।
कभी प्लेग, कभी हैजा,
अब कोरोना ने हाहाकार मचाया है ॥
आज ऐसा लगता है जैसे,
चीन ने किया हो कोई जादू-टोना।
सभी दे रहे यह सलाह,
हाथ न मिलाओ, हो सकता है कोरोना।
कोरोना के प्रकोप से,
जहां पर्यावरण मुस्कुराया है,
वही देखो दोस्ता...
भारत का जीडीपी माइनस में आया है।
रोज़ करो तुलसी का सेवन,
नीम गिलोय घूंट-घूंट पिओ,
तभी हो पाएगा इसका सर्वनाश।
धीरज रखो दोस्तो...
कोरोना से डरो न ...
सरकारी अनुदेशों का पालन कर,
सुरक्षित घर पर ही रहो न ॥

प्रियम सिंह
बीकॉम द्वितीय वर्ष

कोरोना वायरस

डॉक्टर, नर्स, पुलिसकर्मी, समाज सेवक, कर्मचारी...
कोरोना को हराने में लगी है दुनिया सारी।
फिर भी न जाने कितने लोग जीवन हार बैठे हैं...
न जाने कितने परिवारों पर वायरस पड़ गया है भारी।
कहीं नन्हें बच्चों के सिर से छूटा माँ-बाप का साया है...
फैली है बीमारी ऐसी घर-घर में मातम छाया है।
मास्क लगाओ, सामाजिक दूरी रखो बाहर न निकलो बेवजह...
भलाई इसी में है, सबकी, हमारी और तुम्हारी।

समरा
बीकॉम प्रथम वर्ष

कोविड से मैंने सीखा

कैसे पल में बदल जाती है दुनिया,
कैसे पल में बिखर जाती है दुनिया।
कोविड में जाना मैंने जीवन पर संयम रखना,
जीवन के यथार्थ को जाना, मृत्यु है अटल यह माना।
हर रिश्ते की अहमियत को समझा,
अपने पराए का भेद मिटाया।
ऊँच-नीच में नापते थे जो हम सबको,
इंसानियत को सर्वोपरि है माना।
सच कहूं तो सीखा है जीवन का सार,
बिना ऊपरवाले के नहीं चलता यह संसार।
देखा है कैसे प्रकृति खुद को साबित कर जाती है,
हम इंसान हैं हमें यह बता जाती है।

मोनी
बीए द्वितीय वर्ष



कोविड से मैंने सीखा

कोविड-19 की वजह से हुए लॉकडाऊन और लॉकडाऊन के बाद उसके असर से लाइफस्टाइल बदलने की प्रक्रिया को भविष्य में शायद ही कोई भुला पाएगा। इस महामारी ने हमारे देश में ही नहीं बल्कि दुनिया भर के तमाम देशों में उथल-पुथल मचा रखी है। हम लोग अपने ही घरों में कैदियों की तरह बंद हो गए हैं।

कोरोना वायरस की वजह से ज्यादातर नकारात्मक परिणाम देखने-सुनने को मिल रहे हैं, सच्चाई यही है कि बहुत से लोगों ने अपना रोजगार खो दिया है तो कुछ लोग कोविड की बीमारी का शिकार बन गए।

कोरोना के दौरान पिछले कई महीनों में मैंने कुछ अच्छी बातें सीखी हैं, कुछ ऐसे सबक सीखे हैं जिनको हम सब भुला बैठे थे, ये सबक बहुत ही सकारात्मक हैं जो हमारे और हमारे परिवार के लिए महत्वपूर्ण हैं।

सीमित संसाधनों में रहना:- कोविड-19 में बिताए गए पिछले कुछ महीनों के दौरान हमने सीखा कि कम से कम साधनों का इस्तेमाल करके भी कैसे शांति से जीवन व्यतीत कर सकते हैं।

स्वस्थ रहने का महत्व:- दौड़-धूप और व्यस्तता के चलते हम लोग स्वास्थ्य के प्रति कुछ लापरवाह से हो चले थे, लेकिन जैसे ही कोरोना नाम की बीमारी ने हमारे देश में प्रवेश किया, तब हमें समझ आया कि हमारा स्वस्थ रहना कितना महत्वपूर्ण है। एक कहावत है कि स्वस्थ तन में ही स्वस्थ मन का वास होता है। इसका मतलब है कि अगर आप का स्वास्थ्य अच्छा नहीं होगा तो दुनिया की कोई ऐसी चीज़ नहीं है जो आपको खुश रख सकेगी।

दूसरों की तकलीफ को महसूस करना:- आधुनिक समय कुछ ऐसा आ गया है कि किसी के भी पास किसी की तकलीफ को समझने का समय ही नहीं है, लेकिन कोरोना काल के पिछले कुछ महीनों से लोग एक-दूसरे की तकलीफ को सुनने, समझने व महसूस करने लगे हैं।

सफाई का विशेष ध्यान:- कोविड-19 से मैंने सीखा कि खुद की सफाई के साथ-साथ अपने घर, कपड़ों आदि की सफाई बहुत अच्छी तरह से करनी चाहिए।

परिवार के साथ समय व्यतीत करना:- कोविड-19 से मैंने सीखा कि परिवार के साथ समय व्यतीत करना कितना अच्छा और कितना खुशी देने वाला है। इससे पारिवारिक रिश्तों पर काफी सकारात्मक असर पड़ा, परिवार के सदस्यों ने इस दौरान एक-दूसरे को समझना सीखा।

रिश्तों को सहेजना:- मैंने सीखा कि रिश्तों को प्यार से समझा जाता है। साथ ही लगातार, अपनों के संपर्क में रहना एक सुखद एहसास होता है, यह सबक कोरोना ने फिर से याद दिलाया है।

कोरोना वायरस के इस कठिन समय का सामना करते हुए हमने कुछ अच्छी बातें सीखी हैं जिनको बरकरार रखना जरूरी है।

आंचल शर्मा
एमकॉम द्वितीय वर्ष



धरती को बचाना है

धरती को बचाना है,
पेड़ों को लगाना है।
धरती हमारी माता है,
माता को बदनाम न करो।
गंदगी फैला भूमि पर,
माँ को बीमार न करो।
पेड़ हैं धरती का मुख्य अंग,
इनको काटकर मत करो धरती को अपंग।
गंगा-यमुना यहीं है बहती,
सब्जी, फल यहीं है उगती।
धरती माँ की देख-रेख कर,
अपना फर्ज निभाना है।
धरती को बचाना है,
पानी के लिए तरसते थे कभी,
साँस को भी तरसेंगे।
बिना हवा के तो,
यह बादल भी कैसे बरसेंगे।
ऐसा ही चलता रहा,
तो अंत हमारा दूर नहीं।
अपनी धरती माँ को मारें,
हम इतने भी क्रूर नहीं।
चलो लेते हैं आज यह संकल्प,
धरती को हरा-भरा बनाना है,
अपनी धरती माँ को बचाना है।

प्राचिता
बीए द्वितीय वर्ष

हिंदी मेरी मातृभाषा

हिन्दी मेरी कर्म भाषा
हिन्दी मेरे मन की भाषा
हिंदी मेरी आन,
मेरी शान,
मेरे व्यक्तित्व की पहचान।
माँ की तरह मेरे स्वभाव को पहचानती,
मेरे मन पर पड़े व्यंग्य बाणों के निशानों को सहलाती।
गर्व है मुझे इस पर,
इसकी सेवा में रत दिन रात
सौभाग्यशाली हूँ खुद को मानती।
अगर इसकी सेवा करना है गंवार होना,
तो शिरोधार्य है यह गंवारूपन।
माँ को बाहर का रास्ता दिखाना,
उसे नीचा दिखलाना,
अगर यह सभ्य आचरण है,
तो मुबारक हो तुम्हें यह तथाकथित सभ्य आचरण,
मुझे नहीं स्वीकार अपनी जड़ों से टूटना।
स्वागत है अन्य भाषाओं रूपी अतिथियों का।
बहुत कुछ सीखना है, जानना है, विकास करना है।
स्वयं को संपन्न और समृद्ध भी करना है।
पर अतिथि को गले लगाना और अपनों को बाहर का रास्ता दिखाना
नहीं है मेरा स्वभाव,
नहीं है मेरा संस्कार।

डॉक्टर आराधना
एसोसिएट प्रोफेसर, हिन्दी विभाग



कुछ पल ज़िन्दगी के बारे में

1. अजीब शब्द है सॉरी इंसान कहे तो झगड़ा खत्म, डॉक्टर कहे तो इंसान खत्म।
2. वक्त अच्छा जरूर आता है पर वक्त पर ही आता है।
3. हवाएं अगर मौसम का रूख बदल सकती हैं तो दुआएं भी मुसीबत के पल को बदल सकती हैं।
4. ख्वाहिश भले ही छोटी हों, पर उसे पूरा करने के लिए दिल जिद्दी होना चाहिए।
5. आपके कर्म ही आपकी पहचान हैं, वरना एक नाम के तो हजारों इंसान हैं।
6. संघर्ष थकाता जरूर है पर हमें अंदर से सुंदर और मजबूत बनाता है।
7. खुदा महँगी घड़ी सबको दे, लेकिन मुश्किल घड़ी किसी को न दे।
8. जो चीज़ आपको चुनौती देती है वही आपको बदल सकती है।
9. लोग आपके बारे में क्या सोचते हैं? ये भी आप सोचोगे तो लोग क्या सोचेंगे?
10. बेइज्जती का जवाब इतनी इज्जत के साथ दीजिए, कि सामने वाला शर्मिंदा हो जाए।

ऋषिका ठाकुर
बीएससी द्वितीय वर्ष



बरसात में जामुन

हे मेघावतार! जम्बू फल तरुवर,
तुम्हारा दरस अति मनभावन।
विशाल सघन और सुंदर,
पशु पक्षियों और मानवों को प्यारे।
हे नदीकांत! श्याम का रंग हो ओढ़े,
तुम हो गोपियों के दुलारे।
हे राजफला! अयोध्या है तुम्हारी आभारी,
चौदह वर्षों तक उनके लाल को रहे संभारे।
विवाह कर्म तुम बिन अधूरा,
मंडप में हो स्थान पाते।
हे नीलफला! अपने तन के प्रत्येक अंग से आरोग्यता का आबंटन करते।
कृष्ण के दाँ चरण पर हो विराजे,
दिव्य अलौकिक हो तुम न्यारे।

डॉक्टर आराधना

एसोसिएट प्रोफेसर, हिन्दी विभाग



पीताम्बर अमलतास

मोहन के प्रतिरूप
तुम्हें देख याद आते हैं गिरिधर
कल्पित करता है मन
तुम्हारे तन से टेक लगाए
वेणु बजाते मुरलीधर।
गोपियाँ भ्रमित
देख दो-दो कृष्ण।
तुम्हारा पीताम्बर धारी रूप
गोपियों के विरह को सघन कर देता होगा।
तुम हल्दी लगाए,
भुजाओं में स्वर्ण वर्णी कलीरे लटकाए।
आँखों में भावी जीवन के स्वप्न संजोये
वधू का आभास कराते हो।
तुम्हारे पीत पुष्प
स्वागत करते हैं बाहें फैलाए
श्रम थकित मानव का!
आँखों को शीतलता प्रदान करते हैं,
तुम्हारे कच्चे पीले रंग के झूमर!
धरती पर बिछी पंखुड़ियाँ,
स्वर्ण जड़ित धरा का आभास
देती हैं।
हे हल्दिया!
धूप में डटे हो
पीला चंदोवा ताने

शीतलता का वितरण करते हो।
तुम्हारी छाया में धूप भी गुनगुनाती
प्रतीत होती है।
तुम्हारा सौंदर्य
है स्वर्गिक।
हे सर्वरोगहर!
अपना यह गुण वितरित कर दो,
जीवधारियों में भी,
ताकि धरा भी हो जाए स्वर्गिक।
तुम
बचपन के स्वर्णिम क्षणों की स्मृतियाँ
हरी-भरी कर जाते हो,
चेहरे पर स्मित खिलाते हो,
तुम्हारी टहनियों पर हिंडोला डालते पिता,
और उस झूले के सहारे गगन छूती
आकांक्षाएँ।
अब न तो वह आँगन है,
जहां तुम खड़े थे।
और न तुम हो,
न पिता हैं।
पर जब-जब जहां कहीं भी तुम खिलते,
अपना कनक-पीत चंदोवा फैलाते हो।
मन को प्रीत से सराबोर कर जाते हो।

डॉक्टर आराधना
एसोसिएट प्रोफेसर, हिन्दी विभाग



शांतिपूर्ण सम्बन्ध

शीला और सीता के परिवार एक दूसरे के पड़ोस में रहते थे...

अक्सर शीला और उसके पति लड़ते रहते थे जबकि सीता का परिवार शांति से और मैत्रीपूर्ण रहता था....

एक शीला ने रोज की इस खिंट पिट से तंग आकर शांत पड़ोसी परिवार से ईर्ष्या महसूस करते हुए अपने पति से कहा, 'अपने पड़ोसी के जाओ.... और देखो की इतने अच्छे तरीके से रहने के लिए वे क्या करते है'....

पति वहाँ गया और छिप कर देखने लगा... उसने देखा कि सीता अचानक रसोई से कुछ आवाज आने पर तेजी से अंदर की ओर भागी तो देखा दूध उफन कर बाहर गिर रहा था।

तभी उसका पति भी भागते हुए रसोई में आया, देखा पत्नी चारों तरफ बिखरे दूध को साफ कर रही थी। पति पत्नी से माफी माँगने लगा। वह बोला, 'ओ हो! मैंने सोचा तुम्हारी कुछ मदद कर दूँ, इसलिए दूध उबालने रख दिया था पर रखकर भूल गया और कमरे में जाकर अपना काम करने लगा।'

पत्नी ने जवाब दिया, 'अरे नहीं..... आप क्यों माफी मांगती हो, जबकि गलती मेरी थी। मैंने दूध समय पर नहीं उबाला। आपको दफ़्तर जाने से पहले दूध पीने की आदत है न।'

दोनों ने एक-दूसरे की ओर देखा और मुस्कुराने लगे....।

शीला का पति वापस घर लौट आया। उसकी पत्नी ने पड़ोसी की खुशहाली का राज पूछा? पति ने जवाब दिया, 'उनमें और हम में बस यही अंतर है, कि हम हमेशा सही होने की कोशिश करते हैं। एक दूसरे को गलती के लिए जिम्मेदार ठहराते है जबकि वे हर चीज के लिए खुद जिम्मेदार समझते हैं और अपनी गलती मानने के लिए तैयार रहते हैं।'

इस घटना से उन्हें समझ आ गया कि एक दूसरे को दोषी ठहराने से रिश्ते कटु हो जाते हैं और उन्होंने अपने रिश्ते को बदलने का प्रयत्न आरम्भ करने का संकल्प लिया।

खुशी
बी ए द्वितीय वर्ष



यह शहर

यह शहर अब पहले जैसा नहीं रहा,
यहाँ पहले की तरह फूल तो हैं ,
पर उनमें अब खुशबू नहीं है ,
सड़कें तो हैं पर रास्ते नहीं ,
साँसें तो हैं पर ज़िंदगी नहीं,
यहाँ मैं तो हूँ पर तुम नहीं ,
यह शहर अब पहले जैसा नहीं रहा।

गौरव शर्मा
सहायक प्रोफेसर गणित

कुछ पंक्तियां

एक बार फिर अपना असबाब उठाया,
इस बार फिर किसी ने दिल दुखाया ।

मैंने सुना था कि तुम ख़्वाब बेचती हो,
तो क्या खरीदने से पहले चुन सकते हैं?
पुराना दोस्त हूँ तुम्हारा मोल भाव करके नाराज मत करना।

तुझे पाने का फ़िराक़ दिल में घर कर गया,
तू मरे या न मरे,
मैं तो कब का मर गया।

किसी पुरानी धुली पतलून से अकस्मात् मिली
धनराशि से भी जयादा खुशी होती है तुमसे मिलकर
वैसे दिन भर तो सब सही रहता है,
पर रात में जहन कई बार स्टूडेंट सेंटर से चलकर,
मटका चौक होते हुए तुम्हारे साथ सुखना लेक निकल लेता है।

पेड़ पुराना, नया परिंदा ,
फल सब इसके,
वृक्ष है जिंदा।
खा कर बैठे ,
या उड़ जाए,
वृक्ष समर्पण करता जाए ।

वह खिड़की से बारिश की बौछारें देख खिलखिला उठी ,
वह घर की टपकती छत देख सहम उठा।
वह माँ को चाय पकौड़ों की फरमाइश कर चुकी।
गीली लकड़ियाँ देख उसकी भूख मर गयी।

हमें अपने दुखों में रंग भर लेना चाहिए,
ताकि इनसे जुगनू निकल सकें।
ये जुगनू समा जाएँगे हमारी आँखों में।
फिर आँखों में ठहरा वर्षों पुराना पानी बहने लगेगा,
नदी बनकर किसी समुंदर की तलाश में॥

गौरव शर्मा
अस्सिस्टेंट प्रोफेसर गणित



Commerce Section



Editorial - Commerce

It gives me immense pleasure to present the following articles, associated with the field of commerce and business, written by our budding writers for yet another edition of the college magazine, Gyan Manik. However, any discussion on the topic of commerce becomes meaningless without the mention of the economic and trade conditions. This can very-well be exemplified by studying the economic impact of Ukraine-Russia war on far off countries, including India. Indian Rupee recently lurched to a record low of 78.85 against the US Dollar amidst growing uncertainty within domestic equity markets. One of the principal factors responsible for this decline is the decrease in Foreign Direct Investment (FDI) because of the ongoing war in Ukraine. India has also banned wheat exports citing a risk to its overall security which has led to an increase in wheat prices by six percent. This is also because Ukraine, a leading global supplier of wheat, is unable to supply the world market with agricultural produce.

The war has adversely impacted the Indian economy by intensifying existing financial problems: supply-demand gaps in the availability of essential daily goods to the consumers along with rising commodity inflation. The war in Ukraine has highlighted that Indian economy is not immune to international shocks. While the Indian market is fuel dependent, an incremental increase in the cost of essential oils, combined with rising costs of importing crude oil, has dented the Indian treasury. The burden of payment has been passed on to the consumers, who have limited absorption capabilities as their principal supporting agencies, the banks, are increasing interest rates against loans to cushion themselves against the crisis. The annual budget is still focussing on infrastructural development and urban planning with reduced talks about the economic support to the common man.

This war has provided India with the opportunity to reassess its priorities and shift from being a fuel dependent economy to a greener one, in turn, reducing its dependence on autocratic states. This can be undertaken by allocating Special Economic Zones (SEZs) to more greener enterprises. India can also work towards resolving the domestic crisis by sourcing Russian oil at cheaper rates since oil is an everyday commodity that is used by masses and classes alike. This will assist in the recovery of Indian economy, especially in the wake of the pandemic induced slowdown. In the long run, India should reduce its reliance on fossil fuels so that it is not caught in the crossfire between the West and Russia again. Simultaneously, India could strengthen the Indian banking system by addressing asset quality concerns and strengthening banks' balance sheets.

Dr Savneet Kaur
Editor, Commerce Section

Non Performing Asset

Former RBI governor, Raghuram Rajan rightly said "The answer to NPA is clean up". Several discussions and debates have highlighted the plaguing problems of bad loans in India but very little has been done to initiate substantial measures to control it. In order to touch upon the issue better, the term NPA should be well understood!

A Non-performing asset (NPA) is defined as a credit facility in respect of which the interest or installment payment has remained 'past due' for a specified period of time. This specified period of time is generally taken to be a period of 90 days. When an asset ceases to generate income for the bank, it becomes a non performing asset. RBI provides a comprehensive definition of the term. Accordingly, with effect from March 31, 2004, a non-performing asset (NPA) shall be a loan or an advance where;

- Interest and/ or installment of principal remain overdue for a period of more than 90 days in respect of a term loan,*
- The account remains 'out of order' for a period of more than 90 days, in respect of an Overdraft/Cash Credit (OD/CC),*
- The bill remains overdue for a period of more than 90 days in the case of bills purchased and discounted,*
- Interest and/ or installment of principal remains overdue for two harvest seasons but for a period not exceeding two half years in the case of an advance granted for agricultural purposes, and*
- Any amount to be received remains overdue for a period of more than 90 days in respect of other accounts.*

There are four categories of NPA enumerated as under:

- 1. Standard asset:*** *The assets in respect of which a bank recovers interest as well as the principal amount on a regular basis from the customer.*
- 2. Sub-standard asset:*** *An asset which has remained NPA for a period less than or equal to 12 month is a sub-standard asset.*
- 3. Doubtful asset:*** *An asset which has remained in the sub-standard category for 12 months is termed as a doubtful asset. Generally, a doubtful loan has all the weaknesses of sub-standard asset, with the added characteristics that the weakness make liquidation in full, highly uncertain.*
- 4. Loss asset:*** *An asset which is considered to be uncollectible and of little value is a loss asset. Its continuance as a bankable asset is not warranted although there may be some salvage or recovery value.*

There are a number of factors responsible for the rising growth of NPA's in Indian Banking Sector such as default, poor economic conditions, improper risk management, mismanagement and diversion of funds, willful defaulters etc. Another major concept which has a bearing on the growth of NPA is priority sector lending. The concept of priority sector was introduced in the year 1972, upon the recommendation of the National Credit Council stating that there should be a larger involvement of the commercial banks in the priority sector. The banks were

given a target of 33.33% in 1974 as share of the priority sector in the total bank credit. The priority sector has been divided by RBI into categories like agriculture, small scale industries, small businesses, state sponsored organizations for SC/ST, education loan, etc.

As the number of defaulters is increasing, the banking sector is facing SEVERE PROBLEMS affecting their profitability. Some of these are:

- **Profitability:** As the money of the banks gets blocked, the profitability of bank decreases not only by the amount of NPA but also has an opportunity cost involved. So NPA not just affects the current profit but also future profits get affected that may lead to the loss of long term investment opportunity. Another impact of reduction in profitability is low ROI (Return On Investment), which adversely affects the bank balance.
- **Involvement of management:** Another indirect cost which bank has to bear due to NPA is the time and efforts of management in handling and managing NPA would have diverted to some fruitful activities, thus generating good returns. These days' banks hire special employees to deal and handle NPAs, which adds to the cost of the bank.
- **Credit loss:** As a bank faces problem of NPA then it adversely affect the value of bank in terms of market credit. It will lose its goodwill and brand image which has a negative impact on those who invest their money into banks.
- **Capital Adequacy:** As per Basel norms, banks are required to maintain adequate capital on risk-weighted assets on an ongoing basis. With every increase in NPA level, the banks are required to maintain the risk weighted assets.
- **Shareholders' confidence:** Normally, shareholders are interested to enhance value of their investment through higher dividends and market capitalization which is possible only when the bank post significant profits through improved business. The increase in NPA level is likely to have an adverse impact on the bank's business as well as on their profitability. Thereby the shareholders do not receive a market return on their capital and sometimes also leads to reduction in value of investments.
- **Liability Management:** In the light of high NPAs, banks tend to lower the interest rates on deposits on one hand and thus levy higher rates on advances to sustain NIM. This hampers to smooth financial intermediation process and banks business as well, as economic growth.

Given the severe impact of bad loans on the growth and development of an economy, several steps have been taken by the Central Bank as well as the commercial banks of the country to improve their asset position and competitive position in the global market.

The following initiatives are likely to brings more transparency and efficiency in the banking sector and thereby eliminate the NPAs altogether.

1. **Internal Checks and Control:** The banks needs to evaluate the advances before sanctioning and post disbursement control should be exercised so that NPA can decreased through good management practices. Proper selection of borrowers and follow-ups required to get timely payment.
2. **Recovery camps:** Through recovery camps, bank personnel can approach the borrowers who default on the repayment at a place and time convenient to both the parties. These camps are mostly suitable for small loans. Generally it is seen that in rural and semi urban areas the number of borrowers availing small loans is high as compared to the metro and

urban cities.

3. **Preference of claims:** Banks should expeditiously claim indemnity from organization like Deposit insurance and Credit Guarantee Corporation called DICGC, Export Credit Guarantee Corporation called ECGC, Credit Guarantee Fund Trust for small industries, Insurance Companies etc. and invoke guarantees to recover loan dues and reduce non-performing assets.
4. **Compromise proposals:** When borrowers experience certain genuine difficulties, banks can adopt compromise routes where normal recovery is not possible. It involves certain sacrifices on the part of the banks. These proposals work on the principle of "one bird at hand is worth two in the bush".
5. **Technical write off:** Normally banks decide writing off small loans which have become bad and the recovery is not at all possible. They may also write off their claims in those accounts where the borrower might have expired or he has no means to repay the loan anyhow or there may be huge losses in respect of properties.
6. **One time settlement scheme:** The Govt. of India along with RBI has been announcing on time settlement schemes periodically in a bid to reduce the amount of NPA. One time settlement is applicable when the borrowers are alive and when the borrowers are the farmers, small entrepreneurs etc. and they find it very difficult to pay their dues for several reasons like bad health and fall in their business ventures.
7. **Suit filing:** When all other remedies to recover non-performing assets fail, filing of suit is taken up as a last resort. Banks can initiate recovery proceedings with or without intervention of the courts of law. In order to expedite the process, banks should be alert and proactive in all stages of the proceedings i.e. services of summons, written statements, trial of the suit, obtaining decree copy, etc.
8. **Debt recovery tribunals:** The Parliament of India passed the Debt Recovery Tribunal Act in 1993 and set up tribunals so as to facilitate the banks and financial institutions for speedy recovery of loans where the amount is Rs. 10 lakh and above.
9. **Securitization Act:** The Securitization and Financial Assets and Enforcement of Security Interest- SARFAESI Act 2002 aims to empower banks as secured creditors to take possessions, manage and sell the securities without the intervention of court. However, unsecured loans with balance below Rs. 1 lakh and loans against collateral of agricultural land are outside the ambit of this act.
10. **5:25 rule:** Introduced in the year 2014 this is also known as Flexible Structuring of Long Term Projects, Loans to infrastructure and core industries. The cash flows of these companies were maintained due to the long term project life and since they do not payback within due time provisions are made for efficient refinancing of loans.
11. **Insolvency and Bankruptcy code Act:** Formulated in 2016, the aim of this law is to promote entrepreneurship, availability of credit and balance the interest of all stakeholders by consolidating and amending the laws relating to reorganization of firms and corporate timely.
12. **Mission Indradhanush:** The Indradhanush framework for transforming the PSBs is the most comprehensive reform undertaken since nationalization of banking sector in 1970 to

revamp the Public Sector Banks and improve their overall performance.

RBI also purported BASEL and CAMEL norms to tackle the menace of bad loans. The BASEL accord is introduced to ensure that financial institutions have enough capital on account to meet obligations and absorb unexpected losses. In 2010, Basel III guidelines were realized in response to the financial crisis of 2008. Basel III norms at making most banking activities capital-intensive. RBI has postponed the implementation of these norms to 2019 due to several changes such as higher capital requirement, technological development and liquidity crunch. CAMELS is a rating system that is internationally recognized and used by the bank authorities to rate financial institutions according to six factors represented by the acronym " CAMELS":

Capital Adequacy, Assets, Management Capability, Earnings, Liquidity also called asset liability management), Sensitivity (sensitivity to market risk, especially interest rate risk). Even after implementing several strict surveillance and supervision mechanisms, the rise in NPA's has been quite evident in the Indian economy. One of the most evident examples is that of Vijay Mallya the business tycoon who headed United Breweries and embezzled huge amounts of funds from nationalized and most renowned bank of the country. Mallya established the Kingfisher airline in 2003. By 2009-10 Kingfisher had a debt of over 7000 crore and continued to pile up ultimately turning it into a NPA for the banks. In 2012 Kingfisher was left grounded and the employees unpaid. The losses had mounted to Rs. 12919 crore by 2013. Another case of NPA that has raised an eyebrow towards the banking sector is the "Finding NiMo" drive. Nirav Modi has apparently made a gamble of Rs.11400 crore through a network of letter of understanding (LOU's). The bank reported to Bombay Stock Exchange that it had detected "fraudulent and unauthorized transactions". Nirav Modi and his associates are accused of money laundering and investigations have been initiated by CBI (Central Bureau of Investigation) and ED (Enforcement Directorate). ICAI (Institute of Chartered Accountants of India) has also undertaken the necessary investigations. The bank has appointed the auditor Price Waterhouse Cooper to investigate the fraud.

The endless manipulations of the banking sector and the misuse of loans thus deferring them to a future date has significantly affected the credibility of banks in our country. The menace of NPA's created issues not only for the present customers but also for the prospective ones. Given the giant size of the banking industry, there is hardly any doubt that this peril of NPA's needs to be curbed. It poses a big threat to the macro-economic stability of the Indian economy. An analysis of the present situation brings us to the point that the problem is multifaceted and has roots in the economic slowdown; deteriorating business climate in India; shortages in the legal system; and the operational shortcoming of the banks. Therefore, it has to be dealt at multiple levels. The government can't be expected to rescue the state-run banks with tax-payer's money every time they fall into crisis. But, the kind of attention with which this problem has been received by policymakers and bankers alike is a big ray of hope. Corrective steps, timely and concerted actions and a revival of the Indian economy will put a lid on NPAs. Prevention, however, has to become a priority than mere cure.

Priyam Singh
Student Editor – Commerce Section
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Do Experts always Give the Best Advice?

A survey was conducted in the US in which some 10 years old in 5th standard were told to pick shares of 8 to 10 companies. Similarly, a few chartered accountants were also told to do the same. Now the chartered accountants being experts in the field checked price movement, company's history, charts, long balance sheets and what not.

And obviously, the ten-year-old had no financial knowledge as such. Surprisingly enough, the kids still out performed the experts. Turns out their shares gave a better return in the span of 5 years. Again, they were just some 10-year-olds with no financial knowledge whatsoever, all they studied was basic math, languages, science and social science till grade 10th. Now you must be thinking that how did they manage to do this. Being kids, they picked up companies like Cadbury, Ferrero Rocher, The Wrigley Company and Disney. These kids were regular customers of these companies who have succeeded to achieve a level of customer satisfaction; therefore, they were better than the rest.

But the chartered accountants being highly educated overlooked the basics and preferred performing complicated calculations and checking long balance sheets. And that's how the kids out performed because sometimes we see everything but the ground reality.

***Aditi Gupta
BCom I***



The Future of Commerce

"The e-commerce industry is a force that no investor can afford to ignore."

As we enter the twenty first century, the business world is abuzz with questions about e-commerce while the electronic sale of goods still represents only a small fraction of economic activity. As the early years of the century unfolds, some close observers of electronic commerce were asked to share their thoughts and speculations about the future.

Adrain J. Slywotzky, a management consultant and author, has written extensively on the evolution of business models. He believes that electronic commerce accelerates the shift of power towards the consumer, which will lead to fundamental changes in the way companies relate to their customers and compete with one another. Harvard business School Professors, Clayton M. Christensen and Richard S. Tedlow view the internet as a classic example of disruptive technology, one that will alter the basis of competition in retailing. They examine past retailing disruptions, and they find patterns that appears to be recurring, at least in part, today. Finally, HBR Senior editor, Nicholas G. Carr, who has edited a number of articles on the electronic commerce, examines the fragmentation of economic activity taking place on the web. He foresees a future of "hyper mediation" in which the profits drive more from clicks than from sales. As customers gain control over the design of Products, competition within and among industries will take on whole new shape.

Because of the internet, an alternative to the traditional unhappy model of supplier-customer interaction is finally becoming possible. In all sort of markets, customer will soon be able to describe exactly what they want, and suppliers will be able to deliver the desired product or services without compromise or delay. The innovation that will catalyze this shift is what is called the choice board. Choice boards are interactive to design their own product by choosing from a menu of attributes, components, prices and delivery options, the customer's selections send signals to the suppliers manufacturing system that set-in motion the wheel of procurement, assembly and delivery. Thus, the role of the customers in this system shifts from passive recipient to active designer.

Because choice boards collect precise information about the preference and behavior of individual buyers, they enable companies to secure customer loyalty as never before with each transaction, a company becomes more knowledge can used to tailor in real time, the design of the options presented to the buyers and promoting up-selling and cross-selling. In such an environment, it becomes very difficult for a competitor, lacking in the depth of customers information, to displace the existing provider.

**Preeti
BCom III**



Reasons Why Startups should join the Accelerator

"If opportunity doesn't knock, build a door" - Milton Berle

Our life is heavily influenced with the changes happening around us. You have a startup, but you are at the point where you could use advice, direction and a little funding. That's when you hear about accelerators located around the country that offer three-to-four-month programs where you can get those things you are seeking. Startups greatly change the whole idea of doing business. From fifteen years old students, undergraduates, etc. who encountered certain problems which they did not ignore but found a better solution.

This innovativeness and the will to challenge the conventional ideas is taking place in bigger companies and to boost the spirit of invention it's time that startups should be a part of the main stream. If you are still in doubt about going this route, here are 10 reasons why you should join an accelerator: -

- **BEST ALTERNATIVE**

Start-ups offer quick, cheap and easy solutions to cater to the large consumer base that a country like India offers. It offers high-tech door to door delivery and services at one third the lesser price than Starbucks and Costa Coffee

- **A FULL ROASTER OF ACTIVITIES**

While an accelerator program may seem like a short time, those few months are jam-packed with activities that benefit you and your startup. Although accelerator programs do vary, a typical program includes meetings with mentors, feedback sessions, "demo day"

presentations, networking and social activities. There is a lot of information to glean from these events and even more to apply directly to your startup.

- **INVESTOR ACCESS.**

While accelerator programs don't tend to give out much in funding, what they do is connect you directly to interested investors who are drawn to accelerators in the hopes of discovering the next big thing. During an accelerator's "demo days," many investors are invited to watch the presentations. There is also time to meet and mingle with investors. This opportunity can open the door to additional funding offers, especially when the investors see that the accelerator program has helped you further develop your startup into something that shows the potential for return.

- **INTENT**

In bigger corporations, the employees don't know what the intentions of their company are all about. It is impossible for them to synchronize their thoughts towards the fulfilment of these intentions whereas departmental flexibility in start ups encourages them to work collaboratively to achieve it.

- **A GATEWAY TO FUTURE CUSTOMERS**

Accelerators are now including target audience members at demo days so they can hear about what you are doing as you share more about your project. This can create an early buzz about your startup. The advance publicity can also help you validate what you are doing and give you a timeline to work toward so you keep those future customers ready and waiting for your launch. The prospects you interact with during demo days or via other channels can form the start of an important database of leads, as well as give you a head start on brand development and recognition.

- **SKILLS DEVELOPMENT**

An accelerator program focuses on teaching you the skills that are essential for running a business, including sales and marketing, communications, finance and even some technical skills. As Ameren Accelerator -- which is powered by the University of Missouri System, UMSL Accelerate and Capital Innovators -- accepts applications in preparation for its second cohort, it continues to focus on skills development as a benefit not only for the startups involved, but also for companies partnering with the program.

Warner Baxter, Chairman, President and CEO of Ameren Corporation, said Ameren is learning through its involvement in the program that "it's safe to innovate." He explained, "For Ameren, partnering with startups through the Ameren Accelerator is not just about the individual innovations and technologies we explore together. Equally important is the opportunity for all of us at Ameren to gain exposure to a different approach, as well as the unique mindset embodied by all of the partners." Accelerators also help you share your skills with other founders who are in the same program cohort, providing a great testing ground for disseminating your skills later on to your own team.

- **RISK MANAGEMENT.**

An accelerator can identify the risks within your concept and help you work on minimizing

them. Also, those within the program can provide you with direction in proactively taking on risk and managing it effectively.

The risk of failure is on the mind of every startup founder. It can feel as though the cards are stacked against you, and there is risk in everything you are taking on. This includes the market you are entering, the product you are offering and the concept that you are selling. Rehan Yar Khan, managing partner at Orios Venture Partners, noted in an Entrepreneur India article, “For a startup to succeed, various functions such as product development, pricing, technology, operations, customer service, marketing, finance and HR management have to be cohesively performed. Execution of each of these elements has a direct impact on the performance of the venture.”

- ***A BIGGER-PICTURE, LONG TERM VIEW***

As a founder, especially a first-timer, it can seem impossible to look beyond the first six months to a year. However, it is vital to work toward a much longer view and outcome. Accelerators stand outside the trees that are blocking you from seeing the forest. Mentors in accelerator programs can help you see the complexity that will develop in time and steer you in the right direction to deal with it. They can ask the questions that get you thinking of the bigger picture and what it should look like. Then these mentors can suggest the tools and tactics to get you there.

- ***A SPRINGBOARD***

An accelerator can work for startups in all phases of their growth. Even those that are much closer to becoming an actual business should consider one. You may have encountered a problem or reached a growth plateau. An accelerator can be that personal trainer who kicks you to the next level that you couldn't figure out how to get to on your own. This might include using the accelerator and the expertise within it to launch a more diversified offering or expand into a new market.

- ***MOTIVATION AND MORALE***

The collective and collaborative environment found in accelerators is sure to keep you going and moving forward. Interaction with other founders is a powerful motivating force. When you hear about their own self-doubts and challenges, it resonates with you. Plus, it reminds Long all of you that it is possible to overcome those doubts and work together to clear your respective hurdles.

SHOULD YOU AND YOUR STARTUP JOIN AN ACCELERATOR?

Ultimately, participating in an accelerator can be helpful to your startup. Make sure you're extremely selective with which program you choose and try to time your participation in such a way that fundraising starts immediately after the program ends. A great accelerator can absolutely be an once-in-a-lifetime opportunity to kick your company into a higher gear. Don't expect the accelerator to be a silver bullet that automatically catapults you to fame, fortune and fundraising glory though. Remember that it's just an opportunity, not a guarantee. The onus is still on you to make it worth your while

***Priyam Singh
BCom II***

Starbucks: A Social Media and Digital Marketing

Introduction

Starbucks Corporation is an American multinational chain of coffeehouses and roastery reserves headquartered in Seattle, Washington. The company operates in over 30000 locations in 70 countries worldwide as of early 2020.

This blog is an in-depth analysis of starbucks' marketing. Strategies, complete with touching upon their target market, social media strategy, starbucks' marketing mix, digital marketing presence, campaigns, and their marketing efforts through the ongoing pandemic.

About the Company

As the world's largest coffee-house, star bucks is seen to be the main representation of the United States' second wave of coffee culture. Starbucks coffee houses serve-

- *Hot and cold drinks*
- *Whole-bean coffee*
- *Micro ground instant coffee known as VIA*
- *Espresso*
- *Coffee Lattes*
- *Full -and loose-leaf teas including teavana tea products*
- *Evolution Fresh Juices*
- *Frappuccino beverages*
- *La Boulogne Pastries*
- *Snacks including items such as chips and crackers*
- *And also some offerings which are seasonal or specific to the locality of the store.*

In 2010, the company began its star bucks was keen on entering the Indian marketing. The company wanted to capitalize on the rise of coffee culture by targeting the niche upper-class segment in India. In 2007, it announced its entry in India but withdrew without any explanation. It was in 2011 that Star bucks finally made a grand entry into the market.

When the world's biggest bistro chain wanted to enter the Indian market, they entered into a 50-50 joint venture with Asia's largest coffee grower, Tata Consumer Products Limited.

After successfully launching their brand, the next important step in ensuring they were here to stay, ways to nail their target audience.

Starbucks Target Market

Star bucks is a premium coffee brand, its customers are mainly from the upper economic segment or the upper middle class and upper class. The brand targets people who want a peaceful space to drink coffee and lose stress. These are mostly the higher wage-earning professionals, business owners, or other higher-end customers in the 22-50 age groups. People with a fast-moving lifestyle want good quality coffee and some space to relax after a hectic day.

Star bucks offers all these privileges in a single place. The target audience of star bucks include

both male and female customers, and a large bunch of these customers are mainly in 25-45 age group. Mainly the urban, health conscious, and class-conscious consumers. The truth is, the company has done so well by knowing exactly who its target audience is at any point in time and going-all-out to cater to these set of people.

So summed up, their target audience is-

- *High- income spenders*
- *Urban-ish, on the go*
- *Technology early adopters*
- *Health-conscious professionals*
- *Flexible to change*
- *Reaching Beyond the stare front*

Now that we understood their foundations and business, let's finally begin to uncover the marketing strategies that have led to star bucks becoming the giant it is today.

Marketing Strategies of Starbucks

Initially, star bucks marketing mix in India was segmenting consumer markets on a socio-economic basis. Concentrating on working professionals and their need for a soothing workspace. Star bucks also segments its markets on a geographic basis by setting up the stores where they can find their target audience mentioned above. Most companies enter a new market by focusing on a single segment, and if they happen to achieve some success, branch out into more segments. star bucks did the same and now caters to teenagers and young adults as well, by developing its products range and social media marketing presence.

Star bucks marketing mix has helped the brand develop a unique market position for its products, where it's about the brand's overall differentiated experience. They have positioned themselves as a highly reputed brand.

The Company's marketing mix, to target the modern, tech-savvy generation, has also grown the use of digital technology as well as social media for promotion and customer engagement.

Digital Expansion

One of star bucks key priorities is to expand its digital interactions with customers. To do so, it is implementing new ways to attract digitally registered customers beyond the rewards program.

For example, the coffee chain is offering mobile orders services and leveraging Wi-Fi sign-ins at its brick-and-stares.

Starbucks Social Media Strategy

Most people are familiar with star bucks on social media. The company's many social media accounts are known for their distinctive branding, interactive posts, and visually pleasing content. The diverse range of content includes recipes, photography, articles and features. But there's more than meets the eye. The stream of content can be broken down into a series of campaigns, geared at creating a greater sense of brand awareness and community.

Star Bucks Product Based Marketing Campaigns

Starbucks focuses on promoting unique and fan-favourite beverages. The brand knows how popular their flagship items are, but more importantly, they know their audience craves this kind of content. They've even created social accounts for customers' favourites - pumpkin spiced latte and frappuccino - where they push relevant and relatable memes to their die-hard audience.

Starbucks Corporate Social Responsibility - Based Campaign

Starbucks uses social change as a marketing tool, positioning itself as open-minded and inclusive. One example is the #ExtraShotOfPride campaign that supports the community.

Festive Marketing

Starbucks has also initiated a new seasonal whole-bean coffee, #StarbucksDiwaliBlend, for their consumers across the country and select global markets. The latest exquisite blend is hand-picked and sourced from Tata Estates in Karnataka and Tamil Nadu. Starbucks Diwali Blend is intended as a tribute to the region's rich and culture and coffee heritage and expertise.

It launched the #SketchTheBlend campaign where customers have to share their creativity on the Diwali Blend cup and sleeve and could win 5 free beverages. We now thoroughly understand the various strategies that comprehensively contribute to their top-notch marketing.

Marketing During Covid-19

We all are aware of how suddenly the covid-19 pandemic took over the world. All business, globally, were hit overnight. And had to figure out how to sustain themselves in these unprecedented times. The pandemic definitely impacted the Indian market heavily but Starbucks constantly improvised to mitigate the economic impact. A case study in itself, these were the steps taken by the coffee giant during the pandemic which proves why it's the most valued.

Expansion

CEO Navin Gurnaney announced that they are launching drive-to encourage people to engage with them, and home delivery to make sure they are connected with their customers during the pandemic.

The first drive was at Ambala, Chandigarh Expressway in Zirakpur. They have launched their app - Starbucks India App so that customers can easily navigate and purchase their offerings.

Strategies Alliances to Enhance the Experience and Reach

- Signature Merchandise launch with Flipkart

The pandemic caused a great shift how people shop also encouraged people to shop for home-grown products. Starbucks used this shift to partner with Flipkart, to launch Starbucks signature merchandise on the online platform. The product range included custom mugs, tumblers, cold cups, and more. Customers can also soon order coffee brewing equipment from the comfort of their own houses. Starbucks operated in 12 cities only and hence, this was a strategic move to reach out to customers pan India at their homes during pandemic while taking advantage of the growing dependence on E-commerce.

Starbucks Comedy Festival

Starbucks recently announced the #StarbucksComedyFestival where few lucky customers can win a free invitation to the comedy festival. The lucky codes would be present on the customers

invoice. with a popular line-up of hosts like Sapan Verma, Azeem Banatwalla and Rahul Subramanian , customers will now be enthusiastic to shop more at star bucks and stand a chance to win invitation.

Conclusion

In Conclusion, star bucks is leading the market because of its dominating global presence and leadership. A consumer's experience at a star bucks location is arguably different from any other coffee shop because of its intimate atmosphere, welcoming environment, and unmatched service.

Their inviting "Ideal coffee shop ambience" should prove to be a sustainable competitive advantage. star bucks implemented strategy of retail locations an on-site partnership have received greater response rates, giving them the leading seat within the mature industry. Star bucks, thus has a strong market position through its all-inclusive marketing strategy.

**Kiran
MCom II**



Life's at Ease: E-Market

Who doesn't enjoy shopping? And, of course, when it is readily available, everyone likes it. E-MARKET, yes, you read it correctly, electronic market, which is nothing more than an online shopping platform that has made the lives of ordinary people so much easier and more comfortable by delivering their necessities to their doorsteps.

E-market supplies you with all the essentials at your convenience, from not wanting to go out in the warm summers to freezing winters. People barely got enough time to do grocery shopping in this busy-bee period, but thanks to the tech-savvy youth, E-market offers online grocery buying as well.

.....wow, wow, wow!! Ms. Arora was scrolling through the women's department when she realised the exact denim shorts, she wanted were only 699/-, despite the fact that they were available in the market for 1299/-. Without a doubt she ordered it with a cute t-shirt and it also arrived the next midday. What a big smile was on her face when she finished her shopping so quickly and this easily. Ms Arora was pleased with her order, although she was aware that if she had been dissatisfied, she could have requested an exchange or a full refund.

People these days are so much preoccupied with their work, whether they are students, part-time or full-time employees, that they plan getaways but don't have enough time to purchase for their vacations. E-market is for all of those people. Shop at your own convenience from any place and also anytime. Surprised? Yes, a market which is at your service for 24 hours, no issue of time constraint.

E-commerce in India is growing at the highest rate in the world, at a rate of 51 percent per year. Economic indicators and growth rates are influenced by e-commerce. It leads to greater

earnings, higher living standards for individuals, market restructuring and marketing expansion, increased sales and exports, and thus higher production and growth rates.

Though everything has a negative aspect that cannot be ignored, things done with adequate knowledge and awareness usually provide positive results. So, bearing online frauds in mind, one should always be cautious when making such e-decisions. Overall, the internet has made the lives of regular, overworked people considerably easier.

Lisha Arora
BCom II



Post Pandemic Business Revival: Opportunities and Challenges

Business and industry sector is the eminent sector for every country's economic as well as social development. This sector contributes around 4.5 percent in the GDP (GROSS DOMESTIC PRODUCT) in India. And we, cannot imagine any type of development in absence of this sector, if all business are shut down then, there will be great impact on the economy of a country and each and every person will get affected by the same. This has happened during the PANDEMIC: COVID 19. During this period not only businesses but everything was at a 'pause'. And this has destructed the economic growth of India.

Coivid-19 or Corona Virus is a highly contagious viral illness, which has spread all around the world, lots of people have lost their lives during this pandemic. It is so dangerous as there is no strong measure against it. The only measures to protect oneself from this social distancing, Quarantine, face coverings, sanitization, etc.

Hence, to tackle with this virus, a restriction policy was introduced for people i.e. 'LOCKDOWN'. People were locked at their places, all shops, malls, showrooms, hotels, offices, factories, schools, colleges, everything was closed. As a consequence of which every sector turned from physical mode to online mode.

This had a great negative impact on every business whether, it is small or large enterprise. The small businesses were affected more badly, even shut down. People lost their jobs. The economy of India suffered a lot, all graphs were down. This complete shutdown continued around four to five months. Business sector was adversely affected during that time.

As the situations become easy, everything is getting on the track with a slow pace. Business started opening again, but the 'Post Pandemic' situations are not normal, challenges are more acute. This was a very critical phase.

There are so many challenges in the path of business operators, such as competition with platforms, restrictions to follow covid norms, reduction in the wages of labourers, heavy losses, reduction in aggregate demand, small retailers, who constitute a huge share in the market are affected a lot of as people shifted to online shopping. In the post pandemic time the productivity

of employers has also decreased, video calls, chat applications and other tools are critical in a dispersed office, this requires lots of concentration and leave them drained.

Other challenges is addressing, health and safety concerns will be top of mind for business returning to office environment to office environment. Yet, when it comes to requiring covid-19 vaccinations, opinions 'differ'.

To most the challenges posed by the pandemic, business around the world has to seek out and seize the opportunities emerging in the recovery. Those who are in management areas have to collect data and review on the lessons learned from the pandemic and then using these to prioritize actions to enhance business value today. Online stores are the best avenue for aspiring retailers of homemade products like hand-knitted projects, and many more, DIY home beauty products and knits are a great way to capitalize on consumers who prefer to pamper themselves at home over a salon. 'on-demand delivery' services have become a highly sought- after market, online food delivery services, are expected to grow more widely.

Opportunities are endless, as one go deep analyze the things properly, then with the help of creativity and positive, mind set achieve a lot. Challenges are attached to the opportunities, so one needs to be very attentive and be prepared to tackle even brute challenges in the future.

As there is 'NO PROFIT WITHOUT RISK'.

Arshmeet Kaur
BCom II



Current Condition of World Economy

The global economy is projected to grow 5.9 percent in 2021 and 4.9 percent in 2022, 0.1 percentage point lower for 2021 than in the July forecast. This is partially offset by stronger near-term prospects among some commodity-exporting emerging market and developing economies.

1. Global Recovery Is Continues, But The Momentum Has Weakened And Uncertainty Has Increased, Due To Some Unpredictable Reasons (Covid 19)

The global economic recovery is continuing, even as the pandemic resurges. The fault lines opened up by COVID-19 are looking more persistent-near -term divergences are expected to leave lasting imprints on medium-term performances. Vaccine access and early policy support are the principal drivers of the gaps.

The global economy is projected to grow 5.9 percent in 2021 and 4.9 percent in 2022, 0.1 percentage point lower for 2021 than in the July forecast. The downward revision for 2021 reflects a downgrade for advanced economies-in part due to supply disruptions-and for low-income developing countries, largely due to worsening pandemic dynamics. This is partially offset by stronger near-term prospects among some commodity-exporting emerging market and developing economies. Rapid spread of Delta and the threat of new variants have increased uncertainty about how quickly the pandemic can be overcome. Policy choices have become more

difficult, with limited room to maneuver.

2. Policies

The global economic recovery continues amid a resurging pandemic that poses unique policy challenges. Gaps in expected recoveries across economy groups have widened since the July forecast, for instance between advanced economies and low-income developing countries. Meanwhile inflation has increased markedly in the United States and some emerging market economies. As restrictions are relaxed, demand has accelerated, but supply has been slower to respond. Although price pressures are expected to subside in most countries in 2022, inflation prospects are highly uncertain. These increases in inflation are occurring even as employment is below pre-pandemic levels in many economies, forcing difficult choices on policymakers. Strong policy effort at the multilateral level is needed on vaccine deployment, climate change, and international liquidity to strengthen global economic prospects. National policies to complement the multilateral effort will require much more tailoring to country-specific conditions and better targeting, as policy space constraints become more binding the longer the pandemic lasts.

3. Inflation Scares

Despite recent increases in headline inflation in both advanced and emerging market, long-term inflation expectations remain anchored. Looking ahead, emerging market, long-term inflation is projected to peak in the final months of 2021 but is expected to return to pre-pandemic levels by mid-2022 for most economies. But given the recovery's uncharted nature, considerable uncertainty could exceed forecasts, for a variety of reasons. Clear communication, combined with appropriate monetary and fiscal policies, can help prevent "inflation scares" from unhinging inflation expectations.

4. Innovation and Research: Boosting Long-Term Growth and Finding Solutions Against Pandemic.

How can policymakers boost long-term growth in the post-COVID-19 global economy? This chapter looks at the role of basic research—undirected, theoretical, or experimental work. Using rich new data that draw on connections from individual innovations and scientific articles, this chapter shows that basic research is an essential input into innovation, with wide-ranging international spillovers and long-lasting economic impacts.

5. Indian GDP

According to the figures issued by the Union ministry of statistics and programme implementation, the gross domestic product (GDP) at constant prices in Q2 2021-22 is estimated at Rs. 35.73 lakh crore, as against Rs. 32.97 lakh crore in Q2 2020-21, showing a growth of 8.4 % as compared to the 7.4 % contraction.

6. Current Condition of Economy in India 2021

India's economy, which contracted by 7.3% due to the COVID-19 pandemic, is expected to grow by 9.5% in 2021 and 8.5% in 2022, according to latest projections released by the International Monetary Fund on Tuesday.

7. Suggestions for Growth of Economy

- *Boost consumptions demand.*
- *Boost investment demand.*
- *Private sector is constrained at present.*
- *Govt. needs to play critical role in boosting investing.*
- *States also need to increase investments.*

Conclusion:

Real GDP is anticipated to grow by 5.6% in 2021, before rising by 3.7% and 2.4% in 2022 and 2023 respectively. Supply disruptions will gradually ease, facilitating a rebuild of business inventories and stronger consumptions growth in the near-term, but development rate us still low and according to experts 2022 going to be more challenging, so countries must get rid it to maintain economy.

Ramjeet Kaur
BCom III



Growth of Crypto Currency in India

“The best way to destroy the capitalist system is to debauch the currency”
–Vladimir Lenin

Few things have revolutionized the field of trade, commerce and economics. The very existence of a reliable and standardized means of exchange has pushed the envelope for better trades and in turn, better lives. Crypto investing has gained momentum across the globe this year and India is no exception. Recent data suggest the world's second most populated nation is likely to be very big player in global crypto market. With increasing permeation of technology in our lives its hardly a surprise that technology has changed the way we transact and trade. Latest in the run is the crypto currency, popularly known by its eponym, Bit coin. But what exactly is it and more importantly, how does it work?

Before we answer these questions, we need to understand the essential features of currency. The Dollars and Rupees we use typically fulfill all these characteristics and are controlled by Central bank. Similarly, Crypto currency is digital form of currency, termed as 'crypto currency'. Globally, the active participation of women in crypto investment is increasing with large number of females signing up the data from coin store suggest and majority of traders are below 25 years of age.

Mainstream coins including Bit coin and Ethereum, which contribute about 50% of total volumes, whereas Altcoins is at 30% and remaining 20% meme token. Bit coin, Ethereum, Polka dot, Doge coin and Axie Infinity have been most active tokens on the platforms, which are considered safe assests for growth of portfolio. But with all this permeability, there comes concerns. We need to understand what benefits the crypto currency provides us and what its drawbacks are. The benefits include the ease of use (you don't need to provide documents to use

it, all you need is an internet enabled device), decentralization (no central control & the system works just fine even if a part of it goes down), anonymity, highly secured and transparent.

The primary drawback being that crypto currencies are highly volatile, that is, their values vary quite frequently. Other drawbacks include the lack of wide acceptance, inability to reverse wrong payments and lastly the very risks associated with an anonymous currency. Crypto currency is often used in terrorist and illegal activities, and there are no legal remedies for any grievances related to crypto currencies. Thus, despite being the latest in the series of technological marvels, crypto currencies are still untested waters and only time will tell if they strike gold.

Crypto is also relatively easy to enter, regardless of decentralized exchanges and low barrier to entry. The crypto space will grow and expand rapidly. Current scenario is, the level of prices of crypto currencies continues to rise in Indian markets.

**Nitika
B Com III**



Marketing Strategy on Phillips

Philips was formerly one of the largest electronics companies in the world, but is currently focused on the area of health technology, having divested from other divisions.

Marketing Mix of Philips

Marketing Mix generally refers to the strategies or tactics adopted/used by the company to promote its product or brand in the market. The 4P's generally make up the marketing mix which consists of – Product, Place, Price, and Promotion. This helps the company to see how they perform in the market.

Different components of marketing mix are:

Price: To make the product affordable to the target market and reflect the value of benefits provided.

Product: To satisfy the needs and wants of the target market

Promotion: To build and improve consumer demand promotion has four components called the promotion mix.

Place: To make the product conveniently available to the target market consistent with their purchasing pattern.

Product Strategy

Philips is one of the leading consumer electronics brands. Philips has three business divisions in its marketing mix product portfolio. Each division of Philips has its own product line that caters to different target audience.

Philips Consumer Lifestyle division: Some of the product offering in this segment are

- *Sound and vision: Philips TV, headphone, DVD player, home cinema sound etc.*
- *Personal care: Shavers, stylers and grooming kit, hair removal, electric toothbrush etc*
- *Mother and child care: bottle warmers and sterilizers, pumps and care etc.*
- *Household product: kettles, vacuum cleaners, air purifiers etc.*
- *Lighting: led bulbs, florescent tubes etc.*
- *PC products and phones: drives and storage, mobiles etc.*
- *Accessories: home entertainment accessories, cables etc*

Philips Healthcare division: *The product offering in this segment are:*

Diagnostic ECG, Clinical informatics, Computed tomography, Hospital respiratory care, etc.

Clinical Informatics and Patient Care

Defibrillators

Imaging Systems

Philips Lighting division: *The product offering in this segment are products for Indoor luminaries, outdoor luminaries, solar lighting, Master Led tube etc.*

Other than products, Philips also provides Professional services to meet a business needs. Some of the services offered are Project services, Philips lighting Capital, Advisory services, Lifecycle services. Philips has also joined hands with various other companies to develop new and innovative products. It is in collaboration with 20 other companies at present. The brand has 50000 patents registered under its name with 36000 trademark and 63000 design rights registered under its name.

Conclusion : *Philips is India's largest and one of the most preferred lighting and healthcare instruments companies. It has complete control over its technology and core components. The company has a strong potential to grow and expand further through greater innovations.*

It has been providing a large variety of products in the market making them their name in every sector. They have a well-planned strategy for their products which makes their products available everywhere in the country. Phillips is a well-established brand that is at its best in the market and still growing.

Prabhjot Kaur
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The Relationship between Entrepreneurship and Innovation Commerce

Entrepreneurship and innovation are gradually significant in all extents of business and management. Entrepreneurial start-ups stimulated the economy by classified new prospects and redirecting capitals. The reputable companies innovate to overcome or react to their competition as required abilities essential for the planning, development and launch of entrepreneurial and innovative projects. The study aimed to signify the relationship between entrepreneurship and innovation. The study used qualitative method in which various case studies were undertaken to compare different situations and understand the relationship between entrepreneurship and innovation.

Introduction

Entrepreneurship is referring to an individual's ability to change idea into action. Entrepreneurship is also considered as a process which create and build new combination. It is willingness of an individual or group in taking risk and developing, organising and managing a business venture in competitive global village marketplace that is constantly evolving. Nowadays, competitive world entrepreneurship has evolved beyond the start-up concept which includes business of all categories from small scale businesses to corporate level in all stages. Thus, Entrepreneurship can be seen in slow and fast growing, old and new, small and large, private, non-profit organization and public sectors as wells.

Entrepreneurs do not necessarily continue as business initiators who choose to work as a manager as well. He is the one who is known as an innovator. Innovation is defined as new processes and new ways of doing things. Innovation can be analysed as an invention and its commercialization. Innovation is very essential for the entrepreneurs and beneficial entrepreneurial activity that will help in setting up opportunities and bring on change in the macro factors. Innovation is an important dimension of restructuring and modernizing policies within an economy based on knowledge and competitiveness. Innovation is considered as process and outcome of inventing and creating new and valuable ideas that produce broader effects in the economy and technological advances. Innovation is usually correlated with doing something new or different. The product or a service should be game changer for one to be considered as innovative in this process. There have been many creative ideas and unique innovative things. More innovators and creative people came and modified products and service accordingly. Creativity is an idea in the brain and innovation is the physical form of idea.

One thing that all aspiring entrepreneurs should pay attention to is the link between innovation and constant commercial growth. It is not only the way in which successful businesses persistently look to progress their functioning processes and IT functionality. Meanwhile, it is importance in order to maintain the core performance of a business. Before innovation, there is an idea and before idea there will always be a need that is meant to be satisfied and opens a void that can be fulfilled by humans who are entrepreneurs whose main aim is to fill the voids by developing opportunities and bridging gaps between different sectors in the market and in the economy. Need is the basic human aspect which made us to live, strive, evolve and become better. A thought cannot emerge in our brain if we do not need anything. If everyone in the

world had everything that they wanted, then the need would no longer be there and there would be no chance of innovation.

There are many studies of entrepreneurship; however, there is no specific definition in relation to innovation which cannot be summed up into one single declaration. There are numerous models showing a contradictory correlation between innovation and entrepreneurship. There is a link between the two as one in which, if worked together in coordination there can be a perfect result in terms of the accomplishment of an entrepreneur. This may provide the basis for innovation and business growth and an optimistic influence on society in general. Many researchers have authorized a strong connection between the term's entrepreneurship and innovation. Entrepreneurs (individuals and companies) are considered as agents of innovation.

Other factors that contribute are poverty and education due lack of resources and training of skills will lessen up the chances of innovation and thereby entrepreneurship. It is very important to help the economy by bringing in the skilled workers along with good social and economic conditions. The study aimed to signify the relationship between entrepreneurship and innovation.

Conclusion

In conclusion, innovation is a special tool used by the entrepreneurs in business development. However, there was no specific way of measuring economy performance with relationship of entrepreneurship and innovation. The role of entrepreneurs was important for development and progress of the economy and brought necessary changes that helped in understanding of the scenario.

**Neha
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Product Mix

A product mix is the total number of product lines and individual products or services offered by a company. Additionally referred to as product assortment or product portfolio. Product mixes vary from company to company. Some have multiple product lines with lots of products in each line.

A product mix strategy has four dimensions:

Width: Total number of product lines a company offers.

Length: Total number of products in a company's product mix.

Depth: Total number of product variations in a product line.

Consistency: Indicates how product lines relate to one another.

There are four key product mix strategies:

Expansion: A company increases the number of product lines or depth (i.e., product variations)

within lines.

Contraction: A company narrows its product mix to eliminate lower-performing products or lines or to simplify remaining products or lines.

Change an Existing Product: A company improves a current product rather than creating a completely new product.

Product Differentiation: Without modifying the product in any way, a company positions it as a superior choice to a competitive product.

Additional product mix strategies include:

Deepening Depth: A company keeps existing lines but expands them.

Developing New Uses for Existing Products: A company finds and communicates new uses for current products without disturbing lines or products.

Trading Up: A company adds a higher-cost product to an existing line to improve brand image and increase demand for its lower-cost products.

Trading Down: A company adds a lower-cost product to an existing line of higher-cost products.

Example of a Product Mix

A popular and classic example of Product Mix is the brand Coca-Cola. For simplicity, let us assume that Coca-Cola oversees only two product lines that are soft drinks and juice (Minute Maid). The Products that are classified as soft drinks are Coca-Cola, Fanta, Sprite, Diet Coke, Coke Zero, and the products that are classified as Minute Maid juice are Guava, Orange, Mango, and Mixed Fruit. The product mix or the consistency of Coca-Cola would be high, as all the products within the product line fall under this beverage. In addition, these production and distribution channels remain similar for each of these products.

Nancy Bindal
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Material Outsourcing

Commerce is fundamental to the success of any business. To streamline trading operations and maintain profits, the industry must focus on commerce, which deals with a lot more than just selling and buying. As the world is digitizing, e-commerce solutions are increasingly becoming common. The advent of machine learning and AI has further enhanced the effectiveness of e-commerce.

- *Clear strategies & goals -:*

Although outsourcing is done at various levels, if you have a clear set of goals and strategies, more often than not, it will prove to be advantageous. It is important to understand that the performance of a company and its outsourced aspects do not have a connection because it does not impact the material availability directly.

- *Challenges faced-:*

Usually, two challenges are seen: the first one being, the time challenge, where the production process is slowed down due to unavailability of material and the second, more pressing financial challenge.

*Aditi
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Commerce

Through this Article, I am going to discuss some topics related to commerce such as

- *Meaning of commerce*
- *History of commerce*
- *Classification of commerce*

Meaning of Commerce

"Commerce is the branch of business which is concerned with exchange and distribution of goods and services". It comprises of Trade and Auxiliaries to trade. It includes Trade both national and international level.

History of Commerce

Commerce is a branch of business which is concerned with exchange and distribution of goods and services. Present day commerce is a complex system which includes traders at national level i.e., wholesalers and retailers and traders at international level i.e., export and import. It also includes various auxiliaries as aids to trade as transportation, insurance, banking, communication, advertisement etc. The present system of commerce has not emerged overnight but it is the result of an evolutionary process.

In historic time commerce started with the emergence of barter system, where goods were exchanged for goods. The major problem of barter system was "Double coincidence of wants" for example if a person wants to build a house and need help of labour and he can offer pots, the labour must have wants of pots else the transaction can't take place.

Ancient times various kings and head of states introduced metal coins and taken, which were accepted as common medium of exchange. This solved the problem of barter system to some extent. After that notes and coins was taken as medium of exchange which completely solve the problem of barter system.

The major breakthrough in the commerce came with following development: -

1. *Indigenous Banking system.*
2. *Rise in intermediaries*
3. *Transport*
4. *Trading communities*
5. *Merchant corporations*

Classification of Commerce

Commerce can be classified into two broad categories :-

1. Trade

Trade is an integral part of commerce. It refers to buying and selling of goods and services. The Trade segment of commerce brings together the manufacturer and the consumer. Traders act as a link between the manufacturer and the consumer.

Manufacturer • Trade • Consumer

- **Internal Trade:-** Internal trade refers to buying and selling of goods and services within the geographical boundaries of a country, It is also known as Home Trade. It can be classified into two categories:
 - i. **Wholesale Trade:-** It refers to buying and selling of goods in large quantity. The wholesaler buys goods directly from the manufacturer and sells these goods to the retailers.
 - ii. **Retail Trade:-** It refers to buying and selling of goods in small quantity. The retailer buys goods from the wholesaler and sells these goods to the ultimate consumer.

Manufacturer • Wholesaler • Retailer • Consumer

- **External Trade:-** It refers to buying and selling of services beyond the geographical limit of the country. It is also known as trade between two or more countries:

External trade is of the following types:-

- 1) **Export:-** It refers to the sale of goods to a foreign country. The developing countries like India encourage export as it results in increasing foreign reserves.
- 2) **Import:-** It refers to the buying of goods from a foreign country. Import of technology or capital goods is encouraged as compared to consumer goods.
- 3) **Entrepot:-** It refers to the import of goods for the purpose of export. In an entrepot, the goods are purchased from a foreign country but not for consumption in the home country, but for selling these goods to some other foreign country.

2. Aids or Auxiliaries to Trade

The activities which help in the smooth flow of trade are known as Aids to trade. These activities make buying and selling of goods more easy.

The common auxiliaries/aids to trade:-

- 1) Transport and communication
- 2) Banking and finance
- 3) Insurance
- 4) Warehousing
- 5) Advertising.

Social Media Marketing

“You can’t wait for customers to come to you. You have to figure out where they are, go there and bring them back to your store”

Social Media Marketing sounds as an interesting phenomenon. As the name suggests, it refers to the marketing via target social channels which broaden the customer base. Social media platforms and websites aid in the promotion of all sorts of products- goods, services, events and even tourist spot. Various networking websites are used in such a way that they allow the potential customers and business houses to interact and foster relationships, thereby building online communities. In this process, an enterprise joints these social channels so that the consumers can interact with them directly through the acts of 'e-words' of mouth. It is the miracle of technology or to be more precise, the powerful internet that has to communicate with billion across the globe with a few set of devices. This has provided online word of mouth a powerful voice and far reach.

The business units strategise moves for repetitive advertising through modes such as interactive videos, feedback mechanisms and a plethora of posts on the social media so that more and more traffic is brought to it. Such sites also facilitate the consumer or the audience to express their needs, wants and values online. This creates a connecting link for the business houses that share the same needs, wants and values. Nowadays, the business-to-consumer interaction is more personal rather than traditional methods of out bound marketing and advertising. Companies now keep in touch with every individual follower and instill a feeling of loyalty into followers and potential customers. It focuses on eliminating the middlemen from the procedure, and also saves customer's time and cost on travelling, negotiating and communicating.

The revolutionary advancements in telecommunication sector have given the ease of accessing anything. Mobile phone usage has grown at a rapid pace, fundamentally altering the path-to-purchase process by allowing consumers to easily obtain pricing and product information in real-time. This allows firms to constantly remind and update their customers. In addition, the real-time bidding innovation in the mobile advertising industry is high and with the advent of time, is rising because of its value for on-the-web browsing. Also, the mobile media consumption such as mobile audio and video streaming is on the rise.

Blogs, content communities, and forums provide a platform where the individuals are provided with the opportunity to share their reviews and recommendations. Businesses in return are able to tap and analyze the generated in social media. This makes social media. a relatively inexpensive source of market intelligence and aids the marketers and managers to track and respond to consumer identified problems and detect market opportunities. Unlike those traditional markets research methods like surveys, focus groups and data mining which were time consuming and data mining which were time consuming and costly, marketers prefer social media to obtain 'live' or 'real time' information about consumer behaviour and view, points on brands or products. These techniques match with the highly dynamic, cooperative, fast paced and global market place of the 21st century. Alongside public relations or direct marketing; social media can be used as a communication channel targeting very specific audiences with social media personalities and as effective customer engagement tools. With the advertisements

showcased, the advertisers are provided with a fairly targeted audience and hence target niche markets even more precisely. Social networks are in many cases, the shortest, fastest and most direct way to reach an audience through a person who, in that specific community, has more credibility than anyone. Facebook and LinkedIn enable users to hyper target their advertisements which not only use public profile information but also that information which the users submit but hide from others.

In 2012, one of the most reputed company, 'Lays', allowed its fans to create its own flavor as an annual social campaign. Around 3.8 million submissions were received and customers were allowed to vote their best flavors. The top three flavors were cheesy garlic bread, chicken and waffles and sriracha. The customers were able to purchase these flavors from stores. Due to this, Lays gained 12% increase in sales during the contest. Eventually, cheesy garlic bread was awarded as the winner.

If we talk about social web, engagement stands for customers and stakeholders who are the active participants. Here it allows them to express and share their opinions by participating online via social media. The success of the social media marketing is measured by the number of customers that are engaged online. Due to this, various online marketing concepts of engagement and loyalty have merged whose aim is to build customer participation and brand reputation. The strategy of engagement is divided into two parts; the first being the proactive and the second is reactive. The proactive method requires regular posting of new online content and conversations along with the sharing of content and information from others via web links. Reactive conversations, on the other hand, related to social media users responding to those who reach out to the social media profiles through commenting or messaging.

Social media is employed in marketing as a communication tool which makes the company accessible to the interested customers. Besides creating buzz and learning from the target customers, it is also the only form of marketing that can finger consumers at each and every stage of consumer decision journey. Marketers too strategise and target influential people on social media especially those who are recognized as being opinion leaders and opinion formers to send message to their target audiences and amplify the impact of their message. Marketers have now understood the influence of the post by an opinion leader on consumers.

We can simply say that the platform of social media is another channel or site that various businesses and brands should seek to influence marketing. And for this purpose, business houses must build the relationship of trust with its consumers. Also, social media itself can be termed as the catch all term for sites that may provide radically different social actions.

“Chase the vision, not the money; the money will end up following you.”

Priyam Singh
(Student Editor)
BCom II



Business Quiz

Ques 1:-

- *X founded an American Co., publicly traded holding company headquartered in New York City in 1967.*
- *X gained recognition for his design after he was contracted to provide clothing styles for the movie "The Great Gatsby"*
- *Many of you may know this brand from a different source too.*
- *ID X and his brand.*

Ques 2:-

- *Shantilal Parmar spotted Nitin Shah, who worked for a petrol station, and made him a commissioned agent selling jeans. Parmar taught Nitin about the Jeanswear business. After this, Nitin envisioned a denim empire and commissioned the help of his brothers Arun and Milan Shah. Identify the denim brand from the above story.*

"Enjoy Your Life Completely. You Have Limited Time".

Ques 3:-

- *A girl was born in one of the metro trains in July 2012.*
- *The entity X announced that she is going to be its mascot as a result, the girl is the mascot for entity X with the name Y, Y being the name given to the mascot.*
- *Give me both X and Y.*

Ques 4:-

- *Only two executives of a company know where this secret is stored. Another two have access to it. Only a handful of people know who the earlier mentioned people are. They are never allowed to travel together. Which secret is so well kept for more than 68 years?*

Ques 5:-

- *Guess the symbol*



Ques 6:-

- *Originally called BRS (Blue Ribbon Sports), the company was renamed after X, the winged Greek goddess of victory. The famous "swoosh" symbol that's been its logo ever since represents her wings and speed. Id X also the name of the brand.*

Ques 7:-

- *This company was founded in 1979 by a Delhi based entrepreneur who named his company after his neighbor's dog. He started out by selling books, posters and leather patches, before hitting big with another product. Which company?*

Ques 8:-

- *Name the managing director of a large business group who studied to be a film maker before he graduated from Harvard Business School. He had produced a short film on the Kumbh Mela and his business group is currently planning a foray into the media and entertainment sector.*

Ques 9:-

- *X's logo is a mermaid holding two of her tail fins. This emblem was inspired by the myth of the fairy Melusine, a woman fish with 2 tails who married a mortal man. In 1971, the whole picture of the mermaid could be seen on coffee cups but later it was 'censored'. Id X.*

"Problems Are Countless But Patience Is The Only Solution"

Ques 10:-

- *This Australian company shares its name with a bird. It was founded in 1890 as A.G.Thompson Pty Ltd. By Alfred Grace Thompson, a migrant harness and saddle maker who turned to manufacturing the current product line when his livelihood was threatened by the advent of the motor car. Which company?*

Answers Business Quiz :

QUES 1:- Ralph Lauren

QUES 2:- Pepe Jeans

QUES 3:- X- DMRC Y-Maitree

QUES 4:- Formula for Coca Cola

QUES 5:- ISKCON 50 Years

QUES 6:- Nike

QUES 7:- Archies

QUES 8:- Anand Mahindra of Mahindra and Mahindra Group

QUES 9:- Starbucks Coffee

QUES 10:- Kookaburra

Priyam Singh
Student Editor
BCom I



Science Section



Editorial - Science

Science is valued by society because application of scientific knowledge helps to satisfy many basic human needs and improve living standards. Today, science influences so many different things that trying to list them all would mean this page could go forever. Thus science is not just about new technologies and inventions but a way of helping the brain grow in finding new knowledge. It also helps us defeat our curiosity of how the world develops and work today.

The talent, skills, and abilities of each student need to be identified, nurtured and encouraged so that he/she is able to achieve greater heights. The college magazine provides a platform to think, express and exhibit their skills. The present issue of the magazine contains many informative science articles. You'll not only be excited and inspired, but I am sure your brainpower will be improved too.

At last giving an end to my words, I would like to thank all students who contributed to science section.

I wish all the readers a happy reading.

***Dr Sujata Vohra
Editor, Science Section***

Space

We finally have an image of the black hole at the heart of our galaxy.

A black hole is a region of space time where gravity is so strong that nothing – no particles or even electromagnetic radiation such as light – can escape from it. The theory of general relativity predicts that a sufficiently compact mass can deform space time to form a black hole. The boundary of no escape is called the event horizon. Although it has an enormous effect on the fate and circumstances of an object crossing it, it has no locally detectable features according to general relativity. In many ways, a black hole acts like an ideal black body, as it reflects no light. Moreover, quantum field theory in curved space time predicts that event horizons emit Hawking radiation, with the same spectrum as a black body of a temperature inversely proportional to its mass. This temperature is of the order of billionths of a kelvin for stellar black holes, making it essentially impossible to observe directly.

There is a new addition to astronomers' portrait gallery of black holes. And it's a beauty.

Astronomers have finally assembled an image of the supermassive black hole at the center of our galaxy. Known as Sagittarius A, this black hole appears as a dark silhouette against the glowing material that surrounds it. The image reveals the turbulent, twisting region right around the black hole in new detail. This vista could help scientists better understand the Milky Way's supermassive black hole and others like it. The new image was unveiled on May 12. Researchers announced it in a series of news conferences around the world. They also reported it in six papers in *Astrophysical Journal Letters*. This image shows a bright ring surrounding the darkness, the telltale sign of the shadow of the black hole," said Feryal Özel at a news conference in Washington, D.C. She's an astrophysicist at the University of Arizona in Tucson. She is also part of the team that captured the new black-hole portrait. No single observatory could get such a good look at Sagittarius A*, or Sgr A* for short. It required a planet-spanning network of radio dishes. That telescope network is called the Event Horizon Telescope, or EHT. It also produced the first image of a black hole, released in 2019. That object sits at the center of the galaxy M87. It's about 55 million light-years from Earth.*

Almost every large galaxy is thought to have a supermassive black hole at its center. And Sgr A is the Milky Way's. That gives it a special place in astronomers' hearts — and makes it a unique place to explore the physics of our universe.*

Binita Sharma
BSc I



Can you guess?

- Q1 You will find me in Mercury, Earth, Mars and Jupiter but not in Venus or Neptune. What am I?
- Q2 Which weighs more, a ton of concrete or a ton of feathers?
- Q3 In a temple there are nine rooms. Inside each room there are nine priests. Each priest has nine kids. Each kid has nine baskets. Each basket has nine flowers. How many total flowers are there?
- Q4 Lisa's mother has four kids. Three girls and one boy. Their names are John, Annie and Jamie. What is the name of fourth child?
- Q5 A shopkeeper gives 3 chocolates for 1 rupee and returning the wrapper of 3 chocolates he gives one more chocolate. Calculate how many chocolates will he give for 45 rupees?

Answers

Q1) The letter R

Q2) Both weigh same (a ton)

Q3) 95 = 59049 flowers

Q4) Fourth child is Lisa herself

Q5) 202 chocolates and 1 wrapper will be left

Rhea Sharma
BSc I



Diamonds and their brilliance!

Diamond is one another precious stone which is so lustrous. Well we know about diamonds and their shine. They are so shiny and bright and reflect the light in our eyes. From where do we get diamonds? Obviously, from nature.

But do you know the fact that the diamonds found in nature rarely exhibit the brilliance or shine they are known for. And that's true. Diamond is one of the allotrope (one another form) of carbon (coal). It is found like a normal stone in a coal mine. It is actually the skill of the diamond cutter who cuts it at an angle such that light entering in it totally reflects back. Let's find out the science behind it.

The reason behind this is total internal reflection. We know about reflection and refraction. When light travels from an optically denser medium to an optically rarer medium, at the interface, it is partially reflected back into the same medium and partially refracted to the second medium. This is called internal reflection. When the incident angle is increased such that refraction is not possible, the incident ray is totally reflected back. This is called total internal reflection and the angle is called critical angle. Similarly for diamond critical angle is 24.4° . Once the light enters the diamond from air, it is very likely to undergo total internal reflection. Hence the diamond shines very brightly.

Rhea Sharma
BSc I

“Cyborgs – A Necessity or Choice”

First of all, what comes to your mind when you hear the word Cyborg? Well, Cyborg is derived from cybermatics and organism. It refers to a human being with bodily functions aided or controlled by technological devices. Is Cyborg a need and the only choice for the living organisms suffering from diseases?

The main advantage of mixing organic with mechanical parts is to that of health. Cyborg technology can replace missing limbs, organs and bodily senses. They can be used for military purposes and marine. By this technology not only blind can be assisted but it may also be possible to capture signals responsible for happiness, pain etc. Though Cyborgs have many advantages it may lead to negative arguments. They do not heal body damage normally and beside this, there is a risk of rejection and infection.

Think, when human beings are offered the chance to utilize computer and electronic technologies within their bodies to achieve the same results, it is almost certain that they will embrace them regardless of their risks. Based on this, it would be unrealistic to try and ban such technologies, however one might worry about their ethical and social consequences.

However, it is probably imperative for society to assert that the scientists and engineers charged with creating this new technology exert the proper amount of social responsibility. Safeguards will have to be insisted on to prevent the possible negative impacts discussed above and many of these have to be built at the instrumental level, since they probably can not be achieved only through policy and regulations.

Though miracles do not happen these days, but science has taken the place of miracles to heal human beings and relieve them from their pains and sufferings. Hence new scientific inventions rescue mankind from their unbearable bodily sufferings. Thanks to Cyborg.

**Simran
BSc III**



Facts

- In 1939, a book titled ‘Gadsby’ was published. It contained more than 50,000 words, but none of them had the letter ‘e’.*
- The firefox is not a type of fox. It is a nickname for the red panda .*
- ‘Facetious’ is a word in which all five vowels are in alphabetical order.*
- Oxford Dictionaries chose ‘selfie’ as the word of the year for 2013.*
- Rabbits and Parrots can look behind themselves without turning their heads.*
- A group of crows is called ‘murder’!*
- Pandas spend up to 14 hours a day eating.*
- Electric Eels can generate electric shocks of upto 600 volts to defend themselves – that is sufficient electricity to light up ten electric bulbs or 60 LED lamps.*

**Gurpreet Kaur
BSc II**

Funny Math Riddles

- 1) *Which month has 28 days?*
All of them
- 2) *Which four days of week start with letter 't'?*
Tuesday, Thursday, Today, Tomorrow.
- 3) *What goes up and doesn't come back down?*
Age
- 4) *What comes twice in a week, once in a year, but never in a day?*
Letter 'e'
- 5) *I am odd number, take away one letter, and I become even, what number I am?*
Seven (take away S and it becomes 'even')
- 6) *What word looks the same upside down and backward?*
Swims

Mad Quiz

- 1) *Why are rivers rich?*
Because they have banks.
- 2) *What does upper teeth says to lower teeth ?*
Meet me at lunch .
- 3) *Which ant has two legs?*
Pant
- 4) *Which boy has no girlfriend?*
Lifebouy
- 5) *Which letter stats with E ,ends with E and has E in it ?*
Envelope

Surishi
BSc I



Science and Religion

Today's world is greatly dependent on both science and religion. Science gives humans the power of nature, to manipulate, discover and put into use. At the same time, religion develops in people the belief of divine power and an instinct to work on the spiritual mysteries of the world.

Religion is ancient to science, and with the development of scientific theories, there has been a battle of dominance between them. Instances where religion caused a hindrance to scientific theories being established and where science was misused to take lives and people had nowhere to go, but their religion is ironic but common. But, science and religion are closely connected in the scientific study of religion which can be traced back to the seventeenth century natural histories of religion.

Science and religion can cooperate to establish a harmonious mutualistic relation that can help humankind. Scientific advancement leads to evolution and a better understanding of life, while religion gives people hope and pushes them to work harder towards their goals

Anjali Chaudhary
BSc III

Virtual Reality and Augmented Reality

Technology always pulls us in a much better and easy world, much better than our actual lives.

What if add something adventurous and exciting to it? Then it would be more fun to experience it right? Have you ever dreamt of being a marvel and fighting with aliens by experiencing that thrill of your favorite movie? I guess everyone had that one wish to play as their favorite character in their favorite movies.

So, the very first step into the virtual world has already been placed in 1968 by Ivan Sutherland. Now an attempt is being made explore this technology and use it in many other areas of our life giving it a more realistic touch. You know what Virtual reality actually is?

Virtual Reality implies a complete immersion experience that shuts out the physical world. Using VR devices such as HTC Vive, Oculus Rift, or Google Cardboard, users can be transported into a number of real-world and imagined environments such as the middle of a squawking penguin colony or even the back of a dragon.

Augmented reality (AR) adds digital elements to a live view often by using the camera on a smartphone. Examples of augmented reality experiences include Snapchat lenses and the game Pokemon Go.

Apart from this, two more wider fields including mixed reality and extended reality are also being developed.

In a Mixed Reality (MR) experience, which combines elements of both AR and VR, real-world and digital objects interact. Mixed reality technology is just now starting to take off with Microsoft's HoloLens one of the most notable early mixed reality apparatuses.

Extended Reality (XR) is an umbrella term that covers all of the various technologies that enhance our senses, whether they're providing additional information about the actual world or creating totally unreal, simulated worlds for us to experience. It includes Virtual Reality (VR), Augmented Reality (AR) and Mixed Reality (MR) technologies.

The first validation of consumer augmented reality technology use came from the explosively popular AR app Pokémon Go. Before then, nobody had thought about AR experiences or applications on a smartphone. This unexpected use of mobile AR successfully validated the consumer mass adoption of augmented reality.

Since Pokémon Go's initial launch in 2016, new smartphone implementations have been unveiled. While companies like Snapchat and Facebook have found entertaining ways to deliver AR experiences on social media platforms, retailers have developed AR apps to assist customers with online purchasing decisions. For example, the Ikea app gives consumers the ability to visualize furniture in their own home, simply by holding up their smartphone in a room or area. This helps alleviate part of the fear consumers experience when shopping online for big items, such as furniture. It provides an added convenience.

Smartphones, coupled with headsets, have been the most common use of delivering a VR experience for a few years now. This has been the most accessible entry-point for consumer VR use. Virtual reality is a lot more mature than the existing augmented reality market. The

required software tools and hardware platforms to create an immersive VR experience are already available. With the availability of more advanced systems such as the Oculus Rift, coupled with 360 cameras, virtual reality experiences are quickly finding new avenues into our lives.

Virtual reality is showing some effective industry use-cases as well, from real estate applications to tourism. On a recent trip to Israel, I witnessed the Jerusalem Visitor's Bureau using VR to immerse tourists in how the city looked 5,000 years ago. These types of innovative VR experiences are unveiling in industries worldwide.

Although augmented reality technology is less mature than virtual reality due to the limitations of AR technology, lack of standardization and a higher price tag, it is already being utilized in industries including manufacturing, healthcare and logistics. Augmented reality experiences are typically delivered through headsets, such as Meta, ODG, Vuzix and HoloLens, and are showing early signs that the technology is set to transform commercial and industrial markets.

AR can be used to help military officials with equipment maintenance and repair. The VR technology replicates environments during times of crisis such as war, devastation, or in the aftermath of bombing, and use those environments virtually with remote personnel to better plan personnel deployment and crisis management strategies.

However, there is still work to be done before these technologies can reach mainstream adoption.

**Vanshika
BSc I**



“Women in Science”

According to the “National task force”, women constitute just 15% of the Indian research and development work force, while the global average is 30%. Over 85% of girls between age 12-14 want to pursue studies in science, technology, engineering and mathematics (STEM). Gender equality in science and technology is not only vital to achieve the sustainable development goals but it is also a critical element to create a flourishing culture of innovation in the enterprise.

In spite of gender inequality, many women like Marie Curie, Rosalind Elsie Franklin gave a big contribution in Science. As we know, Marie Curie became the first woman to win a Nobel prize in Physics and Chemistry in 1911. On the other hand, Rosalind Elsie Franklin was an English Chemist and X-ray crystallographer whose work was central to the understanding of the molecular structure of DNA, RNA, viruses, coal and graphite. Kalpana Chawla is the first astronaut of Indian origin to have forayed into the space. She flew on the space shuttle Columbia in 1997 as a mission specialist and primary robotic arm operation.

Due to lack of women in Science, Women might not get the equality of health care than men receive. Therefore, women should not be subjected to any gender-bias and pre conceived stereotypes for their career. To reduce a gender gap, we need to help more women to pursue a career in “STEM” (Science, technology, engineering and mathematics). Every women should

be given a chance to follow Marie Curie's footsteps.

As part of all Educational programmes a module to educate the families about the opportunities their girls can have with access to education should be incorporated. Only when girls can see the possibilities for their future and get access to education, we can achieve parity in science and technology, not just in India, but globally. The government has also put in place programs that encourage girls to pursue a career in STEM, such as Vigyan Jyoti Scheme advanced by the department of science and technology and inspire MANAK (Million Minds Augmenting National Aspiration and Knowledge). If these steps are not taken then women will not get equality in academics, healthcare and other facilities.

**Sahiba
BSc III**



Xenotransplantation

(Animal to Human Transplant)

The first human heart transplant was performed on December 3, 1967. The operation was led by a surgeon named Christiaan Barnard, in Groote Schuur Hospital, Cape Town, South Africa. Louis Washkansky was the recipient of the heart. The donor was Denise Darvall, a 25-year-old woman who had been fatally injured in a car accident. Technically, this event was not the first heart transplant, because, in 1964, Boyd Rush received the heart of a chimpanzee, though he survived for just an hour and did not regain consciousness.

However, Louis Washkansky was given immunosuppressants to ensure that his new heart would not be rejected by his body. This also left him susceptible to illness and as a result, he died 18 days later from pneumonia.

In a historic first, US doctors transplanted a pig heart into a human patient at a Maryland hospital on January 10, 2022. The surgery went miraculously well and the patient was doing well three days after surgery. The doctors transplanted a pig heart into the patient in the last effort to save his life.

It marks the first effort to use animal organs for life-saving transplants. The transplant showed that a heart from a genetically modified animal can function in the human body without immediate rejection.

Who is the patient?

The patient is a 57-year-old man called David Bennett from Maryland. There was no guarantee that the experiment would work but he was dying and was not eligible for a human heart transplant. The doctors had no other option but to try another option.

Why was this experiment conducted?

There is a huge shortage of human organs, which are donated for transplant. This drives scientists to figure out how to use animal organs for transplant instead. In 2021, there were

just around 3,800 heart transplants in the U.S. So, if this experiment works, there will be an endless supply of these organs from animals for patients.

Prior Animal organ transplant cases:

All prior attempts at animal organ transplants have failed after the patient's bodies rejected the animal organ. The closest transplant procedure was conducted on baby Fae, a dying infant, who lived for 21 days with a baboon heart in 1984.

How is the latest surgery different from earlier?

In this recent transplantation, the surgeons in Maryland had used a pig heart that had undergone gene-editing to remove sugar in its cells that's largely responsible for hyper-fast organ rejection.

[Genome editing (also called gene editing) is a group of technologies that give scientists the ability to change an organism's Deoxy-Ribonucleic Acid (DNA).]

Xenotransplantation: *Xenotransplantation or heterologous transplant, is the transplantation of living cells, organs or tissues from one species to another. Such cells, organs or tissues are called xenografts or xenotransplants. The technique of Xenotransplantation of human tumour cells into immunocompromised mice is often used in pre-clinical oncology research.*

Significance: *This development could bring us one step closer to solving the global organ shortage. In India, patients need 25,000-30,000 liver transplants annually. But only about 1,500 end up receiving them.*

- *Pigs are increasingly becoming popular candidates for organ transplantation.*
- *Pigs offer advantages over primates for organ procurements, because they are easier to raise and achieve adult human size in six months.*
- *Pig heart valves are routinely transplanted into humans, and some patients with diabetes have received porcine pancreas cells.*

***Tamanna Gupta
BSc III***



Benefits of orange seeds

As we know oranges have been cherished and loved by one and all. However, we used to throw their seeds or exclude them. But like oranges, its seeds are also a good source of powerful antioxidants. Consuming orange seeds may accelerate the energy level in the body. In addition to the health benefits of oranges, their seeds provide nutritional benefit as well !! Some health enthusiasts suggest adding orange seeds in your diet, as they have life giving properties. Oil extracted from orange seeds is also known as a great conditioner for hair products as well. Presence of Vitamin C in orange seeds promotes blood circulation to scalp, which result in strong and healthy hair and also presence of folic acid helps in accelerating hair growth. It also contains D- Limonene, a compound that is used to prevent cancer like lung cancer, skin cancer, breast cancer. According to a study, 15 - 20% cancer happens due to the mutation in DNA which can be prevented with Vitamin C. I hope after reading this article, you will think twice before throwing the orange seeds out.

***Rishika Thakur
BSc II***

Computer Science Section



Editorial - Computer Science

Emerging technologies and computing services are now an indispensable part of our lives, supporting our need for information, communication, and entertainment—anywhere, anytime, and anyhow. We have observed a shift in use of these services and technologies from a passive style to one that is more mobile, interactive, and real-time. These services have significantly improved our capacity to make informed decisions about our everyday activities, which has a particular impact on our physical and psychological health, social interactions, and environment.

Gyan Manik has been creating a platform which provides an opportunity to the students and staff to express their original thoughts about technology. The magazine plays an instrumental role in providing exposure to the students to develop written communication skills and command over the language. The Computer Section of this magazine will provide awareness to students about state of the art technologies and most importantly the cautions required while using this trending technology.

I want to congratulate students and faculty associated with the Editorial team for successfully publishing the College magazine Gyan Manik.

Ms Maninder Kaur
Editor, Computer Science Section

Cardless Cash Withdrawal System at ATMs

The country's ATMs will now accept cardless withdrawals, according to the central bank of India. Customers will be able to use the capability to use their smartphones' Unified Payment Interface (UPI) to make cash withdrawals from ATMs. This function must be made available in all ATMs across the nation's cash-dispensing devices.

Are Contactless Mobile Payments Easy to Use?

Yes....

- 1. After unlocking your phone, launch the payment app that is connected to your credit or debit card.*
- 2. Next, you tap your smartphone's screen in close proximity to the NFC terminal.*
- 3. On occasion, you could be asked to enter your PIN or have your fingerprint scanned to verify your identity.*

How Does a Contactless Payment Work?

Making payments using a contactless card is very convenient and straightforward. Here is how you can use it.

- 1. Tap your contactless card on the terminal of merchant's point-of-sale machine, a unique cryptographic code will be generated to initiate the transaction.*
- 2. The card reader then transmits the data to a card processing network such as Mastercard or VISA. The network checks the data for any possible fraud. If everything is verified, it forwards the request to the card issuer.*
- 3. The card issuer flags a stolen card, a purchase from an unusual location or a large transactional amount. It also checks the available balance before authenticating the transaction.*
- 4. The card issuer approves the transaction when all validations are complete and sends the approval message to the merchant's machine. This whole process takes just a few seconds to complete.*

Radio Frequency Identification (RFID) technology is used in contactless payment system. The card contains a chip and a radio antenna. This antenna picks up the signal when it's close to a card reader and allows the transmission of information to the point-of-sale terminal.

Any Problems with Contactless Payment?

Payments can be made more quickly and conveniently with contactless technology. Security issues can, like with other technologies, be resolved by exercising caution. Here are a few steps you may follow to safeguard yourself from contactless payment fraud.

Lost or stolen card misuse: When your card is lost or stolen, contactless payments present the most obvious security risk. Since no further authentication is needed for the transaction, it is relatively simple to use your card fraudulently. A pre-set limit per transaction, however, aids in minimising the effects of fraud.

Things to do when safety is compromised:

- *Report a stolen or lost card as soon as you notice it missing.*
- *Check your monthly statements regularly for any fraudulent activity.*

Skimming of card: Your card information could be stolen by a criminal and used to make unauthorised purchases. Simply swipe of a card on a fraudulent machine that records and keeps your card information will do it.

Utilize wallets and card sleeves with protection to keep yourself safe from skimming. These stop your card from being read by card readers inside the wallet. Additionally, keep a regular eye out for any odd behaviour on your statements.

Which Banks have a Cardless Cash Withdrawal Facility?

At present, card less cash withdrawal through ATMs is limited only to a few banks. State Bank of India (SBI), HDFC Bank, ICICI Bank and Punjab National Bank (PNB) are among the few to offer this facility.

Will Debit Cards become Obsolete?

Users will adopt cashless ATM withdrawals, and it is anticipated that debit card usage and growth will remain stable. Debit cards have a number of other uses outside ATM withdrawals, such as facilitating international transactions and enabling ATM cash withdrawals when one's phone is off or in a place with inadequate mobile internet connectivity. As a result, they are unlikely to become obsolete.

**Indu
BCA II**



Cyber Crime

Cyber crime is any criminal act dealing with computers and networks. Cyber crimes include, for instance, hate crimes, telemarketing and Internet fraud, identity theft, and credit card account thefts when the criminal acts are carried out using a computer and the Internet.

Types of Cyber Crime

HACKING

To attack the target computer, hackers employ pre-made computer programmes. They have the ability to access the target computer and retrieve the information. Some cybercriminals hack for their own financial advantage, such as by collecting credit card data, transferring funds from other bank accounts to their own account, and then withdrawing the funds. Threatening to release the important information that has been taken, they extort money from a powerful corporation which is critical in nature.

CREDIT CARD FRAUD

The use of a credit card without authorization or in an unlawful manner to make purchases is known as credit card fraud. Skimmers are used to steal credit card information; restaurants, bars, and other public venues are the most frequently targeted locations for these crimes. Phishing is another method used to obtain credit card information. It is recommended to first confirm telephonically with the specific organisation or make sure it is safe to use in that organisation if someone asks for the user's credit card information online.

PHISHING

The act of sending a user an email while making a false claim to be a reputable company in an effort to trick them into handing over personal information that will be used for identity theft. The email instructs the recipient to access a website where they are requested to update personal data that the legitimate company already has, such as passwords and credit card, social security, and bank account numbers. However, the website is fake and was created just to steal the visitors' personal data. It is suggested that the user call the company he or she thinks he is giving the information to to double-check that it is true.

IRC CRIME

People from all around the world can congregate in chat rooms on Internet Relay Chat (IRC) servers to converse with one another. In order to educate innocent internet users about these crimes and keep them from falling into cybercriminals' traps, it is asked that summaries of the aforementioned cyber-related crimes be published in reputable periodicals of public interest.

DENIAL OF SERVICE ATTACK

This is a criminal conduct in which the perpetrator floods the victim's network with bandwidth or overflows his email account with spam, depriving him of the services he is legally entitled to receive or offer. A network can be subjected to a Denial of Service attack, which aims to overwhelm it with pointless traffic and bring it to its knees. Software exists for every known DoS attack that may be installed to correct the system administrators and reduce the harm done by the attacks. But just like viruses, hackers are always coming up with new DoS assaults. The

user should contact the authorities and file a report if they believe they are the victim of denial of service.

**Taranjit Kaur and Kiranjot
BCA II**

Social Media Alerts!!!

Most people use social media to have fun and remain in touch with pals. However, some people don't adhere to the norms and use it as a means of hurting or offending others.

Do what you can to keep safe, but try not to let these users ruin your experience.

Simple steps:

Transform your profiles to private.

When posting something online, consider who you want to view it. Think about making your profiles "friends/followers only."

Do not forget that anything you post might be shared.

You must accept that everything you write online is never truly private and can be shared, even if you have strict privacy settings in place. It is crucial that you always consider your posts before publishing them.

Identify the fakes

On social media, not everyone is who they claim to be. Adults and children who pose as someone else and hurt you are a possibility. For instance, they can try to con you into divulging sensitive information that they can use against you. It's crucial to never meet up with strangers and to always inform an adult of your whereabouts and any planned encounters. There have been occasions where children are tricked into meeting adults who then cause them harm.

Spring clean your contacts

A friend you make online doesn't have to remain your friend forever. Review and purge your contacts frequently, paying special attention to anyone who shares unfavourable information or lowers your self-esteem.

Block, who bothers you

You can prevent users from accessing your account on all social media platforms. They won't be informed, and it's temporary. You might also be able to silence someone so they won't be aware that you are no longer able to view their posts.

Ensure your privacy

Never share your phone number, address, bank account information, or any other information that can give away your personal passwords online. The information you provide can be pieced

together by skilled password hackers or phishing websites, who can then access your account or use it to open a new one using your identity. Make sure passwords are secure, update them frequently, and maintain their privacy at all times.

Limit your exposure to the potential danger

Having a very private image or video shared with others is one of the most difficult experiences you can go through. Before disclosing anything private or sensitive, give it a lot of thought because there are no guarantees that it won't end up in the wrong hands. People who genuinely care about you will accept your decision to withhold private information, images, or videos.

Inform your family and friends about your internet preferences

Nobody will ever value your privacy as highly as you do. Make sure your friends and family are aware of your options for sharing information you consider to be private or for uploading photos or tagging your location. It goes both ways, so be mindful of how you treat other people's privacy.

Watch out for suspicious messages

Messages with a shortened URL alongside a statement such as 'OMG look at this picture of you...' or 'Have you seen what they are saying about you...' are not to be trusted.

**Simran Kaur & Neetu Kanda
BCA II**

Keyboard Shortcuts

<i>Restore Closed Browser Tab</i>	<i>CTRL + SHIFT + T</i>
<i>Lock Your PC</i>	<i>WINDOWS KEY + L</i>
<i>Minimize All Windows</i>	<i>WINDOWS KEY + M</i>
<i>Bookmark a Webpage</i>	<i>CTRL + D</i>
<i>Open The Task Manager</i>	<i>CTRL + SHIFT + ESC</i>
<i>Close The Current Window</i>	<i>CTRL + W</i>
<i>Switch Applications</i>	<i>ALT + TAB</i>
<i>Show/ Hide Desktop</i>	<i>WINDOWS KEY + D</i>
<i>Lock Your Computer</i>	<i>WINDOWS + L</i>
<i>Open Settings</i>	<i>WINDOWS + I</i>
<i>Clear The Previous Word</i>	<i>CTRL + BACKSPACE</i>
<i>Maximise</i>	<i>WINDOW + UP ARROW</i>
<i>Minimise</i>	<i>WINDOW + DOWN ARROW</i>
<i>Close The Window</i>	<i>ALT + F4</i>
<i>Task view</i>	<i>WINDOW + TAB</i>
<i>Taking screenshots</i>	<i>WINDOW + PRTSCR</i>

**Taranjit Kaur
BCA II**

How Intelligent Apps are Changing Our Lives?

The era of connected electronics, driverless automobiles, and smart houses is quickly arriving. There is little doubt that intelligent apps will play a crucial role in this era, as experts predict that nearly all emerging technologies will use AI in their work.

What are intelligent applications?

In plain English, intelligent applications are ones that are powered by machine learning and artificial intelligence. These apps not only know how to support or facilitate important user decisions, but also continuously learn from user interactions to become even more relevant and beneficial to those users. These applications are able to analyse our actions and decisions and generate contextual predictions.

Intelligent apps powered by AI create some standout features, including:

Learning capacity: Intelligent apps continuously pick up new information from user interaction and enhance their performance using accumulated past data.

Predictiveness: Unlike conventional programmes, smart ones can foretell what data or recommendations will be most useful to the user.

Automation capability: Intelligent programmes evaluate and take judgments based on a ton of data, finishing numerous tasks before waiting for user commands.

And many more...

Alexa, Siri, Cortana, and Google Assistant are some fantastic intelligent apps. These fantastic AI personal assistant apps make wonderful companions and assistants for their customers by combining machine learning and natural language generation. They can play our favourite music, plan meetings, provide updates, respond to our questions, change smart LEDs, and even crack jokes. Some of the famous apps are:

Netflix:

In order to keep you interested, Netflix recommends content based on the viewing habits of other users who share your preferences.

Elsa:

An excellent English speech aid created to help you speak the language more fluently.

Socratic:

One of the top and most used math and homework assistance applications for iOS and Android users is Socratic. Its incredible artificial intelligence feature aids people in completing their homework.

And a ton more...

The demand for smart and intelligent mobile applications is anticipated to increase tremendously as new technologies like artificial intelligence become more prevalent. Applications with intelligence take wise decisions. Because of this, it guarantees a customised user experience.

**Tanu
BCA II**

Protection from Viruses

Safeguard steps to protect from Viruses:

- *Use firewall and antivirus software*
- *Purchase anti-spyware programme*
- *Constantly keep your antispware and antivirus software up to date.*
- *Regularly update your operating system.*
- *Increase the security options in your browser.*
- *Steer clear of dubious websites.*
- *Only download programmes from reputable websites.*
- *Before downloading, carefully assess any free software and file-sharing programmes.*
- *Avoid opening emails from senders you don't know.*
- *Delete mails that you believe to be spam right away.*

Neha Minhas
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